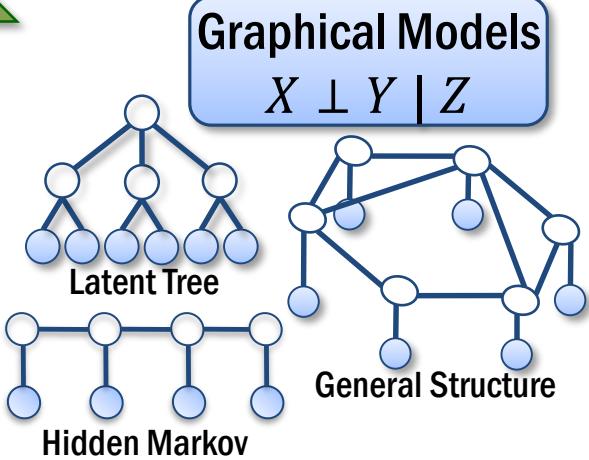


Embedding as a Tool for Algorithm Design

Le Song

**Center for Machine Learning
College of Computing
Georgia Institute of Technology**

More Structure
Less
Less



Squeeze more info.
out of big data

Something
here?

Pareto
Frontier

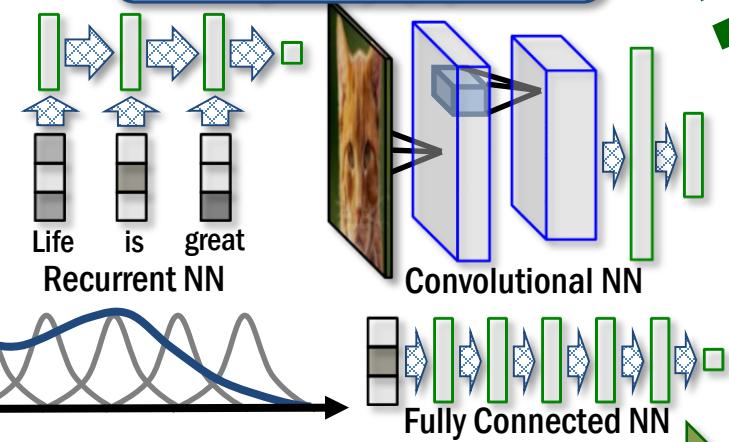
Machine Learning Algorithms
= Model + Algorithm

$$f(x) = \sum_i \alpha_i k(x_i, x)$$

$k(x_i, x)$

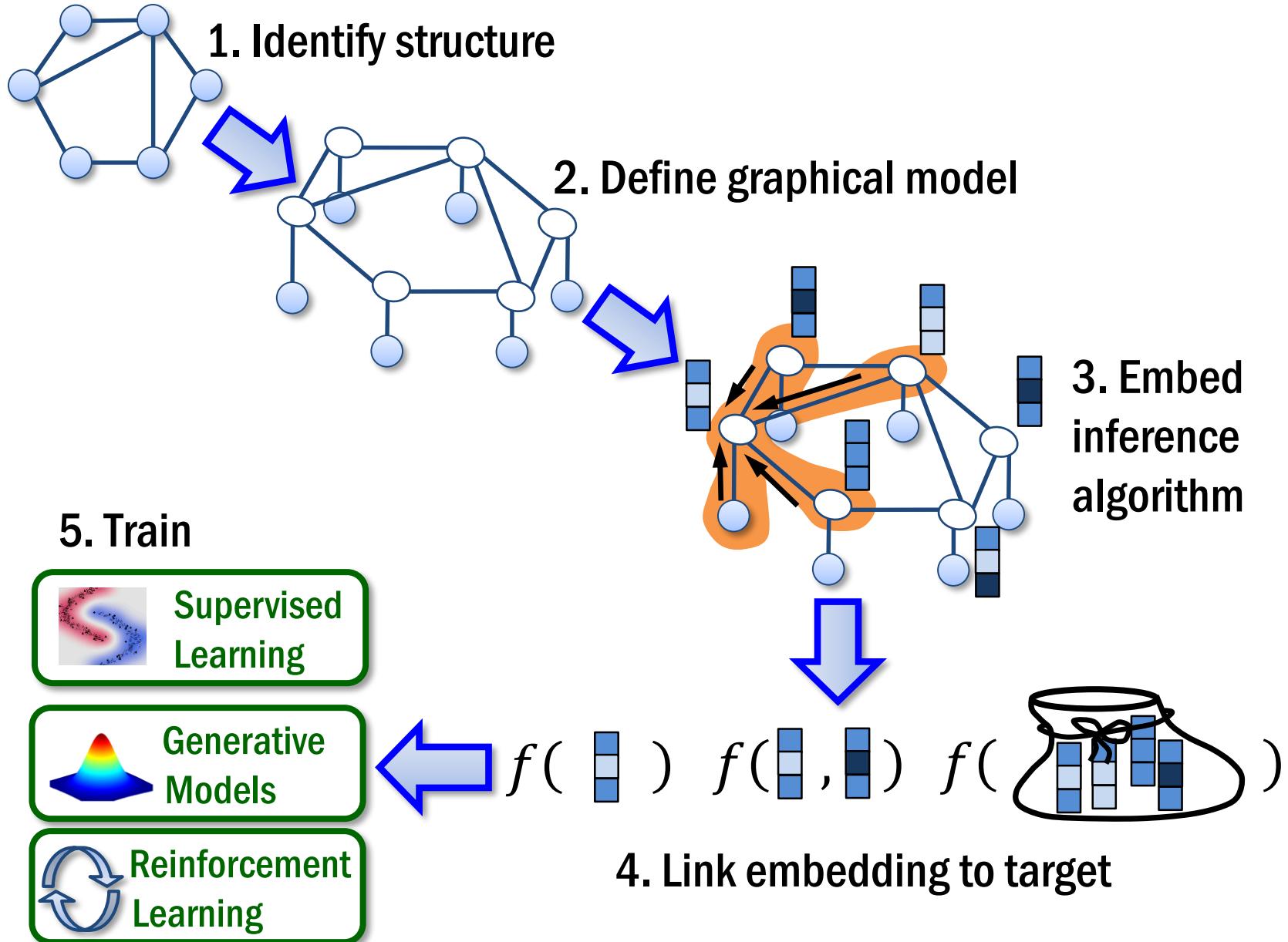
Kernel Methods

Function Approximation
 $y = f(x)$

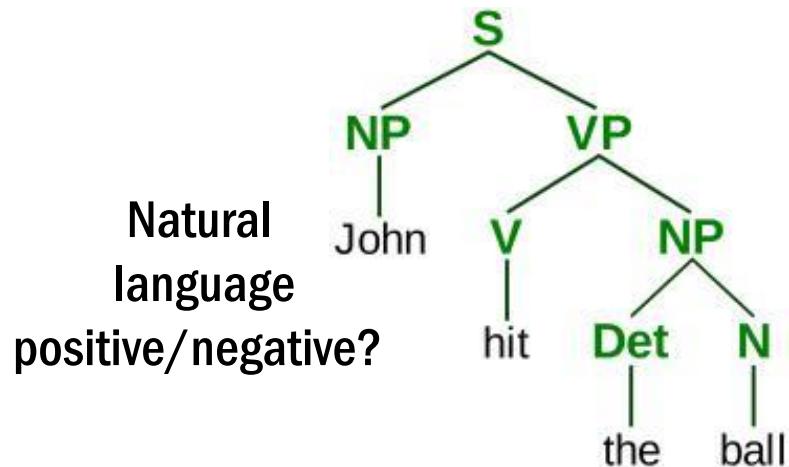
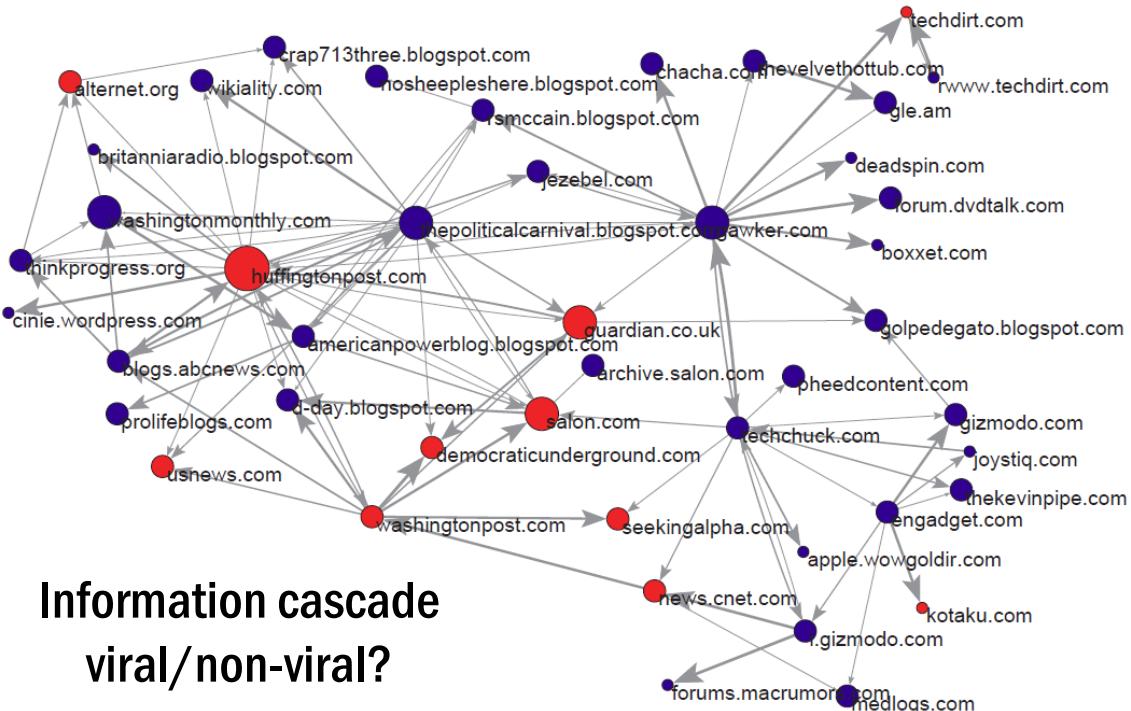


More Scalable

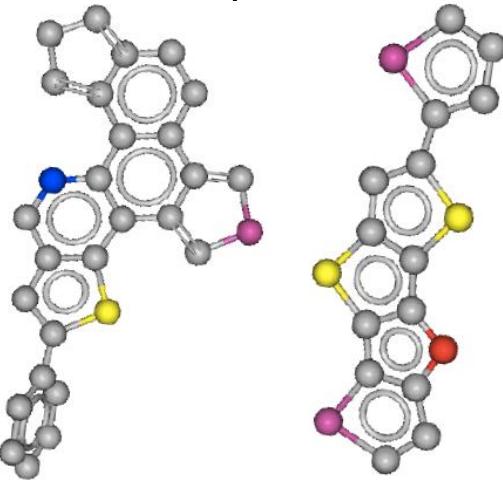
Embedding algorithms



Motivation 1: Prediction for structured data



Drug/materials
effective/ineffective?



```
mov [esp+4Ch+var_40], edi  
mov [esp+4Ch+n], 18h  
mov [esp+4Ch+var_3C], edx  
mov edx, [esi]  
mov [esp+4Ch+dest], 0  
mov [esp+4Ch+src], edx  
eax  
call
```

```
loc_80C1B2B:  
cmp bp, 1  
jz short loc_80C1B88
```

```
xor eax, eax  
cmp bp, 2  
jz short loc_80C1B48
```

```
loc_80C1B48:  
cmp ebx, 12h  
movzx edx, byte ptr [edi+3]  
movzx ecx, byte ptr [edi+4]  
jnz short loc_80C1B39
```

code graphs
benign/
malicious?

```
lea eax, [ebx+13h]  
...  
mov [esp+4Ch+src], offset aDI_both_c ;  
mov [esp+4Ch+dest], eax  
mov [esp+4Ch+var_24], eax  
CRYPTO_malloc  
...  
mov [esp+4Ch+dest], ecx ; dest  
mov [esp+4Ch+src], edi ; src  
mov [esp+4Ch+var_20], ecx  
memcpy  
ecx, [esp+4Ch+var_20]
```

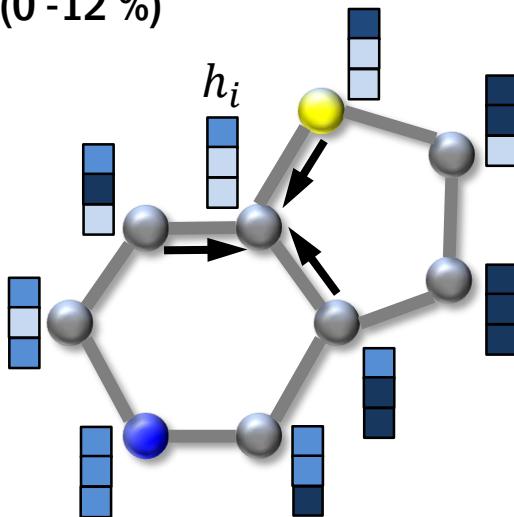
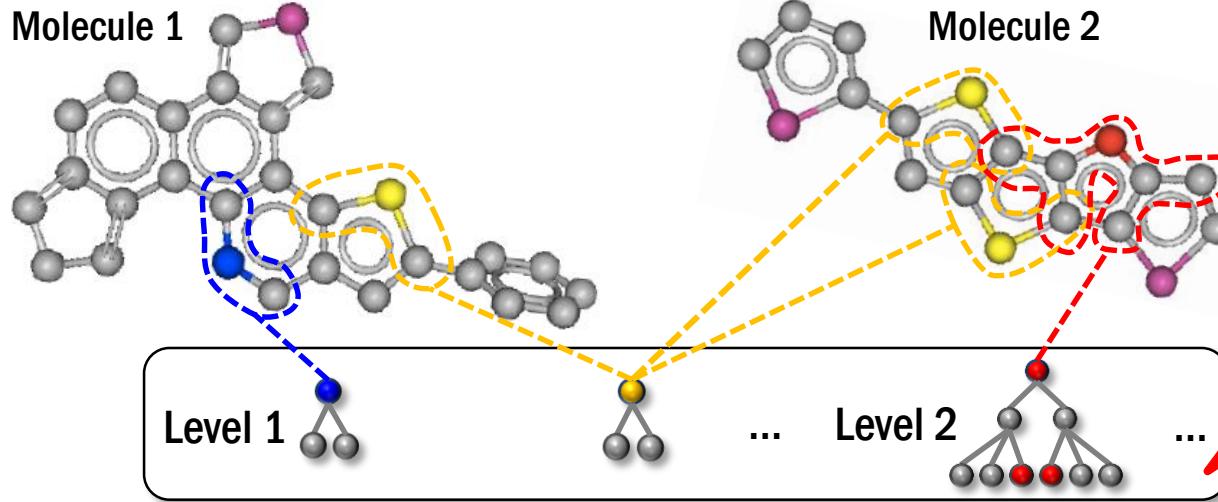
Big dataset, explosive feature space

2.3 M organic materials

“Bag of structures” representation

Predict

Efficiency (PCE)
(0 - 12 %)



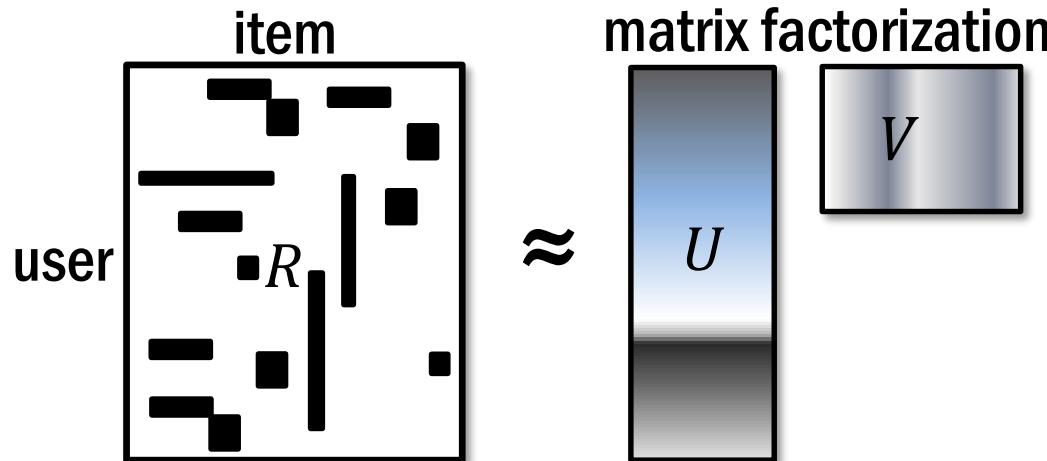
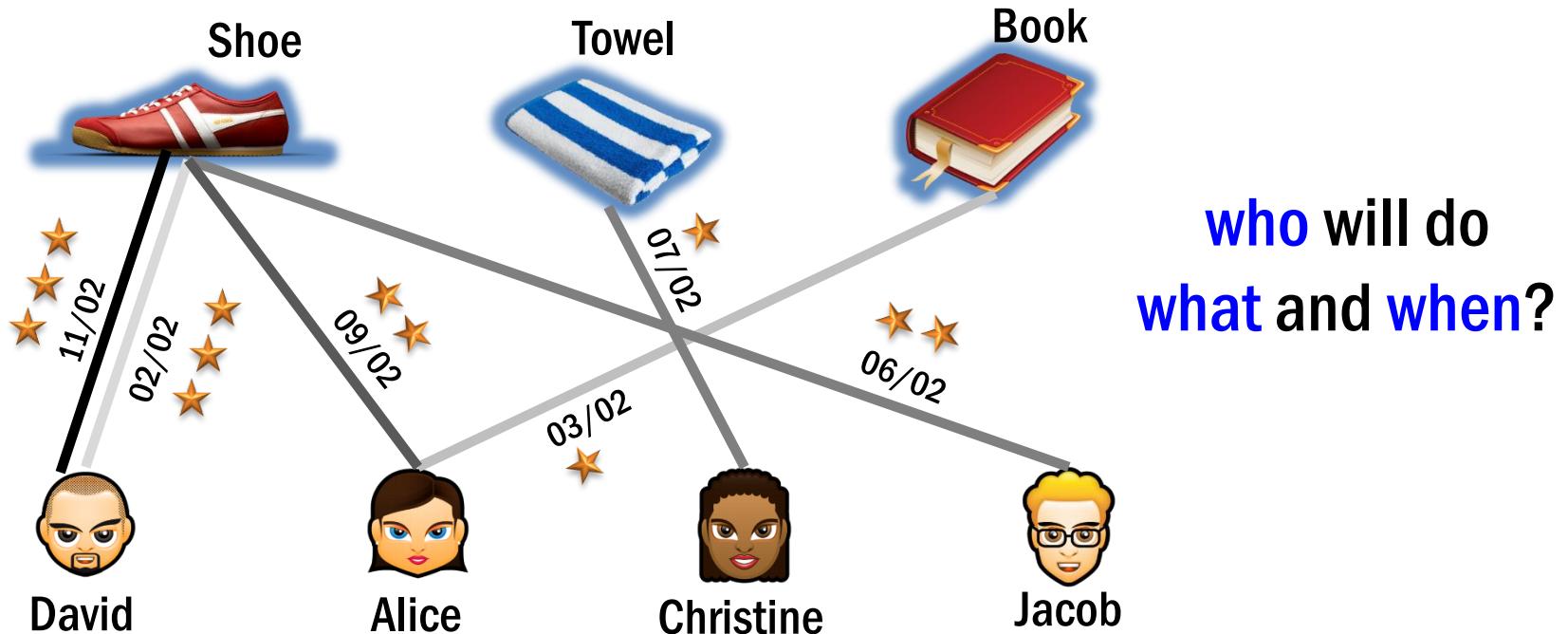
Weisfeiler-Lehman algorithm

