

# **Sequential Decision Making: Prophets and Secretaries II – Secretary Problems**

**Matt Weinberg**

**Princeton University**

# Online Selection Problems: Secretary Problems

## Offline:

- Every secretary  $i$  has a weight  $w_i$  (chosen by adversary, unknown to you).
- Secretaries permuted randomly.

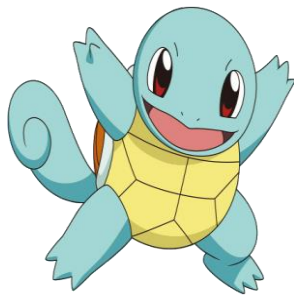
## Online:

- Secretaries revealed one at a time. You learn their weight.
- Immediately and irrevocably decide to hire or not.
- May only hire one secretary!

**Goal:** Maximize probability of selecting max-weight element.



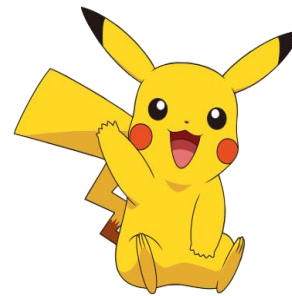
$w = 6$



4



7



8



9

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$t =$       1                      2                      3



$w =$       7                      6                      8

The diagram shows three Pokémon in a row. Above them are the numbers 1, 2, and 3, representing their arrival order. Below them are the numbers 7, 6, and 8, representing their weights. Charizard is on the left, Bulbasaur in the middle, and Pikachu on the right.

# Secretary Problem: Some Observations

**Observation 1:** optimal policy w.l.o.g. only accepts elements that have the largest weight seen so far.

**Proof:** Any element that isn't the largest so far clearly isn't the largest. So don't lose anything by rejecting it. Might gain something by accepting something else in future.

# Secretary Problem: Some Observations

**Observation 1:** optimal policy w.l.o.g. only accepts elements that have the largest weight seen so far.

**Observation 2:** can find optimal policy via dynamic programming.

## Proof:

- If we make it to step  $n$ , see the largest element so far, clearly accept it.
- If we make it to step  $n-1$ , see the largest element so far, we can:
  - Accept it, get the largest element w.p.  $1-1/n$  (as last element isn't true largest).
  - Reject, get largest element w.p.  $1/n$ .
  - So accept.
- If we make it to step  $i$ , see largest element so far, we can:
  - Accept it, get the largest element w.p.  $i/n$  (as long as largest element is in first  $i$  steps).
  - Reject, get largest element w.p.  $f(i,n)$  (computed by dynamic program).
    - $f(i,n) = \Pr[\text{optimal policy selects largest element, conditioned on reaching step } i+1]$ .
  - So accept iff  $i/n > f(i,n)$ .

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  - So accept iff  $i/n > f(i,n)$ .

**Observation 3:** if  $i < j$ , then  $f(i,n) \geq f(j,n)$ .

**Proof:**

One policy starting from  $i+1$ : reject everything until reach step  $j+1$ . Then run optimal policy starting from  $j+1$ . Succeeds w.p. exactly  $f(j,n)$ .

# Secretary Problems: Some Observations

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  - So accept iff  $i/n > f(i,n)$ .

**Observation 3:** if  $i < j$ , then  $f(i,n) \geq f(j,n)$ .

**Observation 4:** Optimal policy sets cutoff time  $T$ . Rejects everything before (or during) time  $T$ . Accepts any element after  $T$  iff highest so far.

**Proof:** Optimal policy accepts  $i$  iff  $i/n > f(i,n)$  (and  $i$  highest so far).

If  $i < j$ , and optimal policy would accept  $i$ , then:  $j/n > i/n > f(i,n) \geq f(j,n)$ .

So optimal policy would accept  $j$  (if  $j$  was highest so far) too.

# Secretary Problem: A Competitive Policy

**Observation:** Optimal policy sets cutoff time  $T$ . Rejects everything before time  $T$ . Accepts any element after  $T$  iff highest so far.

So just need to find optimal  $T$ .

**(suboptimal) Proposition:** Optimal policy selects highest element w.p.  $\geq 1/4$ .

**Proof:** (randomly) set  $T \leftarrow \text{Binom}(n, 1/2)$ .

- (every element comes before  $T$  w.p. exactly  $1/2$  independently of the others).  
If highest element comes after  $T$  and 2<sup>nd</sup> highest comes before  $T$ , definitely select highest element.