1. $h_i \leftarrow \text{Hash}(\text{node type}), \forall i$
2. Iterate T times:
$$h_i \leftarrow \text{Hash}(h_i + \sum_{j \in \mathcal{N}(i)} h_j), \forall i$$
3. Aggregate $\sum_{\forall i} h_i$

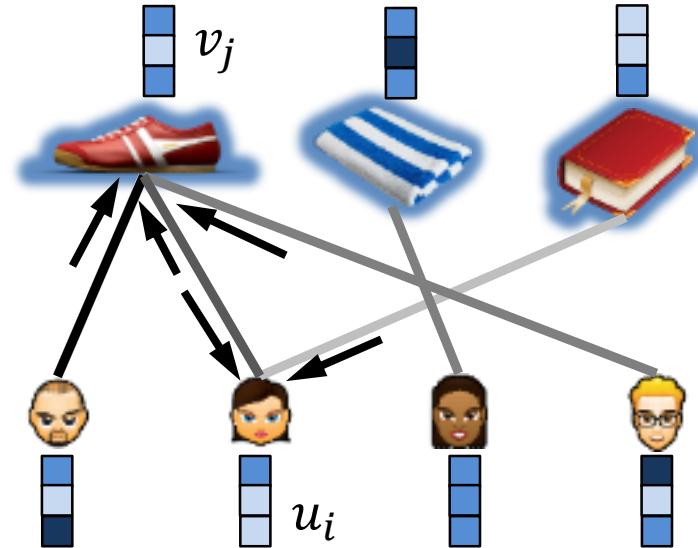
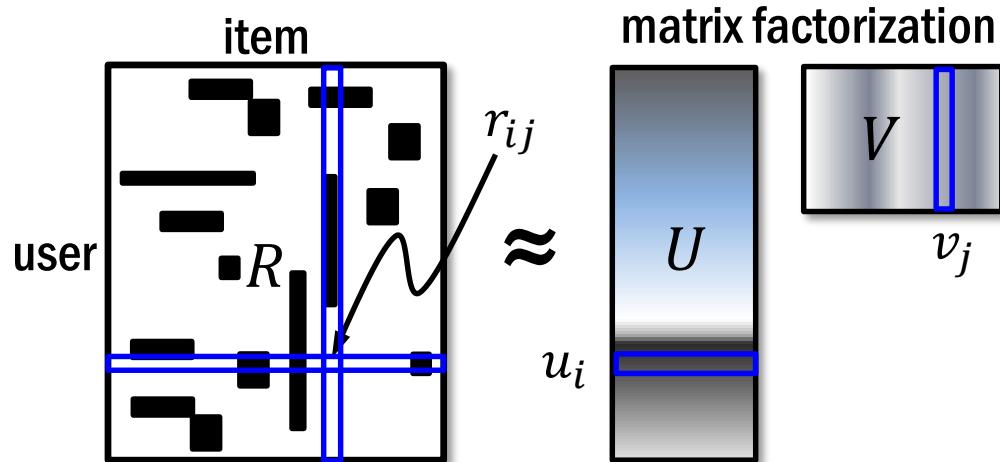
Hash manually designed, need 100 million param.

Embedding reduces model size by 1000 times !

Motivation 2: Dynamic processes over networks



Complex behavior not well captured



Alternating least square

1. Initialize $u_i, v_j, \forall i, j$
2. Iterate T times

$$u_i \leftarrow \operatorname{argmin}_u \sum_{j \in \mathcal{N}(i)} (r_{ij} - u \cdot v_j)^2, \forall i$$

$$v_j \leftarrow \operatorname{argmin}_v \sum_{i \in \mathcal{N}(j)} (r_{ij} - u_i \cdot v)^2, \forall j$$

temporal /sequential
information not modeled

Return Time
MAE (hour)

100

1

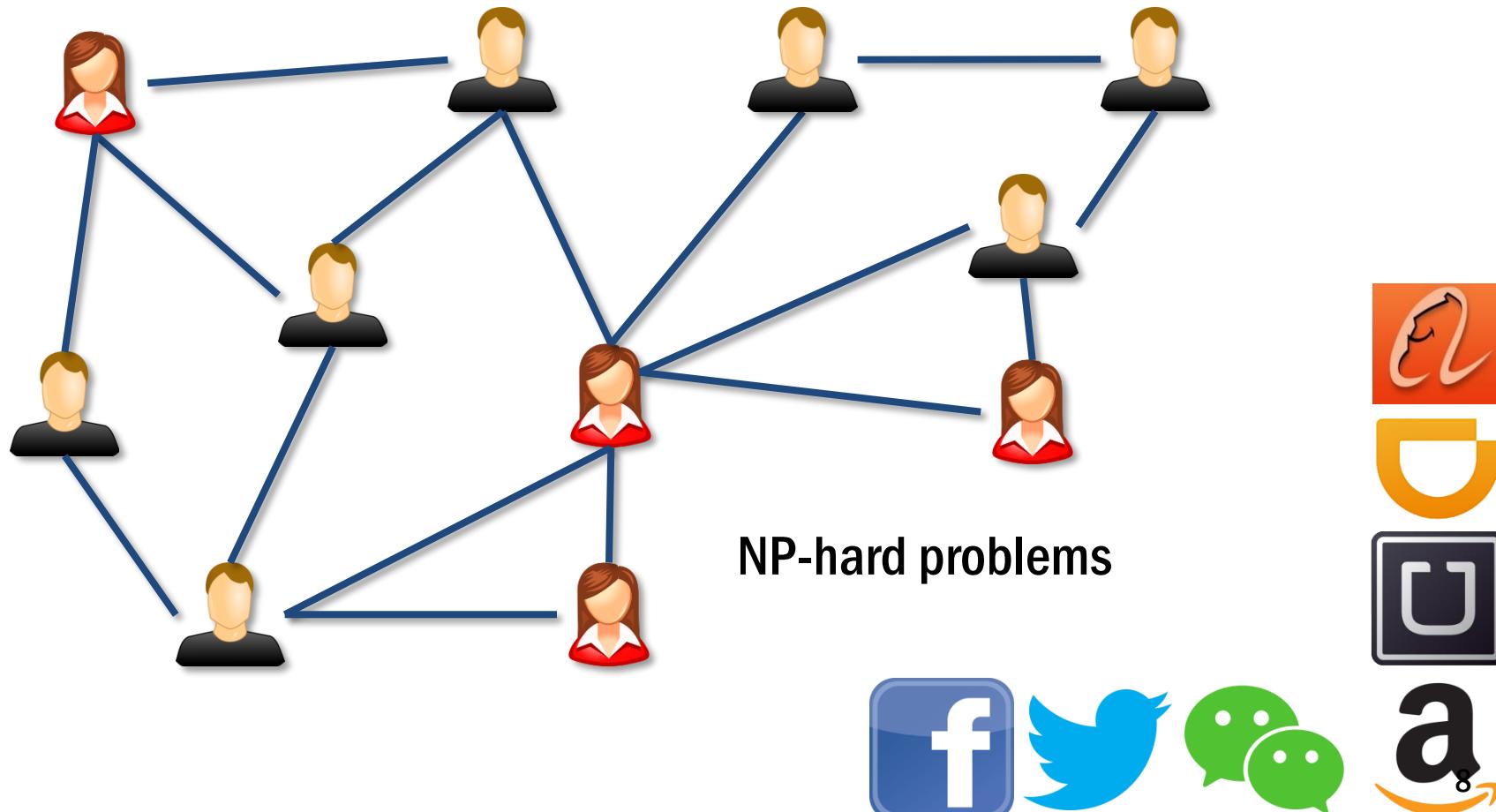
Factorization

Embedding

Reduce error
by 3 folds!

Motivation 3: Combinatorial optimizations over graphs

Application	Optimization problem
Advertisers: influence maximization Analysts: community discovery Platforms: resource scheduling	Minimum vertex/set cover Maximum cut Traveling salesman



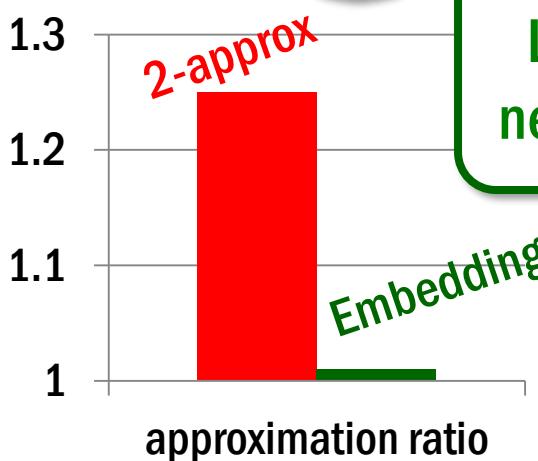
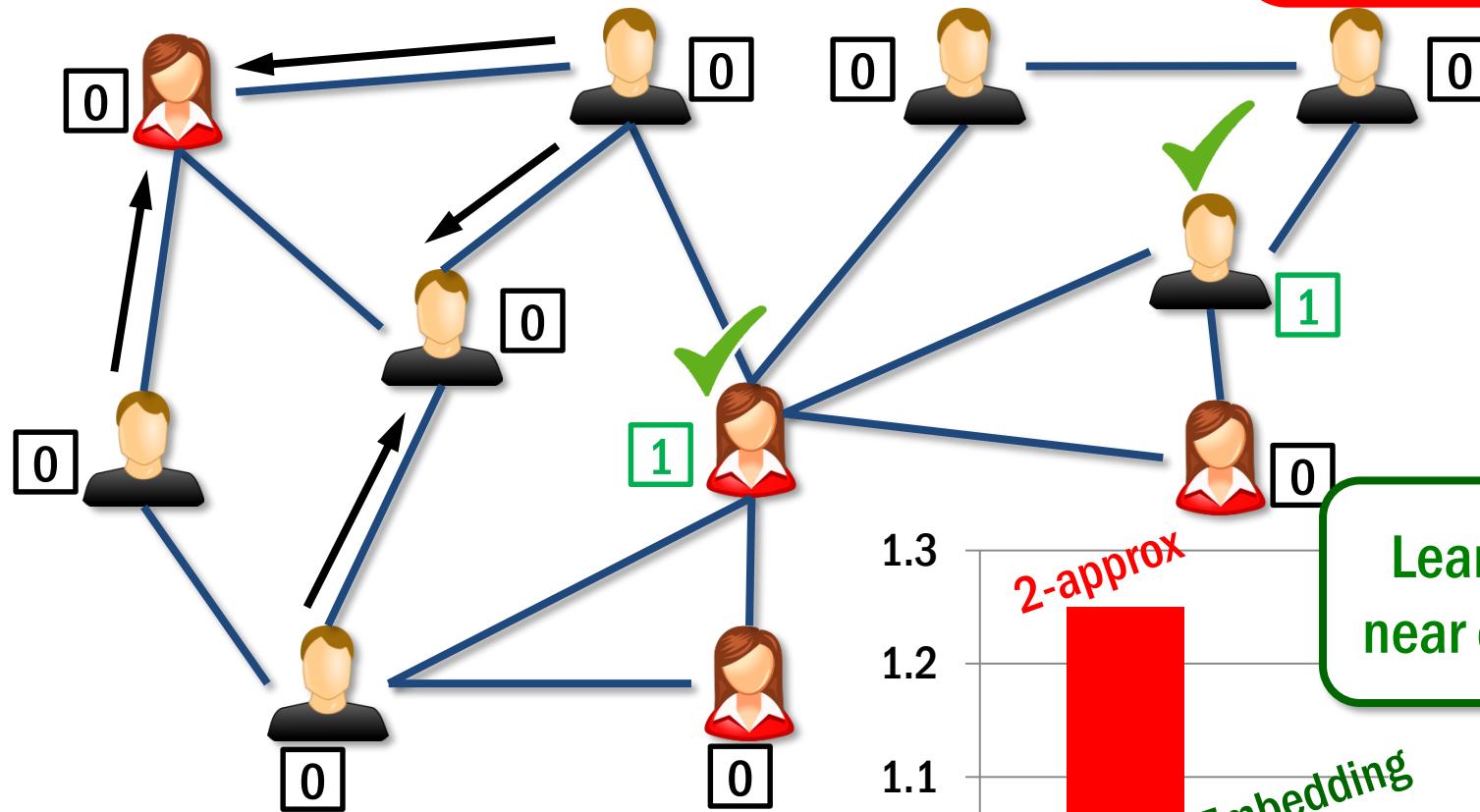
Simple heuristics do not exploit data

2 - approximation for minimum vertex cover

Repeat till all edges covered:

- Select uncovered edge with **largest total degree**

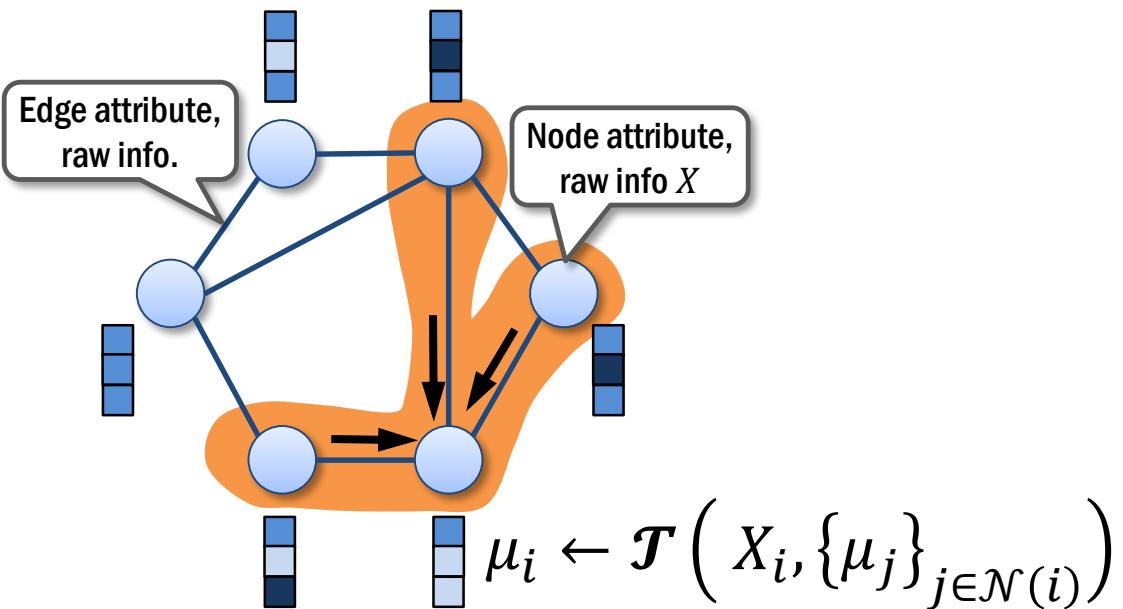
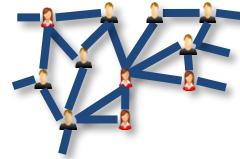
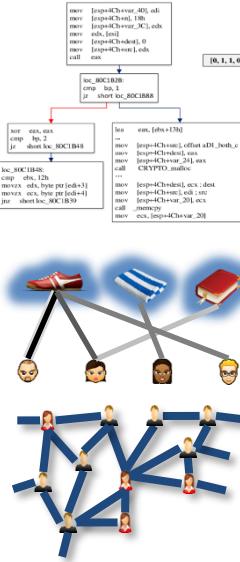
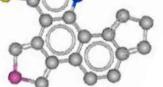
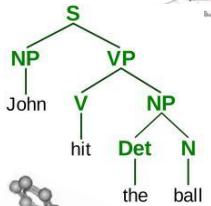
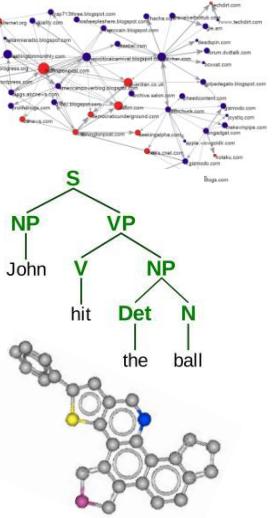
Manually
designed rule.
Can we learn
from data?



Learn to be
near optimal!

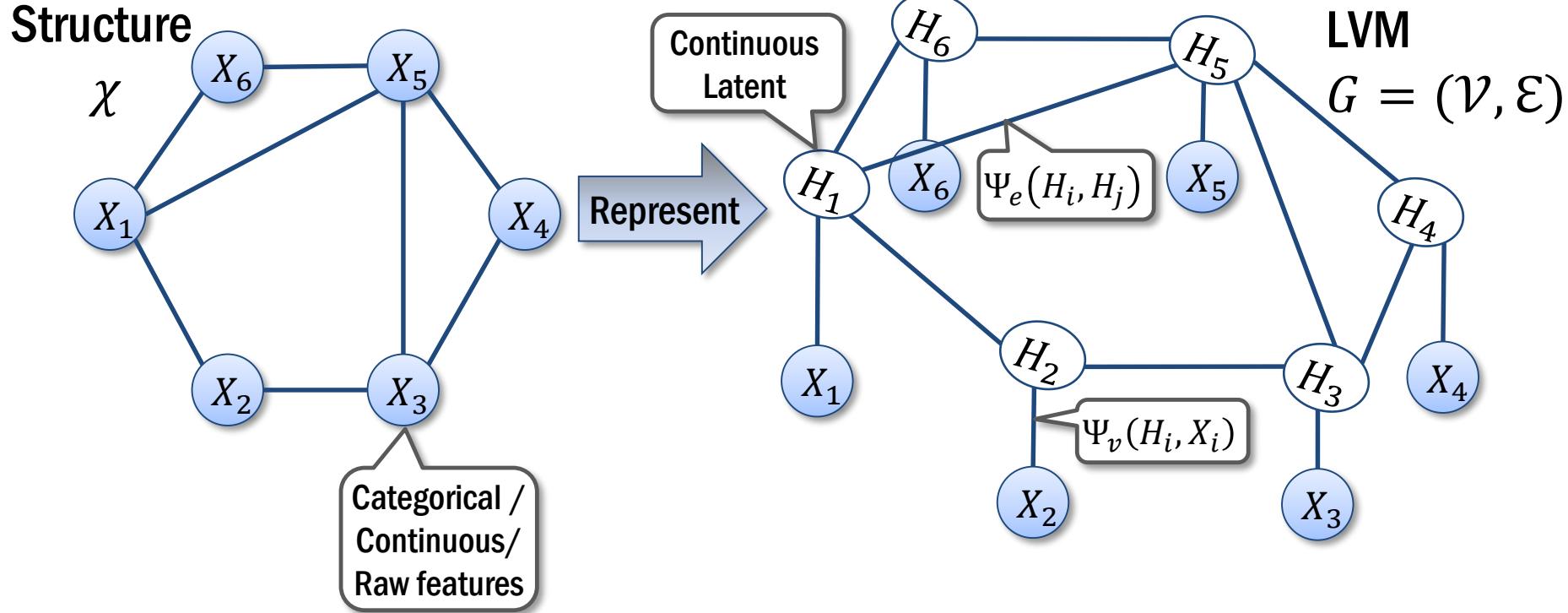
Key observation & fundamental question

Algorithm = Structured composition of
manually designed operation



Design in a unified framework?
Learn these algorithms?

Represent structure as latent variable model (LVM)



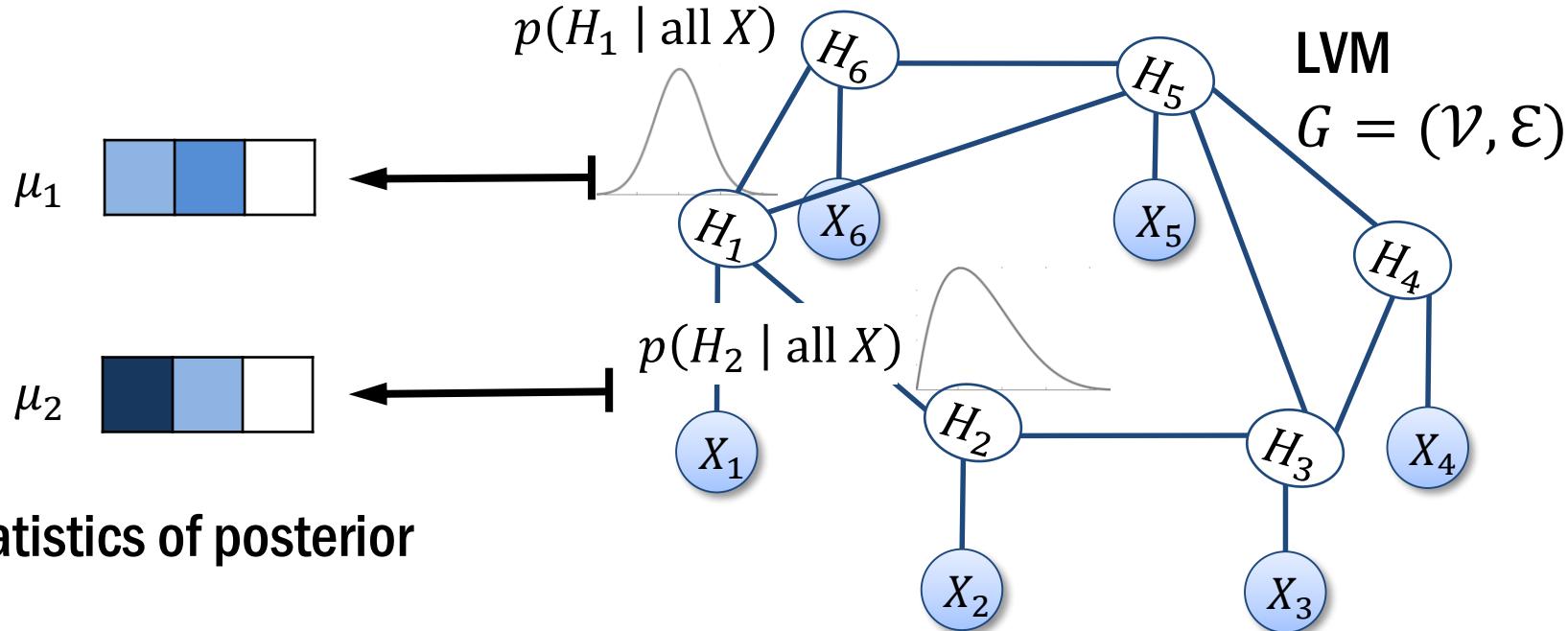
Joint likelihood of hidden variables

$$p(\text{all } H \mid \text{all } X) \propto \prod_{i \in \mathcal{V}} \underbrace{\Psi_v(H_i, X_i | \theta_v)}_{\text{Nonnegative node potential}} \prod_{(i,j) \in \mathcal{E}} \underbrace{\Psi_e(H_i, H_j | \theta_e)}_{\text{Nonnegative edge potential}}$$

Nonnegative
node potential

Nonnegative
edge potential

Posterior distribution as features



Statistics of posterior

$$p(H_i | \text{all } X) = \sum_{\text{all } H_j \text{ except } H_i} p(\text{all } H | \text{all } X)$$

Capture both nodal and topological info.

Aggregate information from distant nodes

Mean field algorithm aggregates information

Approximate posterior

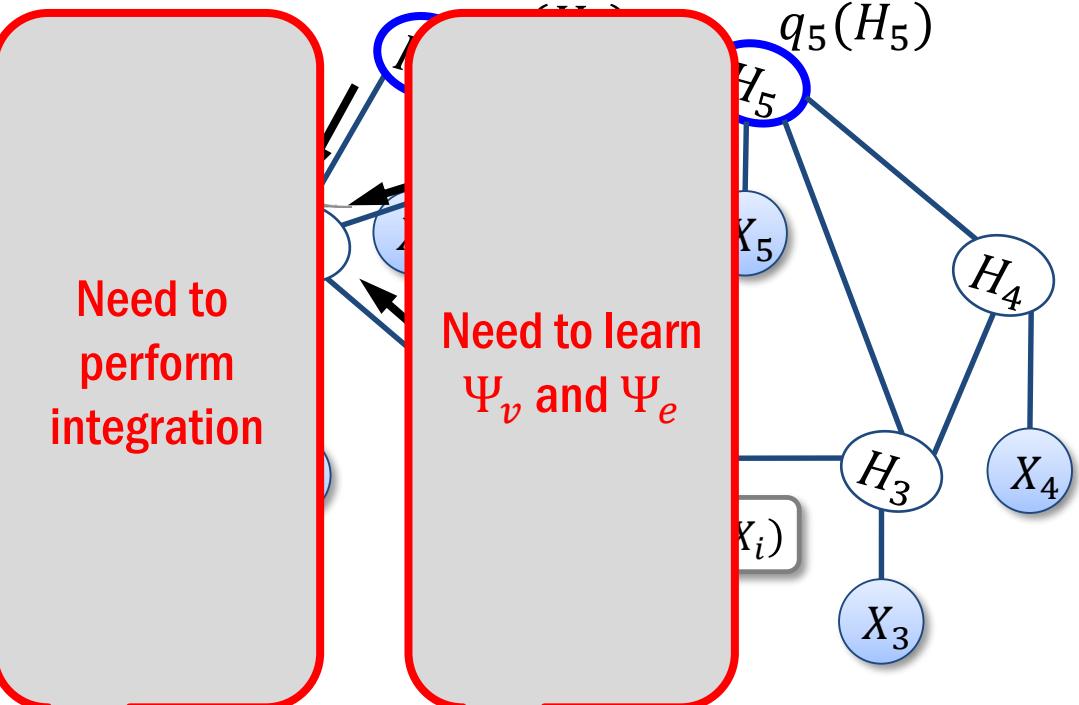
$$p(H_i | \text{all } X) \approx q_i(H_i)$$

via fixed point iteration:

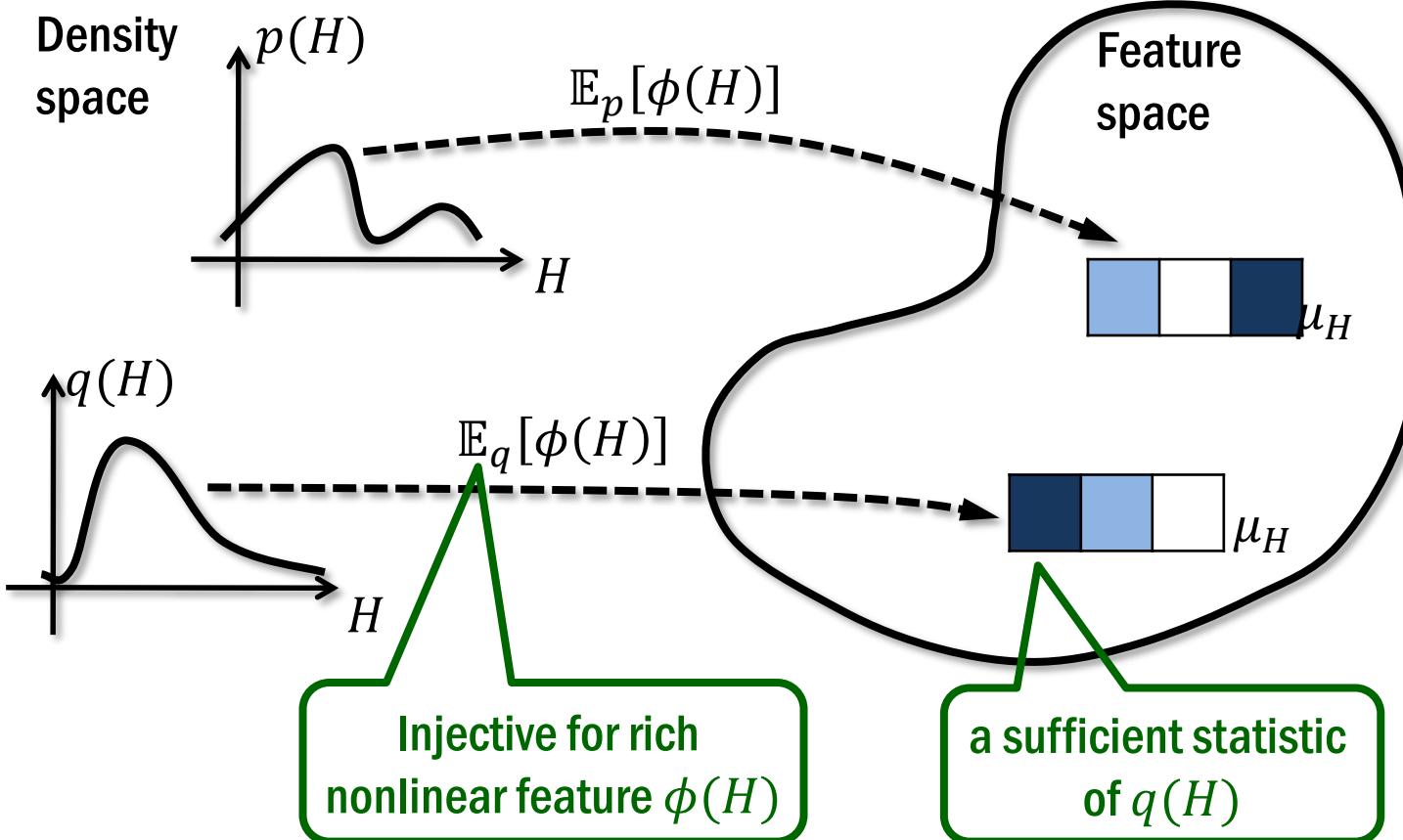
1. Initialize $q_i(H_i), \forall i$
2. Iterate T times

$$q_i(H_i) \leftarrow \Psi_v(H_i, X_i) \underbrace{\prod_{j \in \mathcal{N}(i)} \exp \left(\int_{\mathcal{H}} q_j(H_j) \log (\Psi_e(H_i, H_j)) dH_j \right)}_{\mathcal{T} (X_i, \{q_j(H_j)\}_{j \in \mathcal{N}(i)})}, \forall i$$

$$\mathcal{T} (X_i, \{q_j(H_j)\}_{j \in \mathcal{N}(i)})$$



What's embedding?