Above occurs w.p.  $1/4$ .



# Secretary Problem: Optimal Policy

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**(suboptimal) Proposition:** Optimal policy selects highest element w.p.  $\geq 1/4$ .

**Theorem [Dynkin 63]:** Optimal policy selects highest element w.p.  $\approx 1/e$ .

**Lemma:** For any cutoff time  $T$ ,  $\Pr[\text{reach time } t+1] = \min\{T/t, 1\}$ .

**Proof:** If  $t < T$ , then clearly we will reach time  $t$ .

If  $t \geq T$ , then we reach time  $t+1$  iff no element between  $T$  and  $t$  is the highest so far. This happens iff the highest element from the first  $t$  arrives in the first  $T$  steps.



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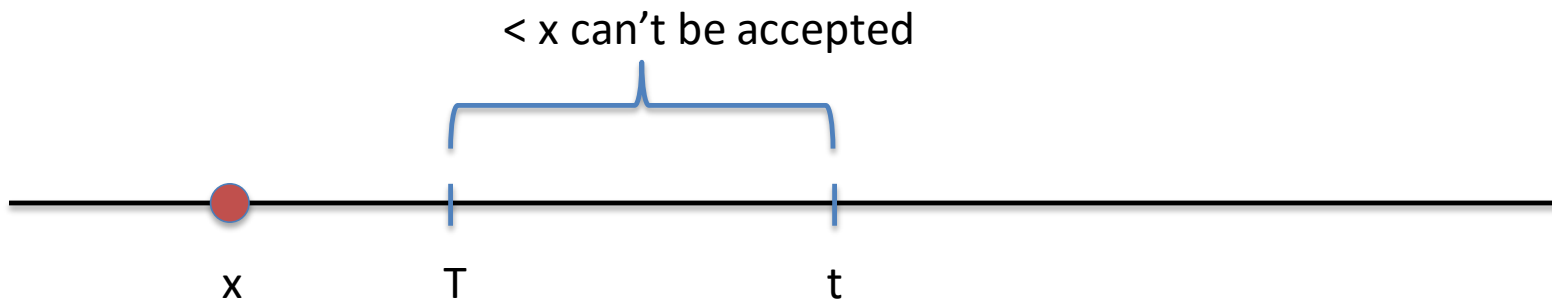
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This happens iff the highest element from the first  $t$  arrives in the first  $T$  steps.

→ Reach time  $t+1$  w.p. exactly  $T/t$ .



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**Lemma:** For any cutoff time  $T$ ,  $\Pr[\text{reach time } t+1] = \min\{T/t, 1\}$ .

**Corollary:** For any cutoff time  $T$ ,  $\Pr[\text{select highest}] = \sum_{t=T+1}^n T/tn$ .

**Proof:**  $\Pr[\text{select highest}] = \sum_t \Pr[\text{highest arrives at } t \text{ AND is selected}]$ .

If  $t \leq T$ , and the highest arrives at time  $t$ , then it isn't selected.

If  $t > T$ , and the highest arrives at time  $t$ , then it is selected iff we reach time  $t$ .

$\Pr[\text{highest arrives at } t] = 1/n$  for all  $t$ .

So  $\Pr[\text{select highest}] = \sum_{t=T+1}^n T/tn$ .

# Secretary Problem: Optimal Policy

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**Corollary:** For any cutoff time  $T$ ,  $\Pr[\text{select highest}] = \sum_{t=T+1}^n T/tn$ .

**Proof of Theorem:** For large  $n$ ,  $\sum_{t=T+1}^n T/tn \approx \int_T^n T/tn \, dt = (T/n)\ln(n/T)$ .

$\operatorname{argmax}_{T \leq n} \{(T/n)\ln(n/T)\} = n/e$ .  $\ln(e)/e = 1/e$ .

# Secretary Problem: Optimal Policy

**Theorem [Dynkin 63]:** Optimal policy selects highest element w.p.  $\approx 1/e$ .

- Also guarantees  $E[\text{Gambler}] \geq \max_i \{w_i\} / e$ .

Compare to Prophet Inequalities:

- Both: simple policies get constant (and optimal) competitive ratios.
- Secretary problem: simple policy is actually optimal on all instances.
- Prophet inequalities: simple policy gets optimal competitive ratio, but is not necessarily optimal on every instance (versus dynamic program).

# Multiple Choice Secretary Problems

**Rest of talk:** What if multiple choices?

**Offline:**

- Secretary  $i$  has a weight  $w_i$  (chosen by adversary).
- Adversary chooses **feasibility constraints**: which secretaries can simultaneously hire? (known to you).
- Secretaries permuted randomly.

**Online:**

- Secretaries revealed one at a time. You learn their weight.
- Immediately and irrevocably decide to hire or not.
- $H$  = all hired secretaries. Must maintain  $H$  feasible **at all times**.

**Goal:** Maximize  $E[\sum_{i \in H} w_i]$  - expected weight of hires.

- Compete with  $\max_{\text{feasible } H} \{\sum_{i \in H} w_i\}$ .

# State-of-the-art (non-exhaustive)

Feasibility	Approximation Guarantee (most omitted lower bounds are $e$ )
k-Uniform	$1+\Theta(1/\sqrt{k})$ [Kleinberg 05].
Matroids	$O(\log\log(\text{rank}))$ [Lachish 14, Feldman-Svensson-Zenklusen 15].
Graphic Matroids	$2e$ [Korula-Pal 09],
Transversal Matroids	$e$ [Kesselheim-Radke-Tonnis-Vocking 13].
Laminar Matroids	$9.6$ [Ma-Tang-Wang 13].
Regular Matroids	$9e$ [Dinitz-Kortsarz 14].
Knapsack Constraints	$10e$ [Babaioff-Immorlica-Kempe-Kleinberg 07]. (each element has cost $c_i$ , set is feasible iff total cost at most $B$ ).
Downwards Closed	$O(\log n \log r)$ [Rubinstein 16]. $n = \#$ elements, $r =$ largest feasible set.

**Transversal Matroid:** Elements = left-hand nodes of bipartite graph. Set of nodes  $S$  is feasible iff exists matching of size  $|S|$  from  $S$  to right-hand nodes.

**Regular Matroid:** For all fields  $F$ , exists vector space  $V$  over  $F$ , elements can be mapped to vectors in  $V$  such that  $S$  feasible iff corresponding vectors linearly independent.

# One Slide Primer on Matroids

**Matroid:** Feasibility constraints such that  $S, T$  feasible with  $|S| > |T| \rightarrow$  exists  $i \in S$  such that  $T \cup \{i\}$  feasible. Downwards closed.

**Rank:**  $\text{Rank}(S) = \max_{T \subseteq S, T \text{ is feasible}} \{|T|\}$ .

- Think of vector spaces.
- Feasible sets have  $|S| = \text{rank}(S)$ .
- Sometimes call a subset  $B$  of  $S$  with  $|B| = \text{rank}(B) = \text{rank}(S)$  a **basis** of  $S$ .

**Span:**  $\text{Span}(S) = \{i \mid \text{rank}(S \cup \{i\}) = \text{rank}(S)\}$ .

- Think of vector spaces.

**Theorem [Edmonds 70]:** The greedy algorithm finds the max-weight feasible set in all matroids.

- Sort in decreasing order of weight. Accept any feasible element.
- Feasible to accept  $i$  iff  $i$  not in span of earlier elements.
- Implies  $i$  in max-weight basis iff  $i$  not spanned by heavier elements.



# Rest of Talk – Some Examples

**Goal:** Get a taste for different techniques via:

- $\epsilon$ -approximation for  $k$ -uniform [**Babaioff-Immorlica-Kempe-Kleinberg 07**].
- $2\epsilon$ -approximation for graphic matroids [**Korula-Pal 09**].
- 4-approximation for matroids in “Free-order model” [**Jaillet-Soto-Zenklusen 13**].

**Note:** Won't see applications of deep matroid theory in this talk.

- [**Soto 11, Dinitz-Kortsarz 14, Huynh-Nelson 16**] use decomposition theorems and matroid minor theory [e.g. **Seymour 80**].

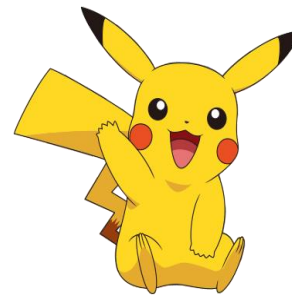
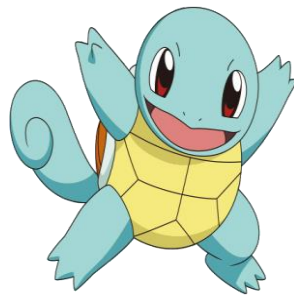
# K-Uniform Matroids

**Theorem [Babaioff-Immorlica-Kempe-Kleinberg 07]:**  $\epsilon$ -approximation for  $k$ -uniform.

**Algorithm:** When the element at time step  $t$  is processed:

- If  $t < n/\epsilon$ , reject.
- If the current element is not in the top  $k$  so far, reject.
- If the previous  $k^{\text{th}}$  highest element arrived **between  $n/\epsilon$  and  $t$** , reject.
- Else, accept.