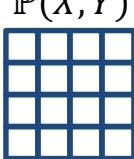
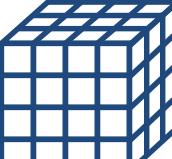
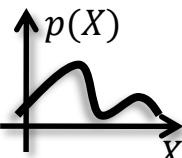
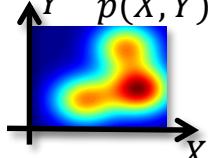
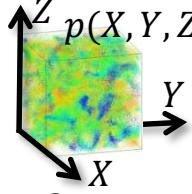
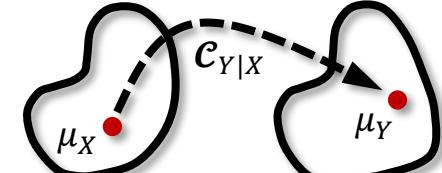
Example:

$$\phi(H) = \begin{pmatrix} H \\ H^2 \\ H^3 \\ \vdots \end{pmatrix}$$
$$\mu_H = \begin{cases} \text{Mean,} \\ \text{Variance,} \\ \text{higher} \\ \text{order} \\ \text{moment} \\ \vdots \end{cases}$$

Equivalent Operation

$$\mathcal{T}(q(H)) = \tilde{\mathcal{T}}(\mu_H)$$

Learning via embedding

	Distributions			Probabilistic Operations	
Discrete	$\mathbb{P}(X)$  $d_X \times 1$	$\mathbb{P}(X, Y)$  $d_X \times d_Y$	$\mathbb{P}(X, Y, Z)$  $d_X \times d_Y \times d_Z$	Sum Rule: $\mathbb{P}(Y) = \sum_X \mathbb{P}(Y X)\mathbb{P}(X)$ Product Rule: $\mathbb{P}(Y, X) = \mathbb{P}(Y X)\mathbb{P}(X)$ Bayes Rule: $\mathbb{P}(X y) = \frac{\mathbb{P}(y X)\mathbb{P}(X)}{\mathbb{P}(y)}$	
Embedding	 $p(X)$ X		 $p(X, Y)$ X Y	 $p(X, Y, Z)$ Z Y X	 μ_X μ_Y $C_{Y X}$

Divergence & Independence measure

- Feature selection
- Clustering
- Reduction
- Transfer

Embedding graphical models

- Spectral HMM
- Kernel belief propagation
- Latent tree & junction tree

Embedding mean field

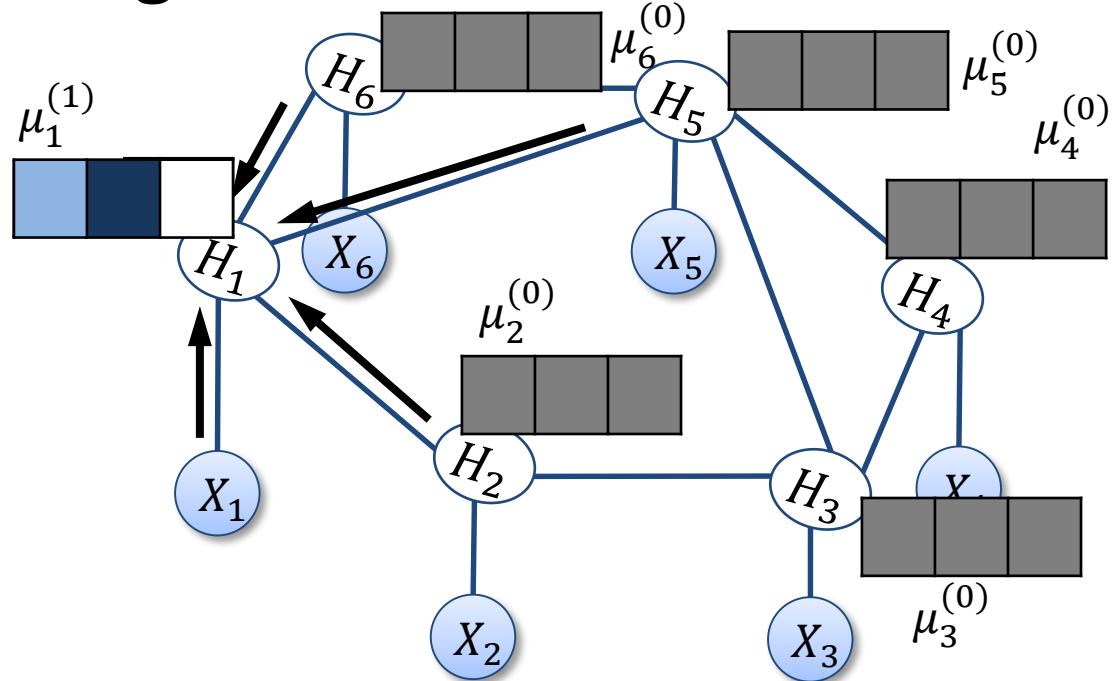
Approximate embedding of

$$p(H_i \mid \text{all } X) \mapsto \mu_i$$

via fixed point update

1. Initialize $\mu_i, \forall i$

2. Iterate T times



$$\mu_i \leftarrow \tilde{\mathcal{T}} \left(X_i, \{ \mu_j \}_{j \in \mathcal{N}(i)} \right), \forall i$$

Embedding mean field

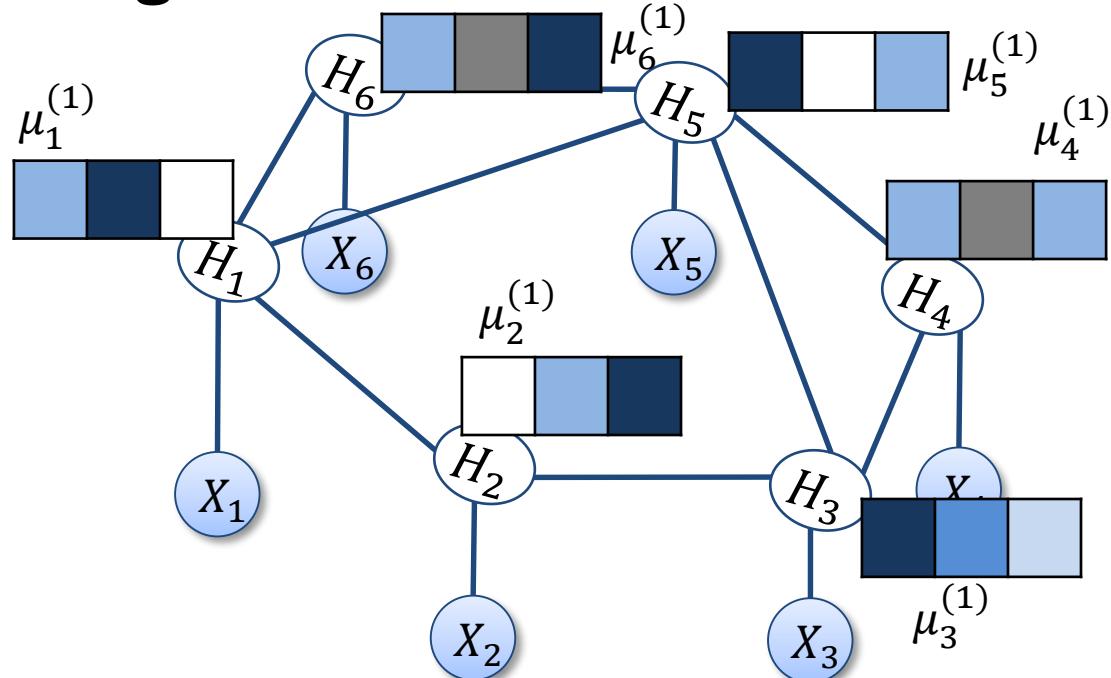
Approximate embedding of

$$p(H_i \mid \text{all } X) \mapsto \mu_i$$

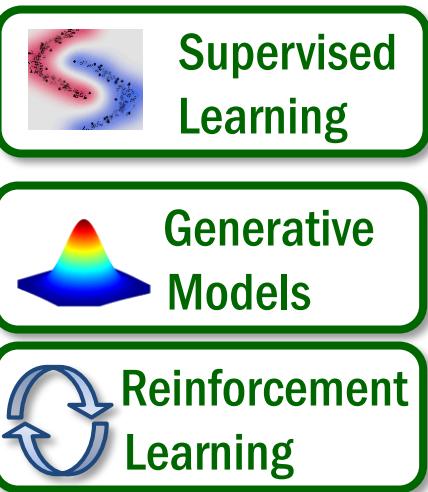
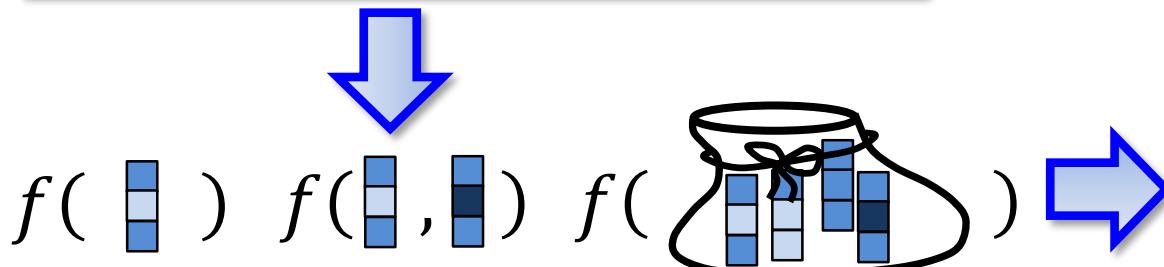
via fixed point update

1. Initialize $\mu_i, \forall i$

2. Iterate T times



$$\mu_i \leftarrow \tilde{\mathcal{T}}\left(X_i, \{\mu_j\}_{j \in \mathcal{N}(i)}\right), \forall i$$



Directly parameterize nonlinear mapping

$$\mu_i \leftarrow \tilde{\mathcal{T}}\left(X_i, \{\mu_j\}_{j \in \mathcal{N}(i)} \right)$$

Use any universal function approximator, eg. kernel function

Eg. assume $\mu_i \in \mathcal{R}^d, X_i \in \mathcal{R}^n$, neural network parameterization

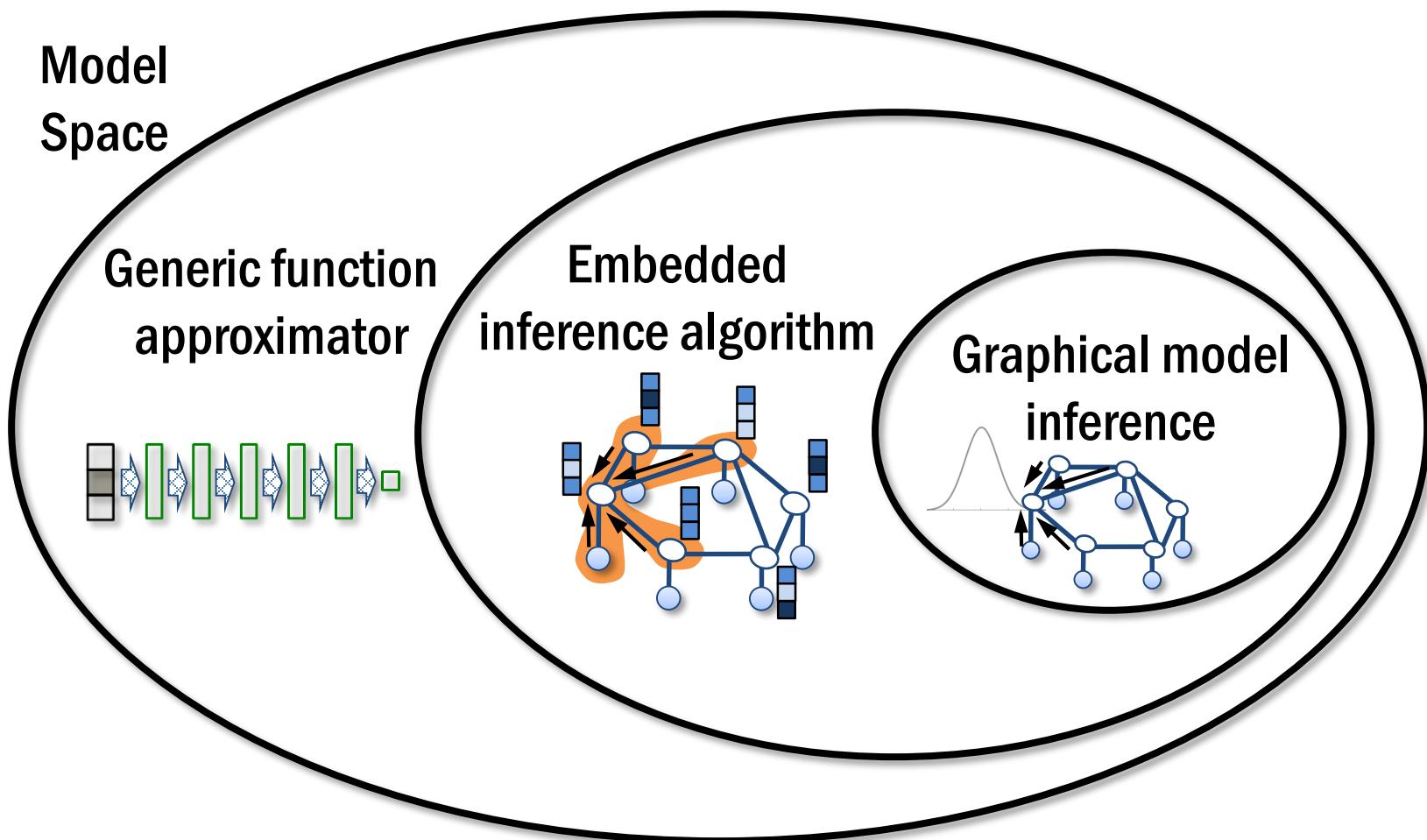
$$\mu_i \leftarrow \sigma \left(W_1 X_i + W_2 \sum_{j \in \mathcal{N}(i)} \alpha_i(\mu_j) \mu_j \right)$$

$\max\{0, \cdot\}$ $d \times n$ $d \times d$
sigmoid(\cdot) matrix matrix

Will be learned

Embedded algorithm is flexible yet structured

Embedded algorithm = Structured composition of nonlinear functions



Benefit of the new view: belief propagation

Approximate posterior:

$$p(H_i | \{x_j\}) = \Psi_v(H_i) \prod_{j \in \mathcal{N}(i)} m_{\ell i}(H_i)$$

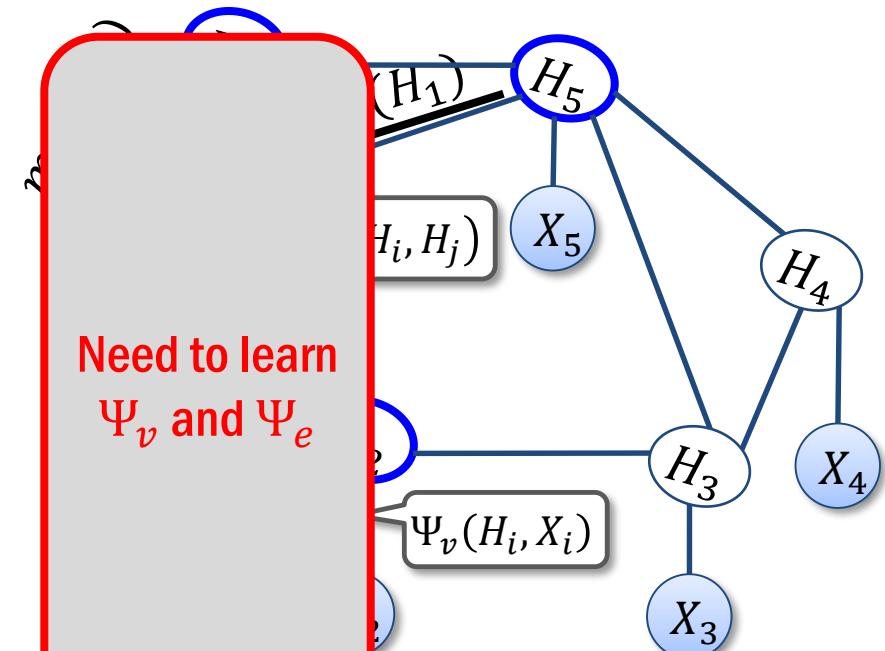
via fixed point iteration:

1. Initialize m_i

2. Iterate T times

$$m_{ij}(H_j) \leftarrow \int_{\mathcal{H}} \Psi_v(H_i, X_i) \Psi_e(H_i, H_j) \cdot \prod_{\ell \in \mathcal{N}(i) \setminus j} m_{\ell i}(H_i) dH_i, \forall i, j$$

$$\mathcal{T}(X_i, \{m_{\ell i}(H_i)\}_{\ell \in \mathcal{N}(i) \setminus j})$$



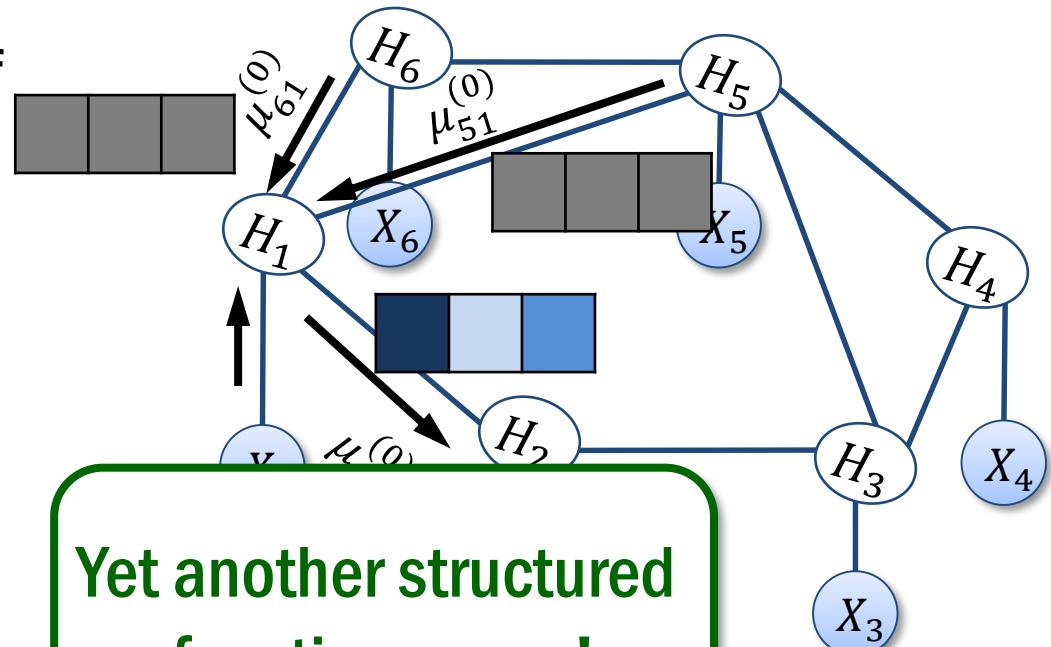
Embed belief propagation

Approximate embedding of

$$p(H_i | \{x_j\}) \mapsto \mu_i$$

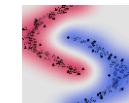
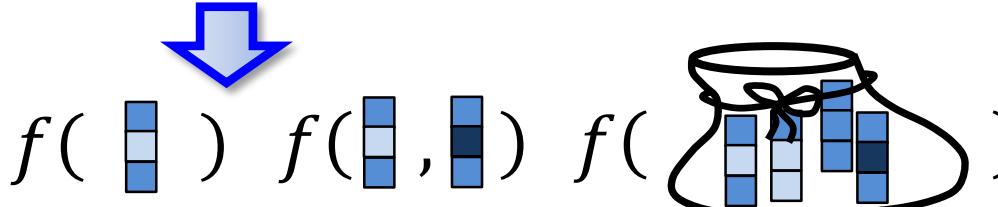
via fixed point update

1. Initialize $\mu_{ij}, \forall (i, j)$
2. Iterate T times

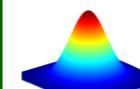


$$\mu_{ij} \leftarrow \tilde{\mathcal{T}}(X_i, \{\mu_{\ell i}\}_{\ell \in \mathcal{N}(i) \setminus j}), \forall (i, j)$$

3. Aggregate $\mu_i = \tilde{\mathcal{F}}(\{\mu_{\ell i}\}_{\ell \in \mathcal{N}(i)}), \forall i$



Supervised Learning



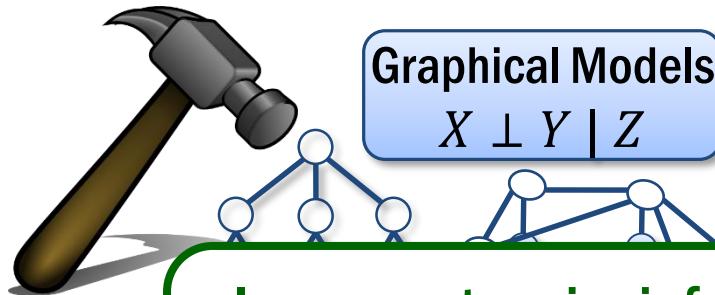
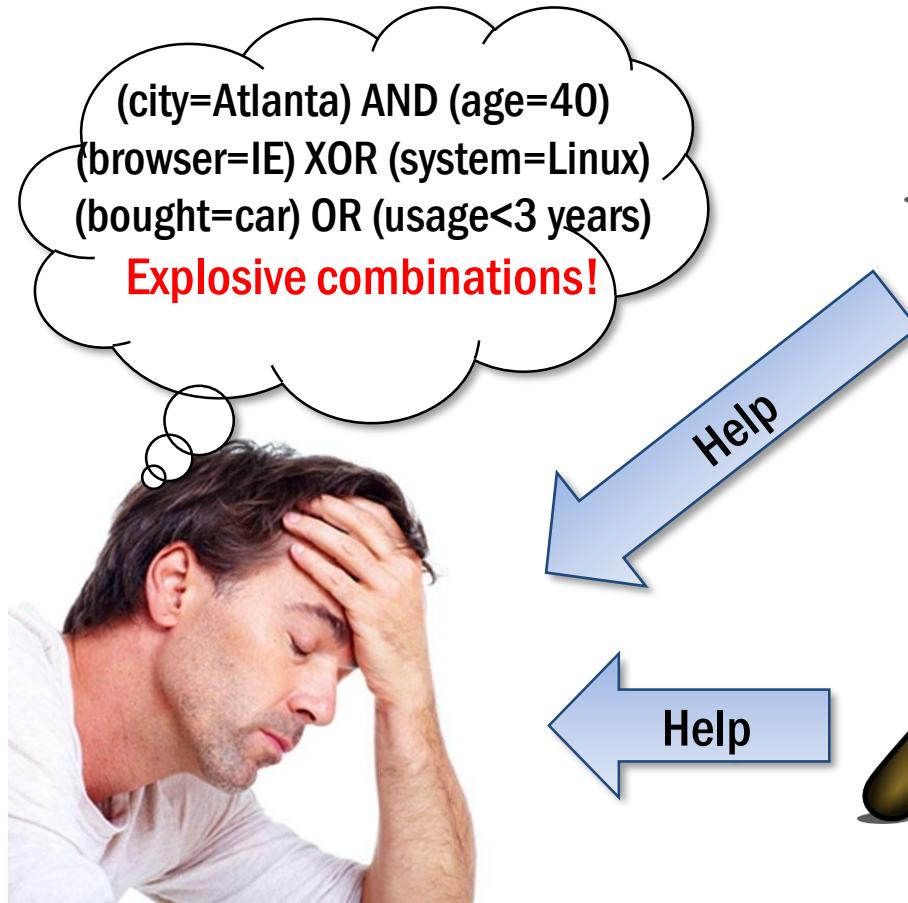
Generative Models



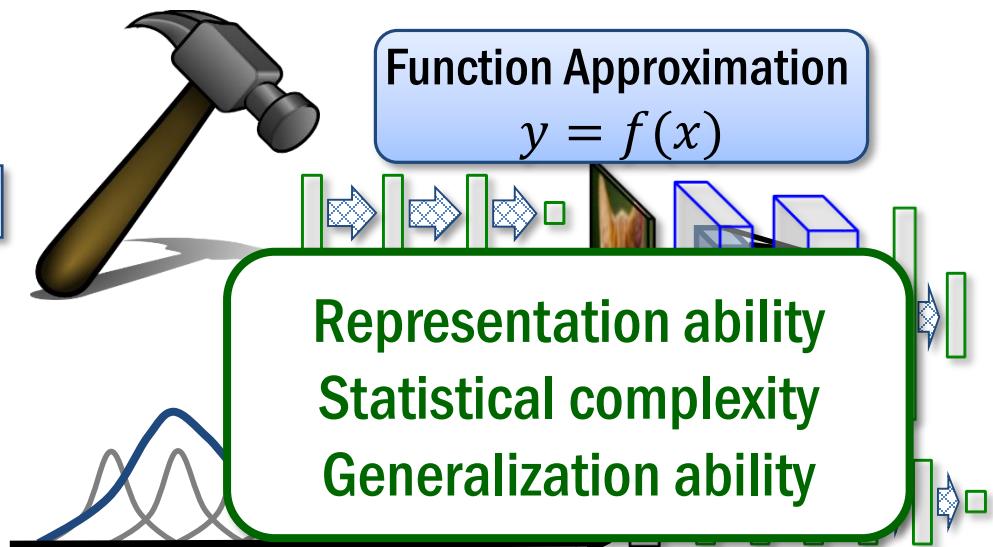
Reinforcement Learning

New tools for algorithm design

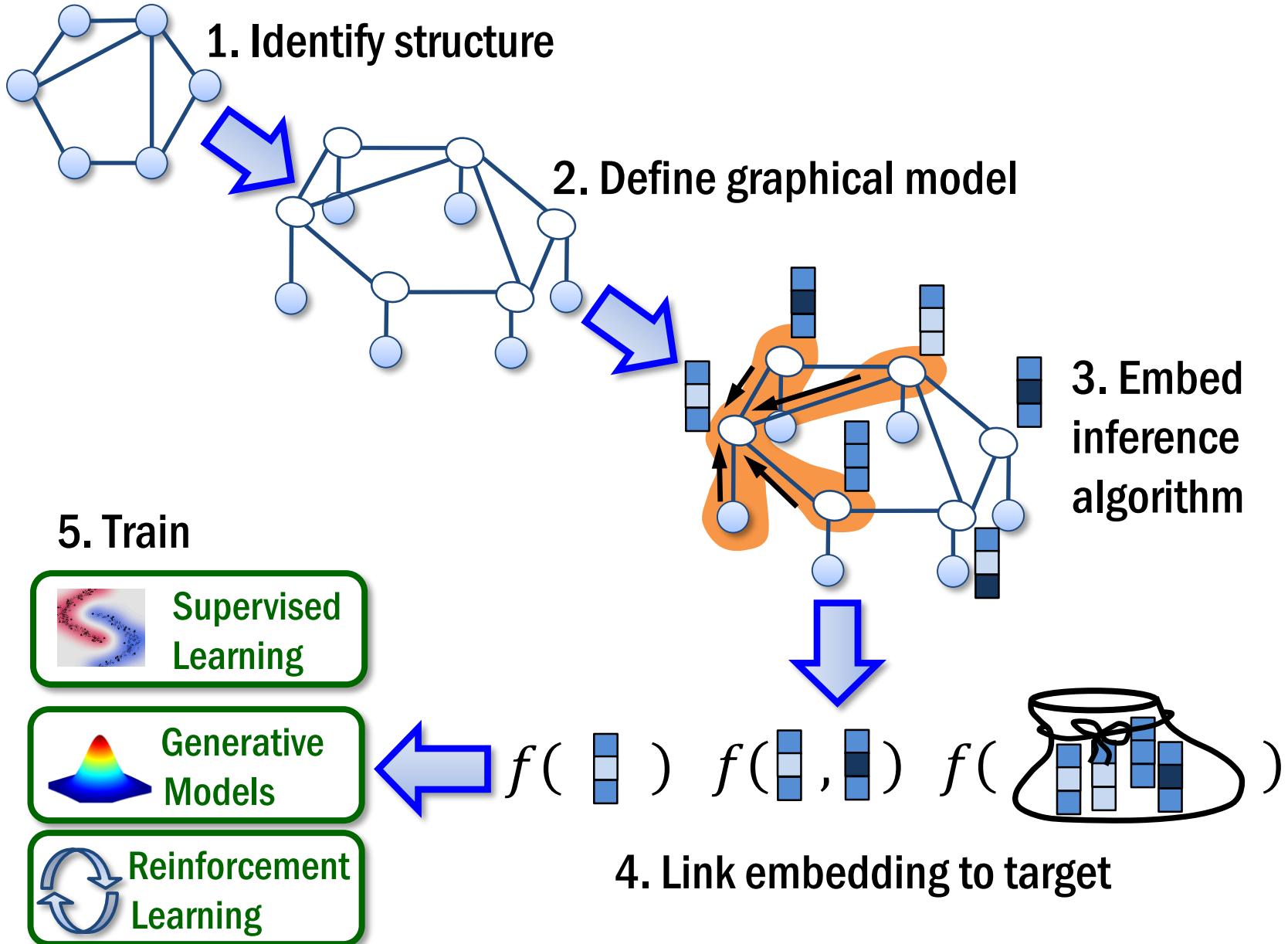
Manual algorithm design



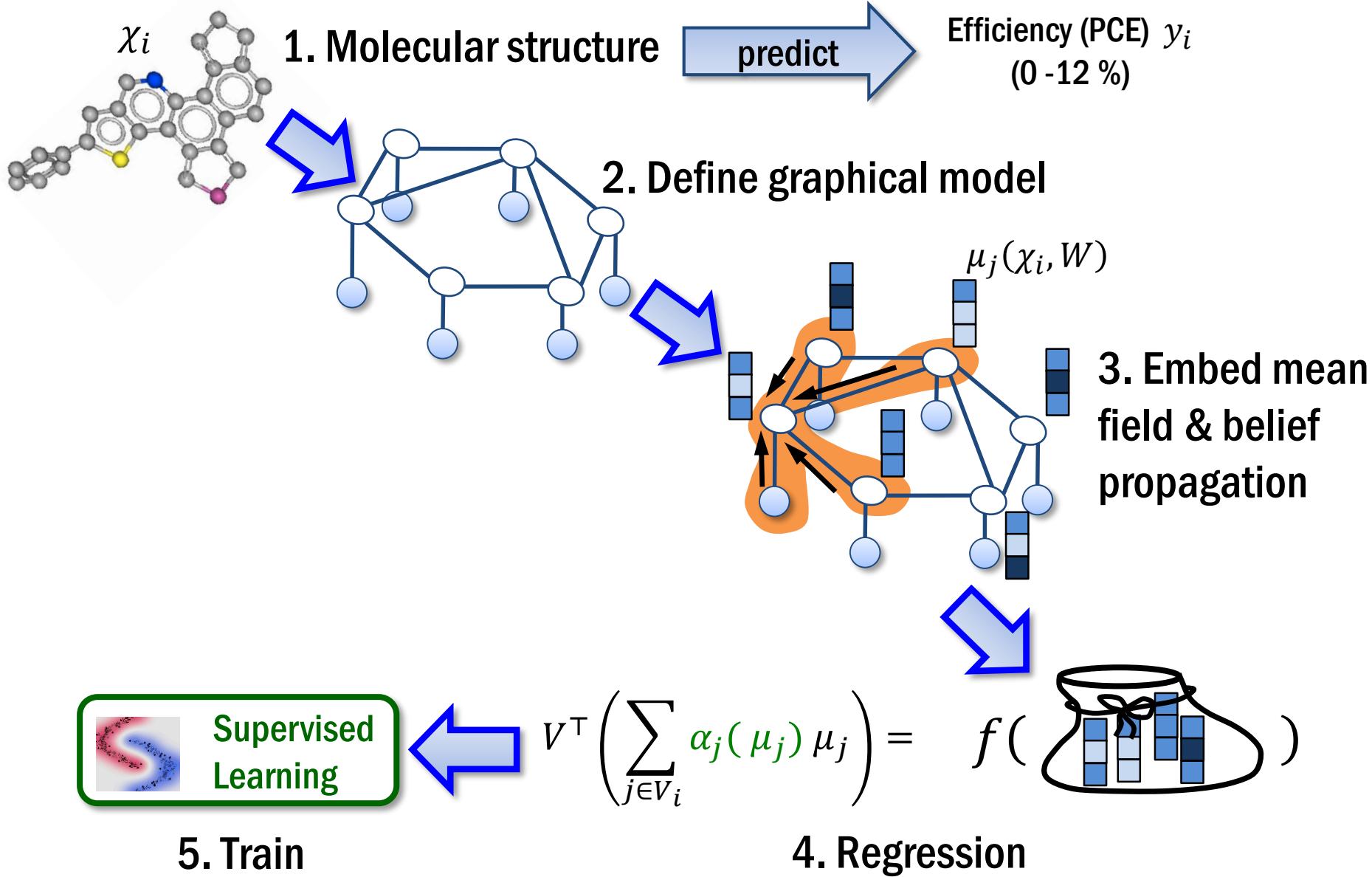
Incorporate prior info.
Reason about structure
Inference algorithm

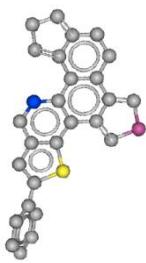


Embedding algorithms



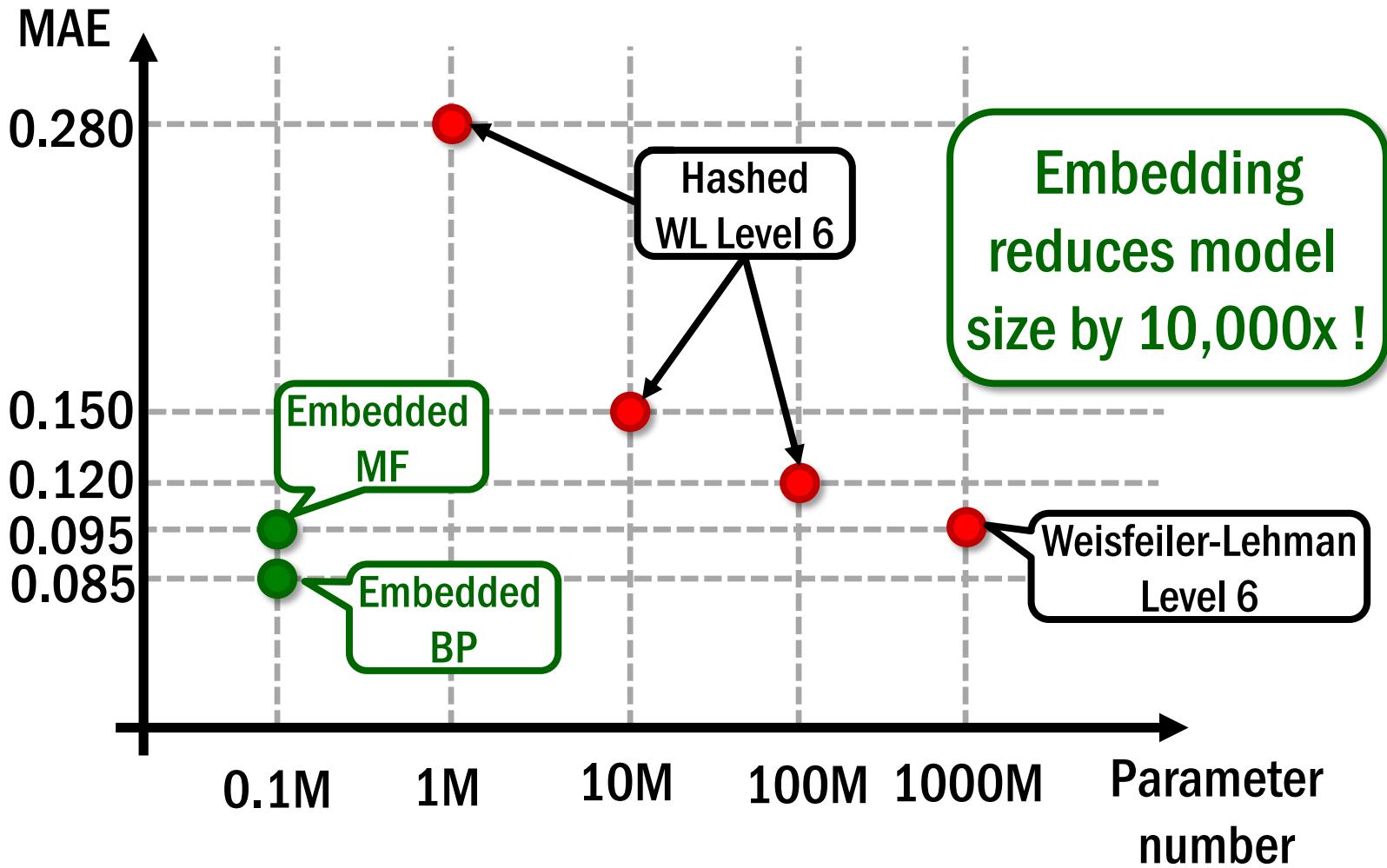
Scenario 1: Prediction for structured data



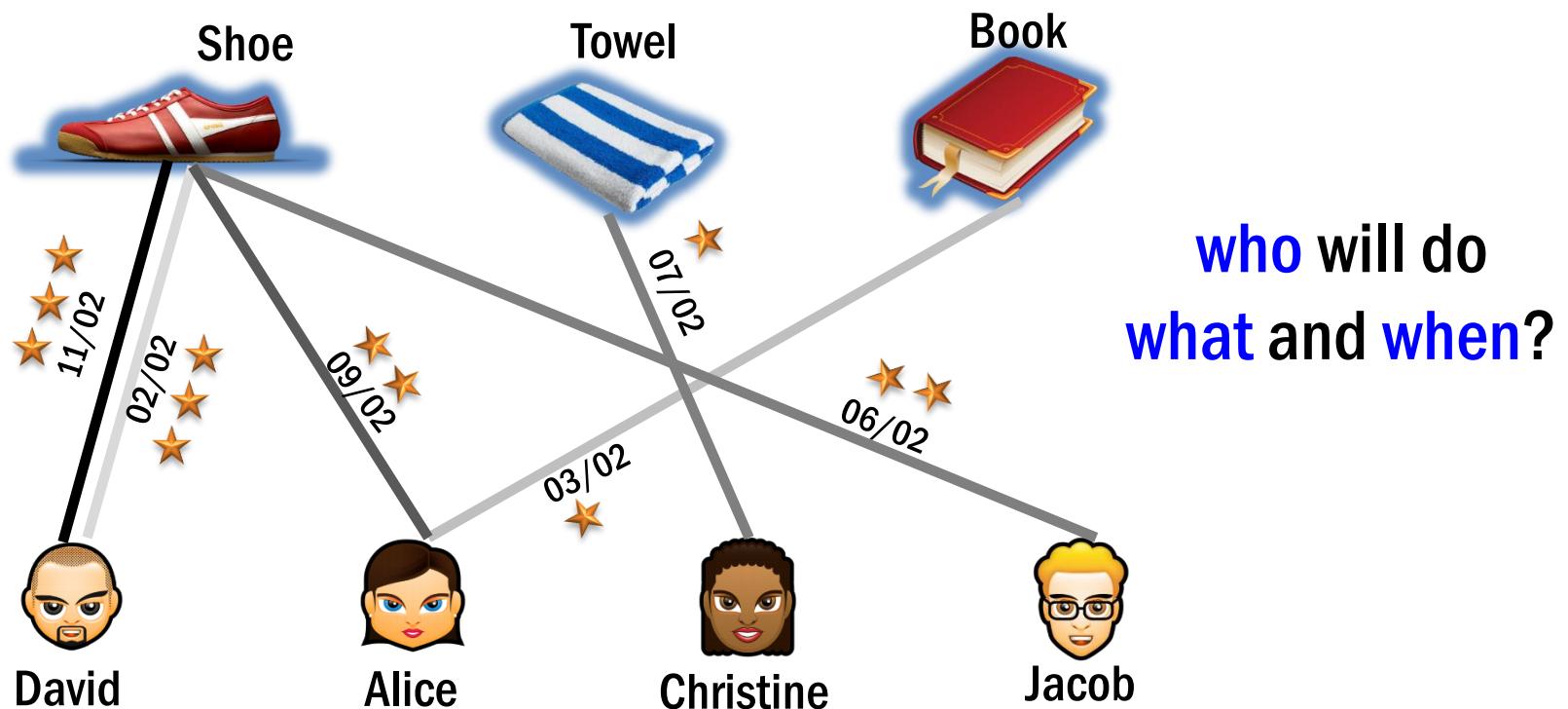


More compact model and lower error

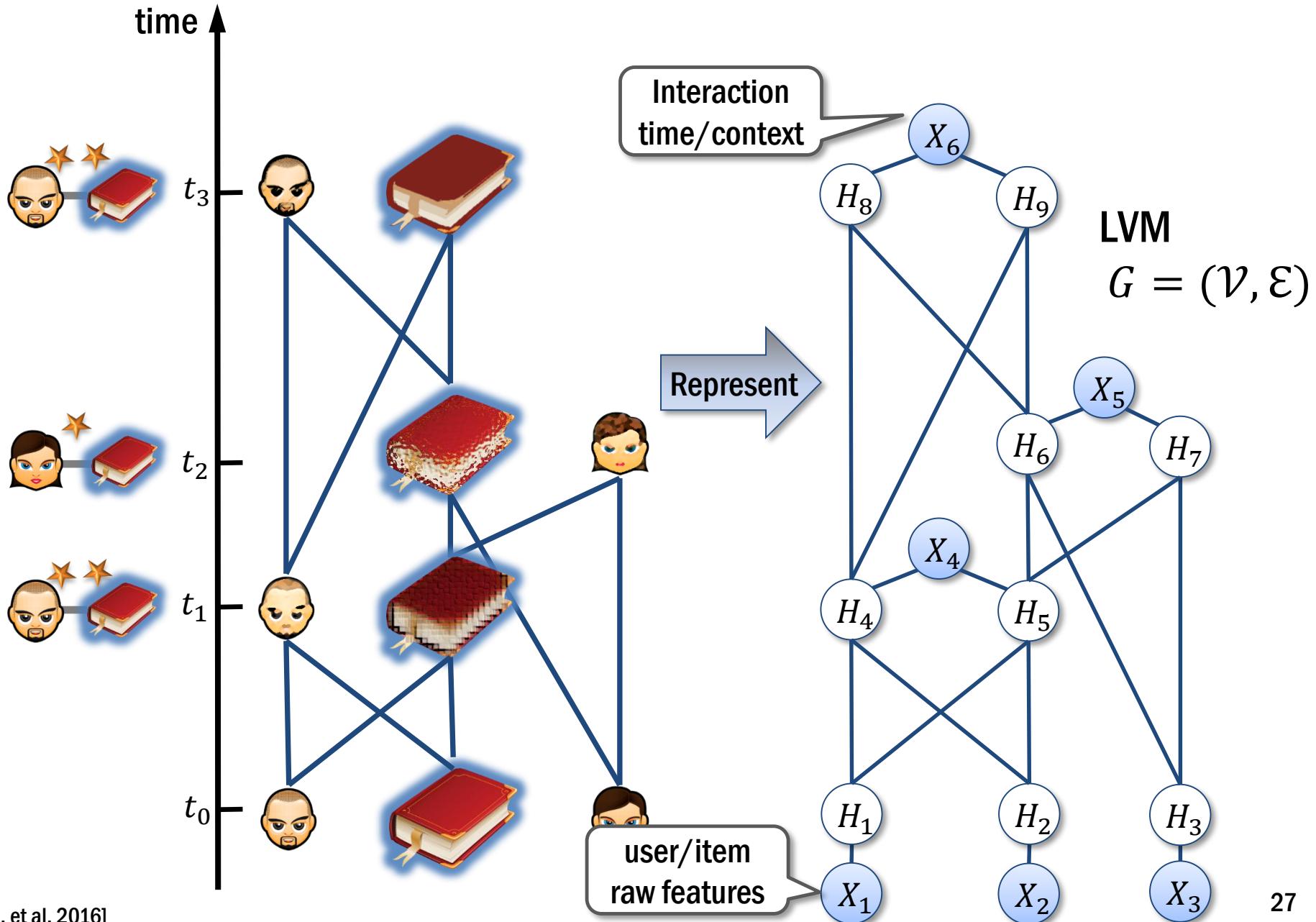
Harvard clean energy dataset, 2.3 million organic molecules,
predict power conversion efficiency (0 - 12 %)



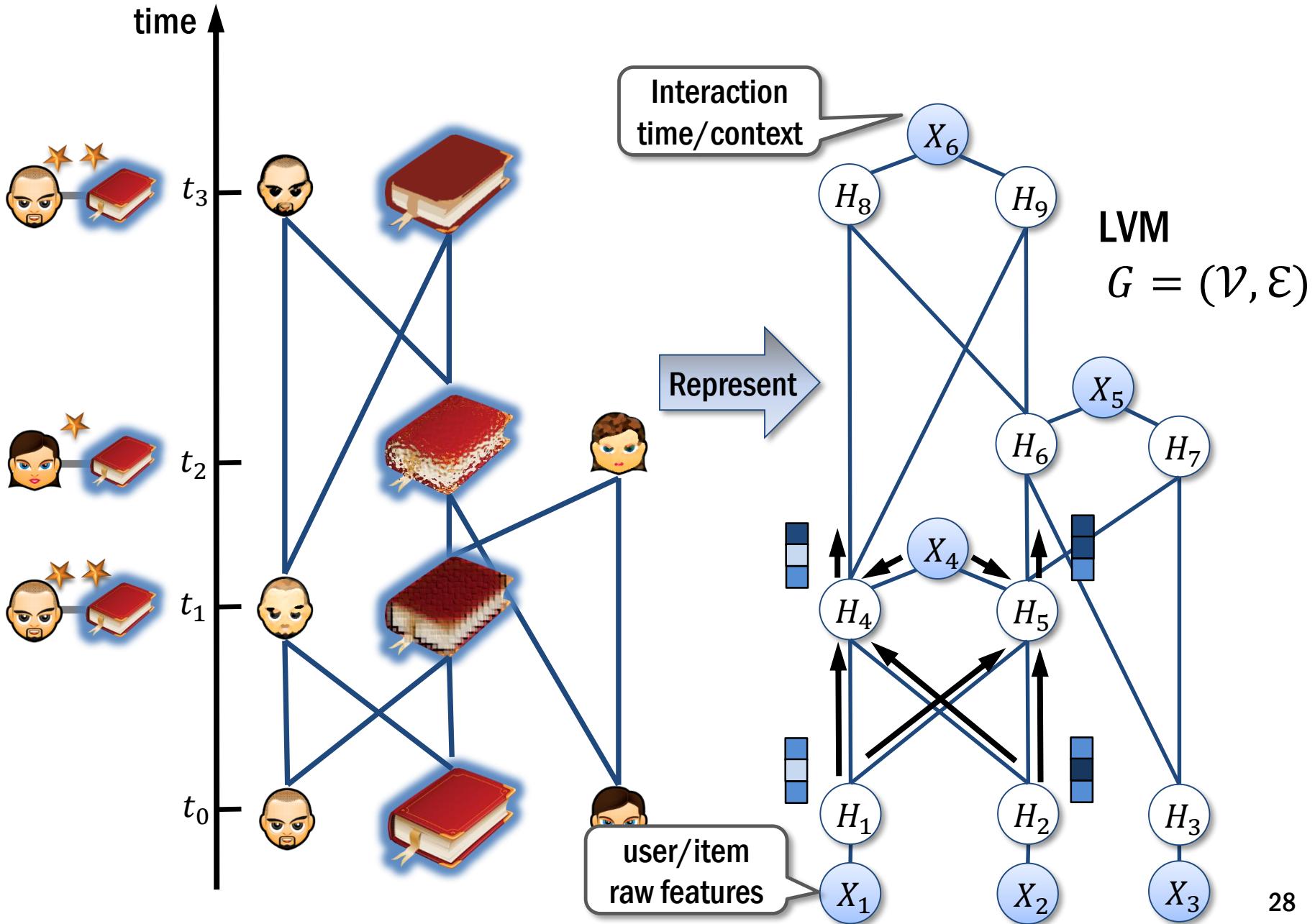
Motivation 2: Dynamic processes over networks



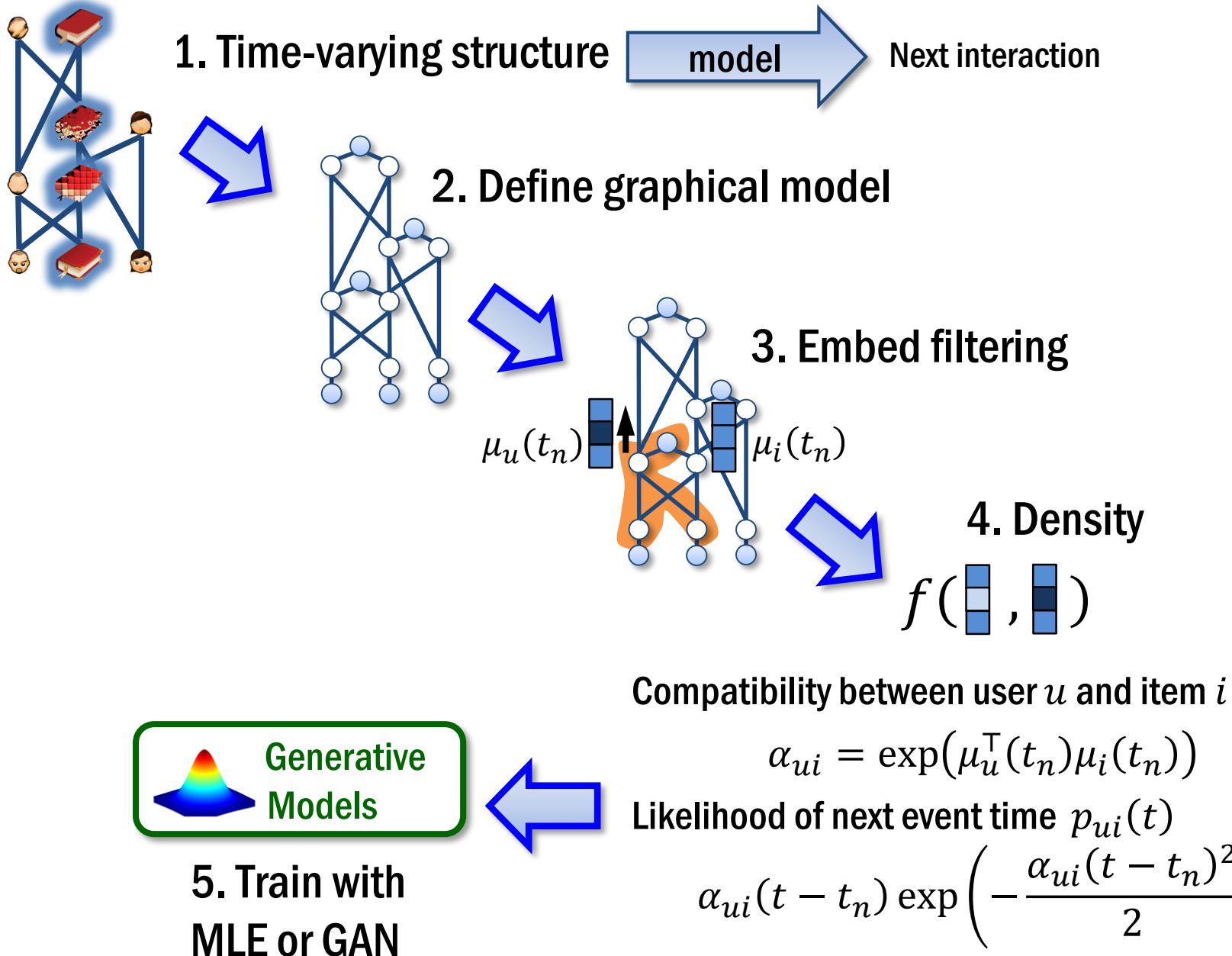
Unroll: time-varying dependency structure



Embed filtering/forward message passing



Embedding algorithm for building generative model

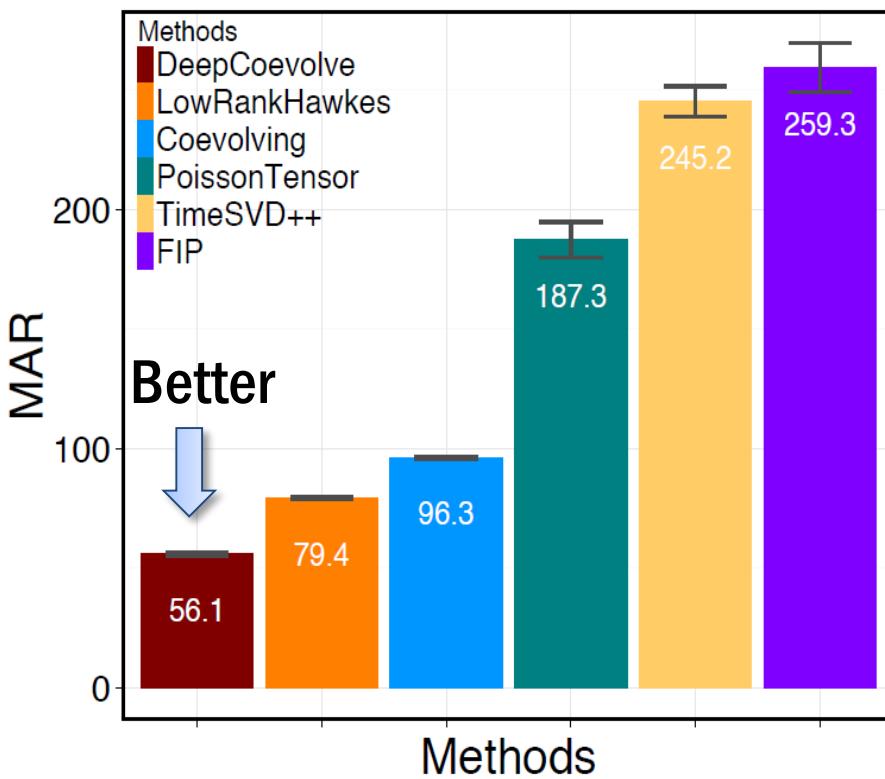


IPTV dataset

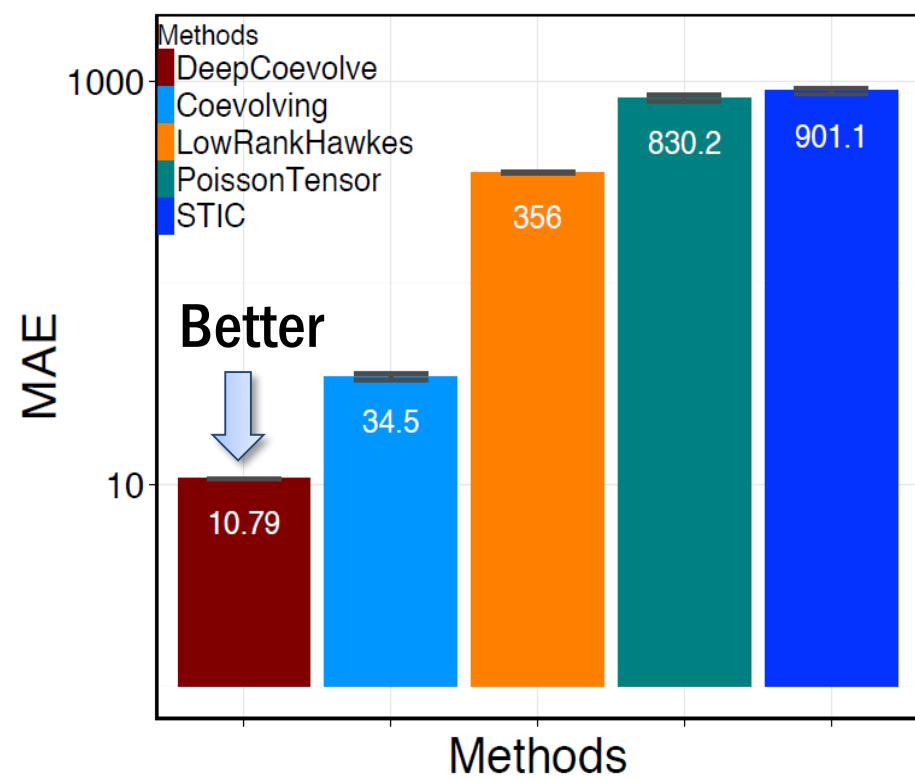
7,100 users, 436 programs, ~2M views

MAR: mean absolute rank difference

MAE: mean absolute error (hours)

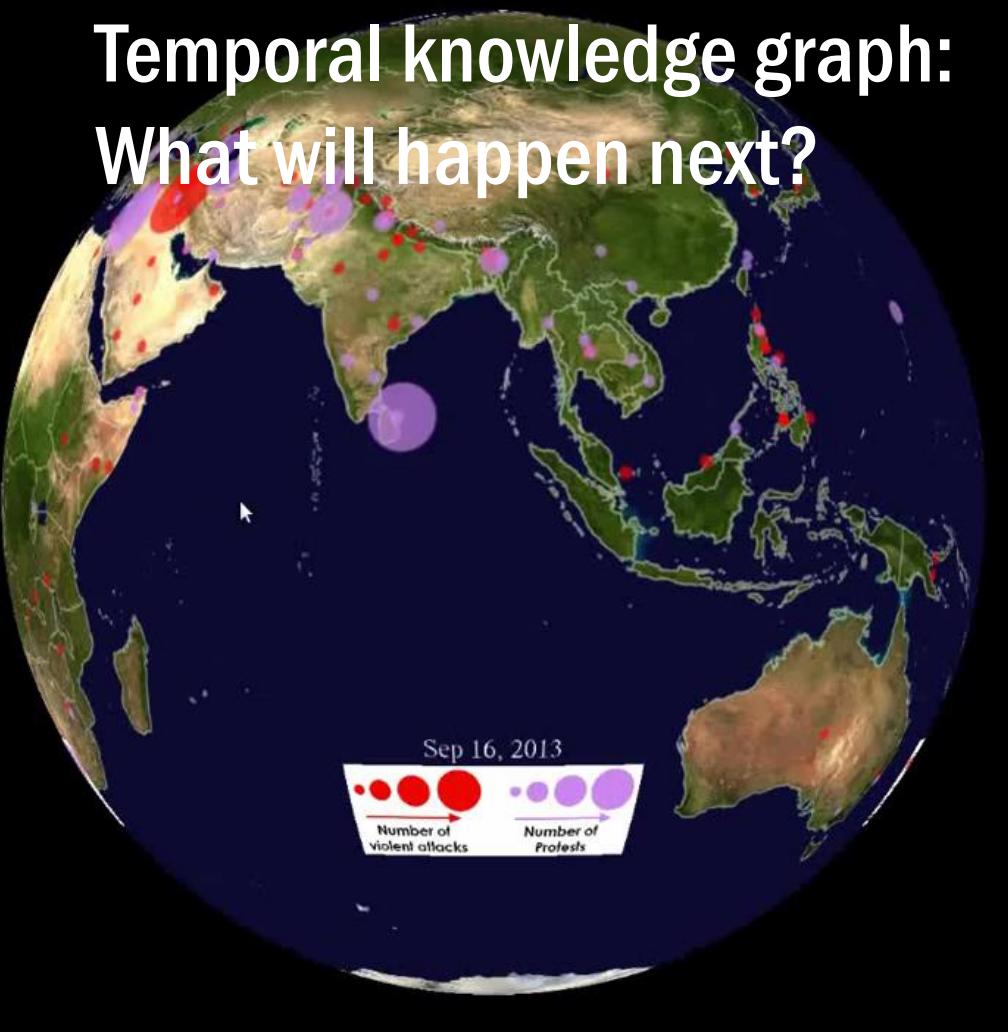


Next item prediction



Return time prediction

Temporal knowledge graph: What will happen next?

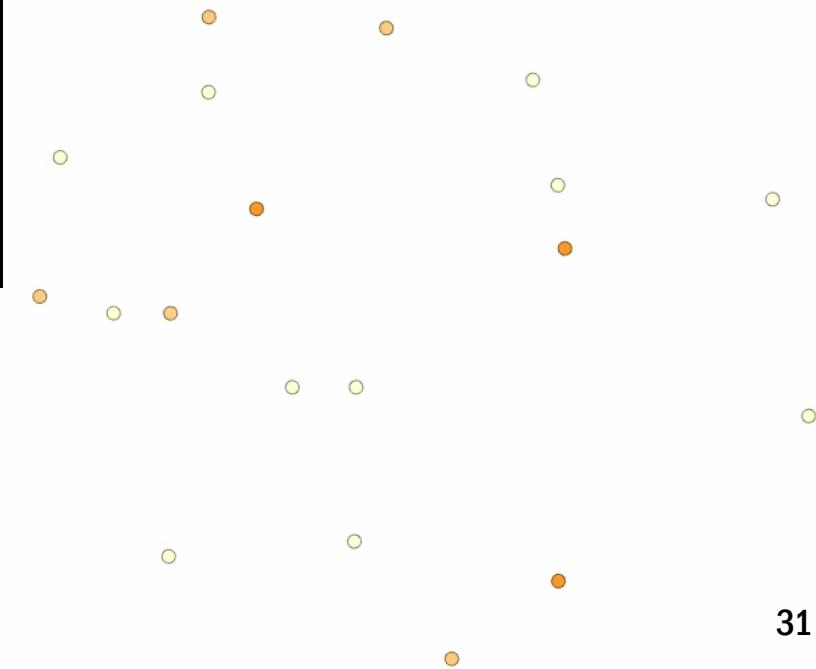


Time-varying dependency structure

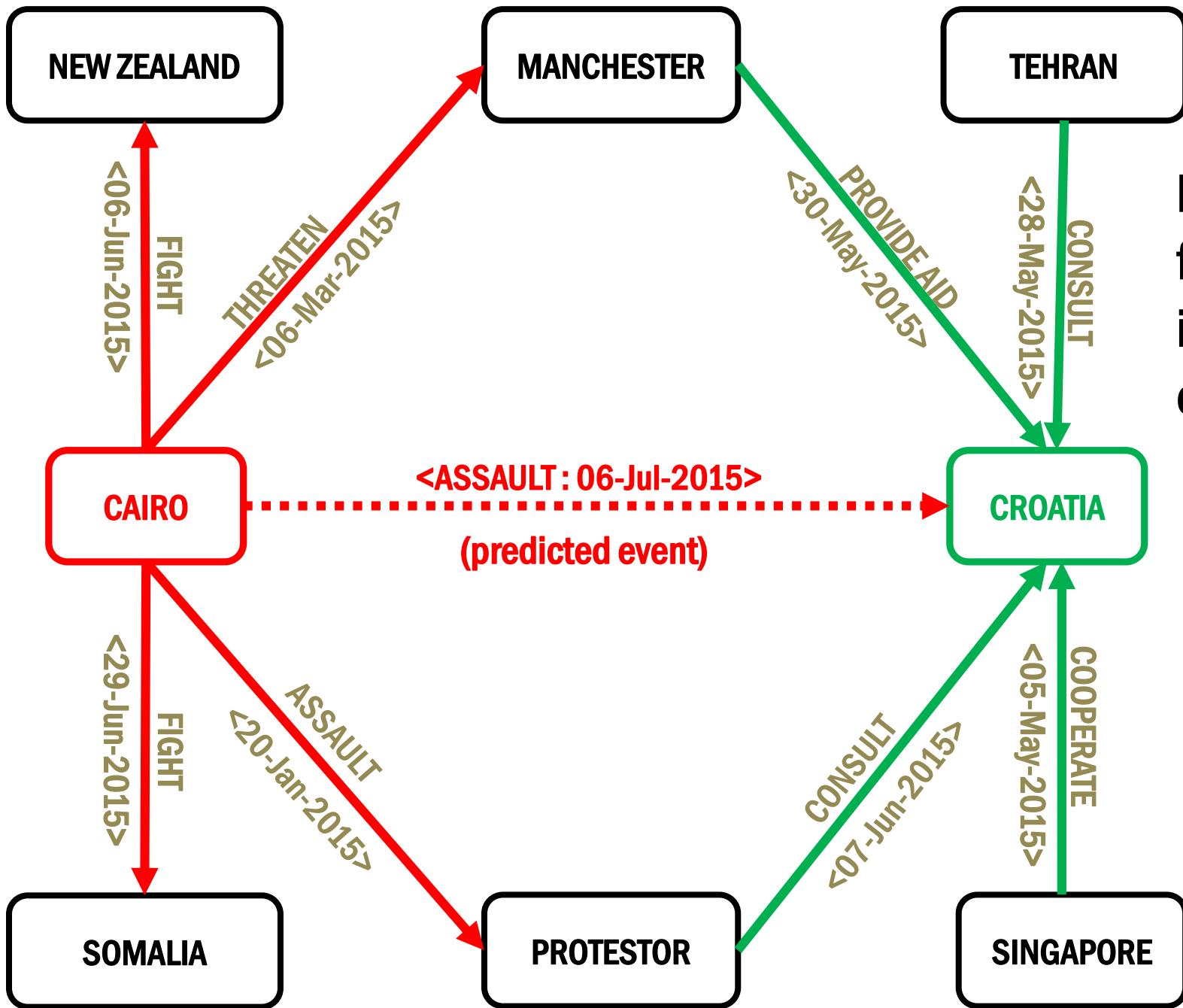
GDELT database

Events in news media
subject – relation – object
and time

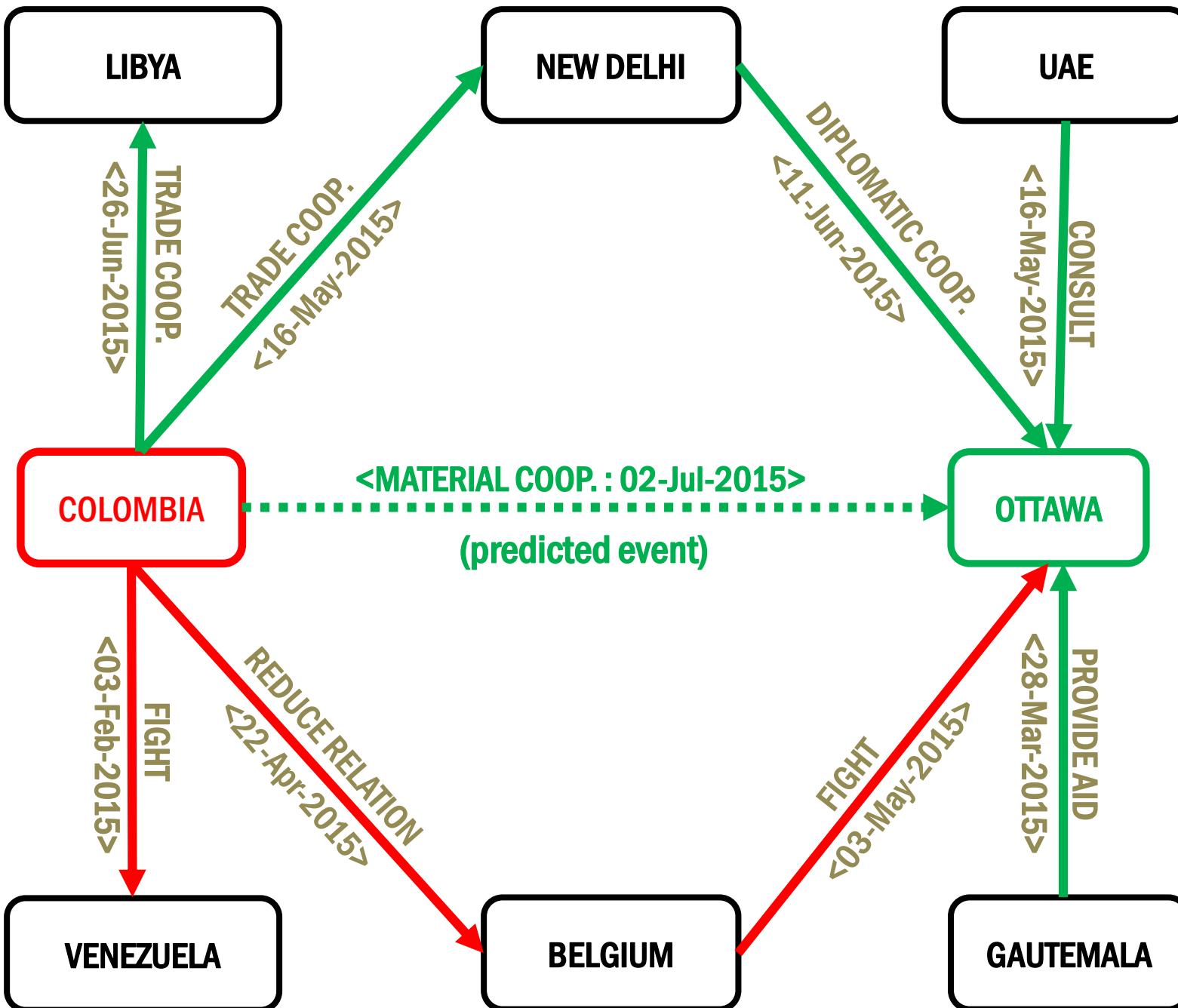
Total archives span >215 years,
trillion of events



Enemy's
friend
is an
enemy



Friends' friend
is a friend,
common
enemy
strengthen
the tie



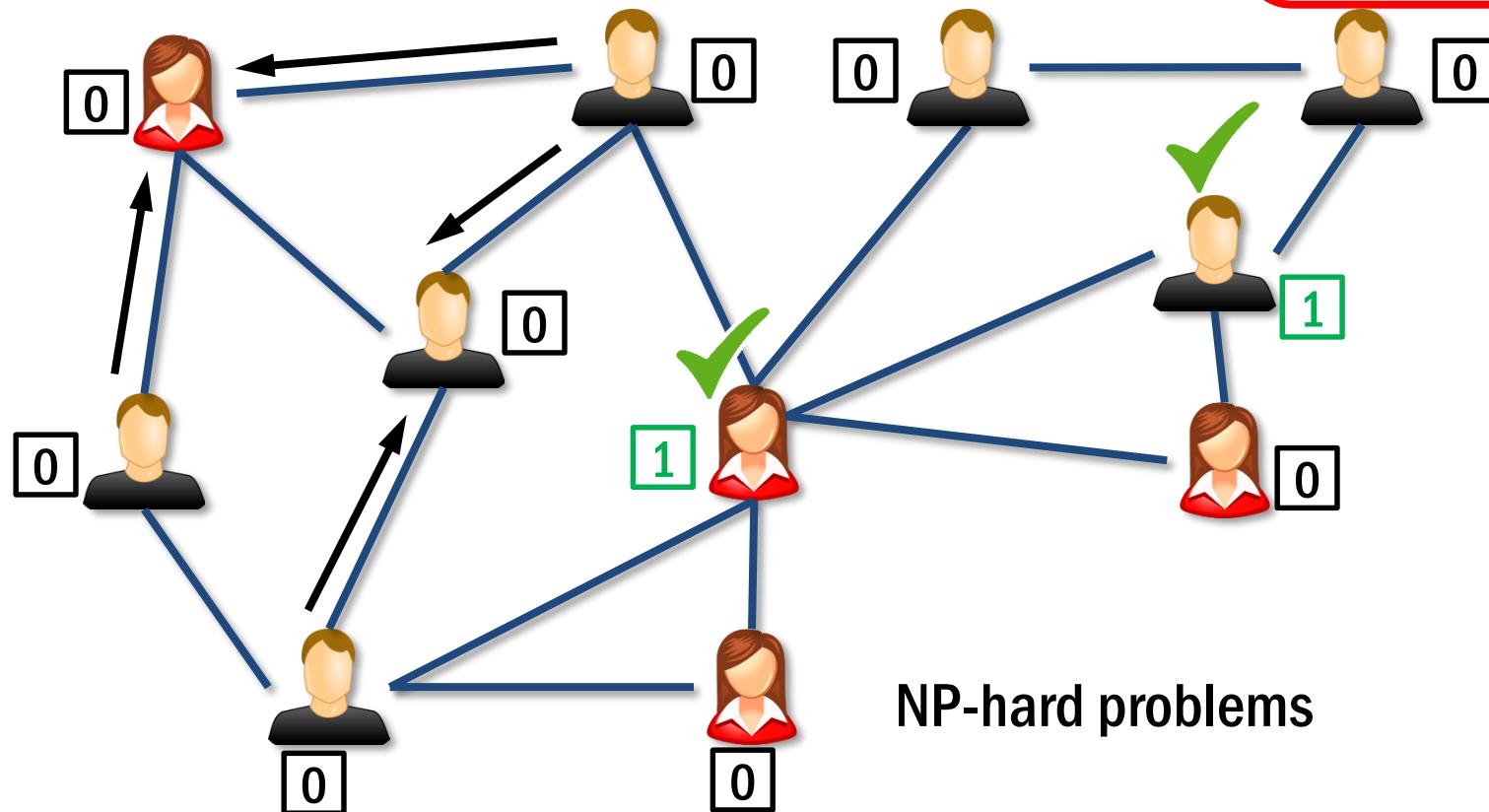
Scenario 3: Combinatorial optimization over graph

2 - approximation for minimum vertex cover

Repeat till all edges covered:

- Select uncovered edge with **largest total degree**

Manually designed rule.
Can we learn from data?



Greedy algorithm as Markov decision process

Minimum vertex cover: smallest number of nodes to cover all edges

$$\min_{x_i \in \{0,1\}} \sum_{i \in \mathcal{V}} x_i$$

$$s.t. x_i + x_j \geq 1, \forall (i,j) \in \mathcal{E}$$

Repeat:

1. Compute **total degree** of each uncovered edge

2. Select both ends of uncovered edge with largest total degree

Until all edges are covered

Reward: $r^t = -1$

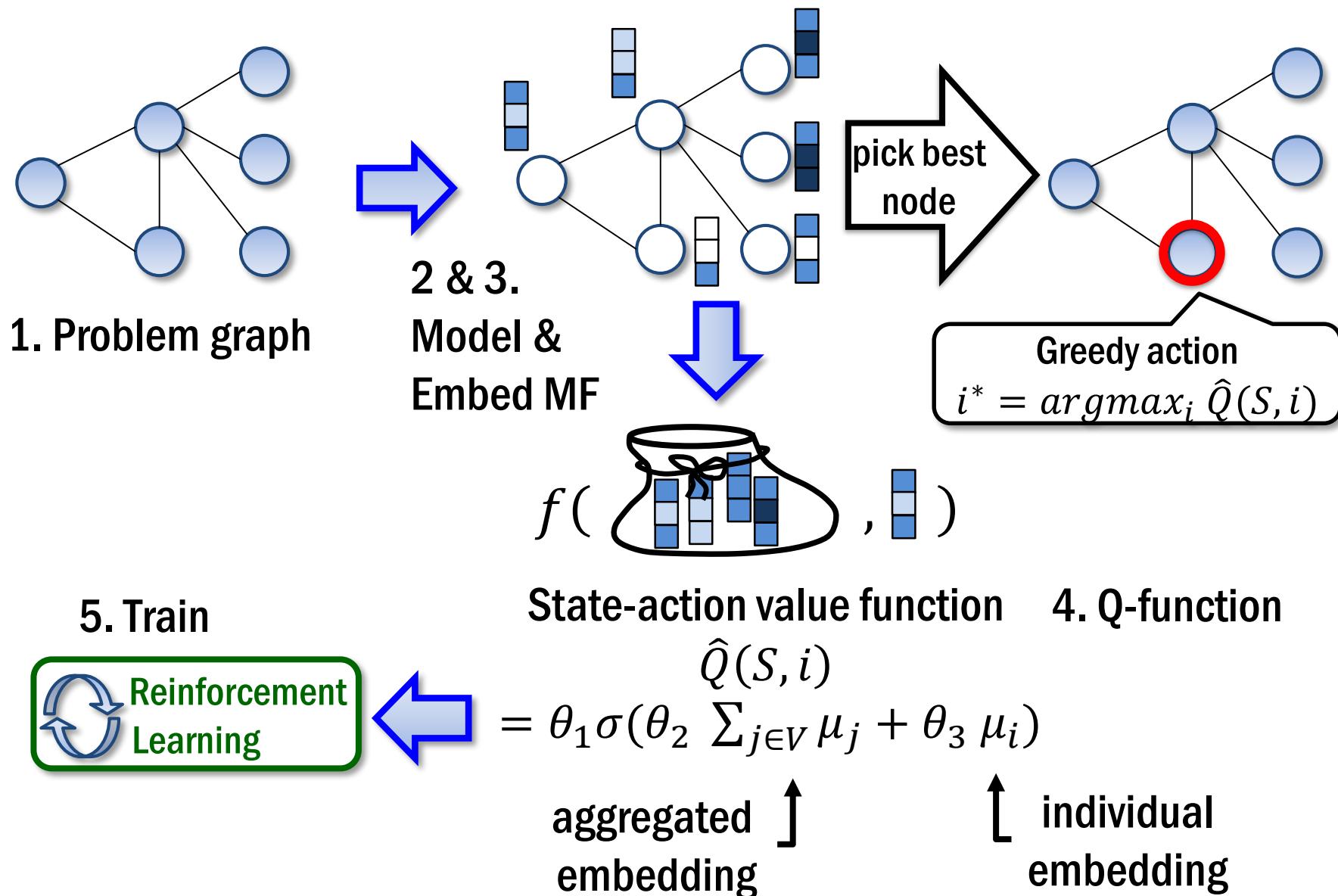
State S : current selected nodes

Action value function: $\hat{Q}(S, i)$

Greedy policy:
 $i^* = \operatorname{argmax}_i \hat{Q}(S, i)$

Update state S

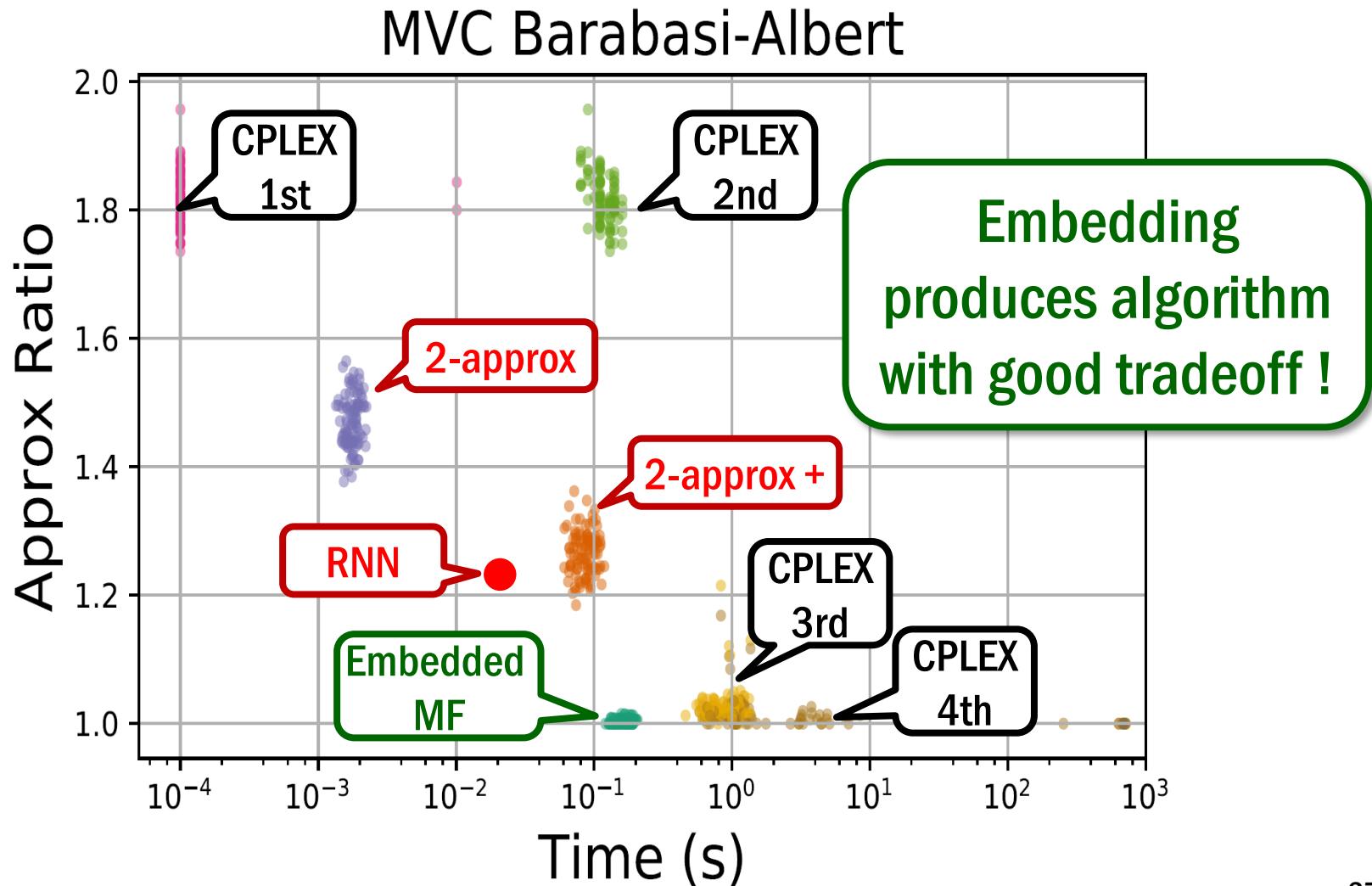
Embedding for state-action value function



Runtime quality trade-off

Generate 200 Barabasi-Albert networks with 300 nodes

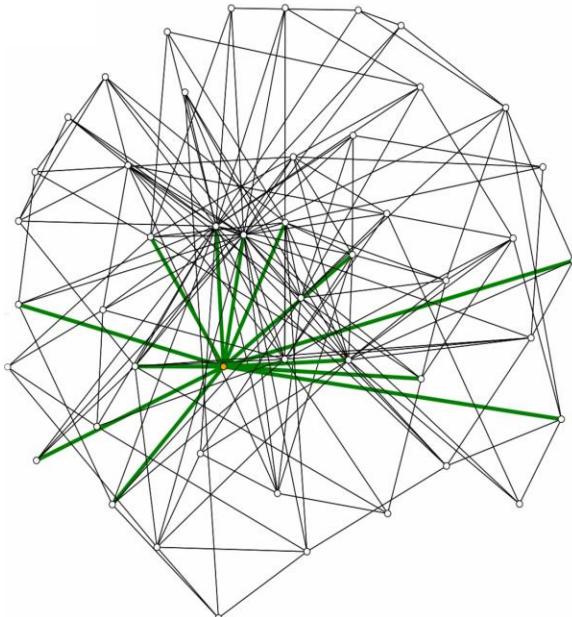
Let CPLEX produces 1st, 2nd, 3rd, 4th feasible solutions



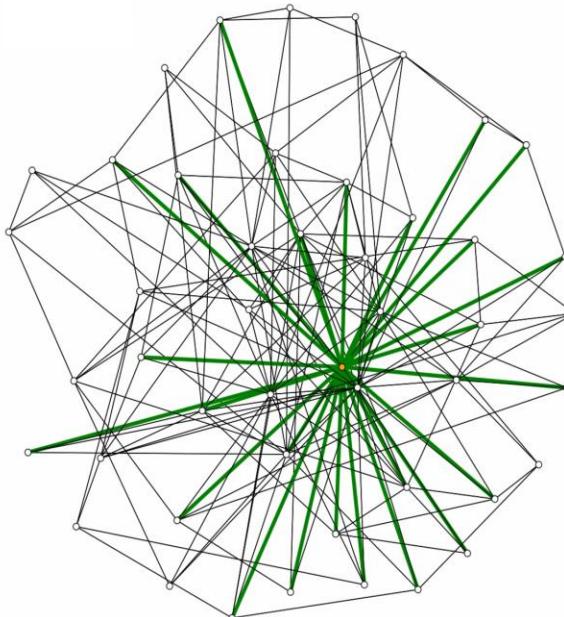
What algorithm is learned?

Learned algorithm balances between

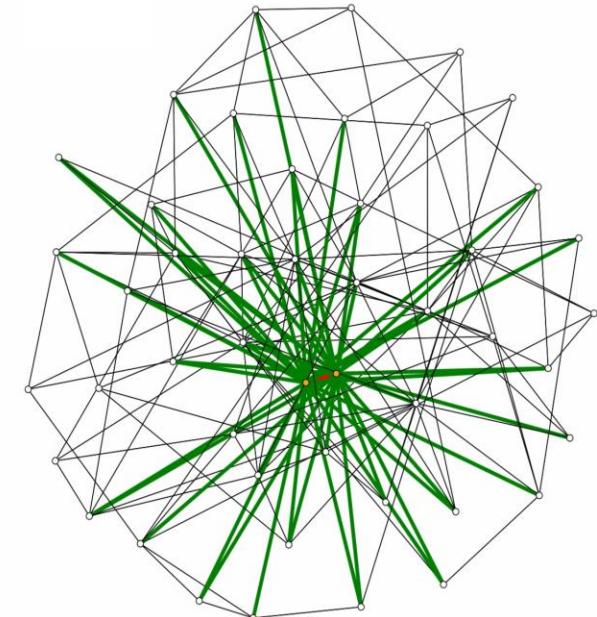
- degree of the picked node and
- fragmentation of the graph



Embedding



Node greedy



Edge greedy

Program with perception and uncertain components

result = Operation(a, b)

`result.clear(), carry = 0`

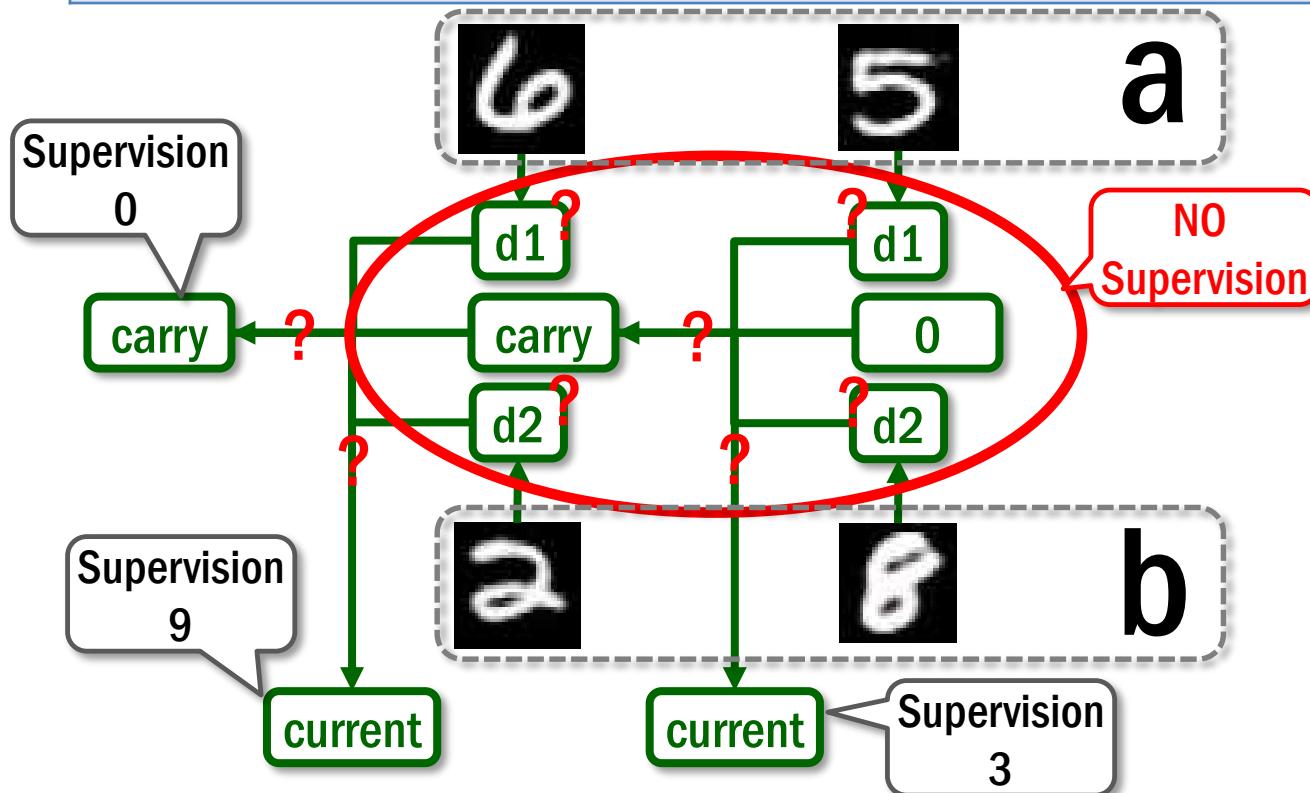
For i in range(len(a)):

d1 = Recognize(a[i]), d2 = Recognize(b[i])

`current = Func1(d1, d2, carry), carry = Func2(d1, d2, carry)`

`result.append(current)`

`result.append(carry)`



$$\begin{array}{r} & 6 & 5 \\ \underline{-} & 2 & 8 \\ ? & & \\ = & 9 & 3 \end{array}$$

Algorithm
=
**Function
structure**

Embedding as a tool for algorithm design