**Examples:**  $k=2$ ,  $n=5$ . Pretend  $2 < 5/\epsilon < 3$ .



$w = 1$

2

3

4

5

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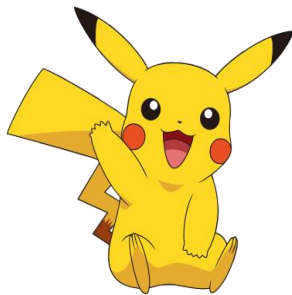
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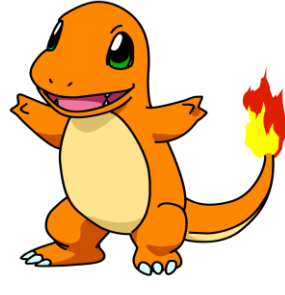
**Examples:**  $k=2$ ,  $n=5$ . Pretend  $2 < 5/\epsilon < 3$ .



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4



3



1



5

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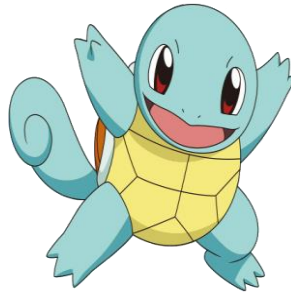
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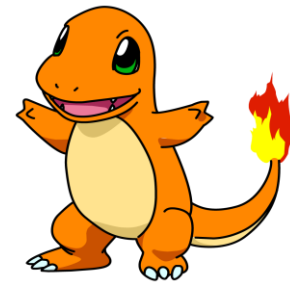
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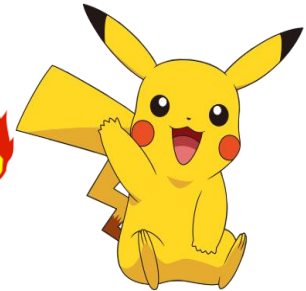
5



2



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- If the previous  $k^{\text{th}}$  highest element arrived **between  $n/\epsilon$  and  $t$** , reject.
- Else, accept.

**Observation:** Algorithm never accepts more than  $k$  elements.

**Proof:** Let  $S =$  top  $k$  elements arriving before  $n/\epsilon$ .

Every accepted element “kicks out” an element of  $S$  from the top  $k$ .

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- Else, accept.

**Observation:** Algorithm never accepts more than  $k$  elements.

**Proposition:** Every element in the true top  $k$  is accepted w. p.  $\geq 1/\epsilon$ .

**Proof:** If  $i$  is in the true top  $k$ , then  $i$  is always in the top  $k$  so far when it arrives.

If  $i$  arrives at  $t > n/\epsilon$ , it is accepted iff the  $k^{\text{th}}$  highest element from steps  $\{1, \dots, t-1\}$  arrived before  $n/\epsilon$ .  $\Pr[\text{this occurs}] = (n/\epsilon)/t$ .

So  $\Pr[i \text{ accepted} | i \text{ in true top } k] = \sum_{[n/\epsilon]}^n 1/(et) \approx \int_{n/\epsilon}^n 1/(et) dt = 1/\epsilon$ .

# K-Uniform Matroids

**Theorem [Babai-Immorlica-Kempe-Kleinberg 07]:**  $e$ -approximation for  $k$ -uniform.

**Algorithm:** When the element at time step  $t$  is processed:

- If  $t < n/e$ , reject.
- If the current element is not in the top  $k$  so far, reject.
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**Observation:** Algorithm never accepts more than  $k$  elements.

**Proposition:** Every element in the true top  $k$  is accepted w. p.  $\geq 1/e$ .

**Proof of Theorem:** Observation  $\rightarrow$  algorithm is feasible. Proposition  $\rightarrow$  gets  $e$ -approximation.

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- Else, accept.

**Underlying Technique:** “samples” = max-weight feasible set of elements before  $n/\epsilon$ .

Whenever you accept an element, charge it to a sample. No sample charged twice.

Charge samples consistently to maintain feasibility of accepted elements.



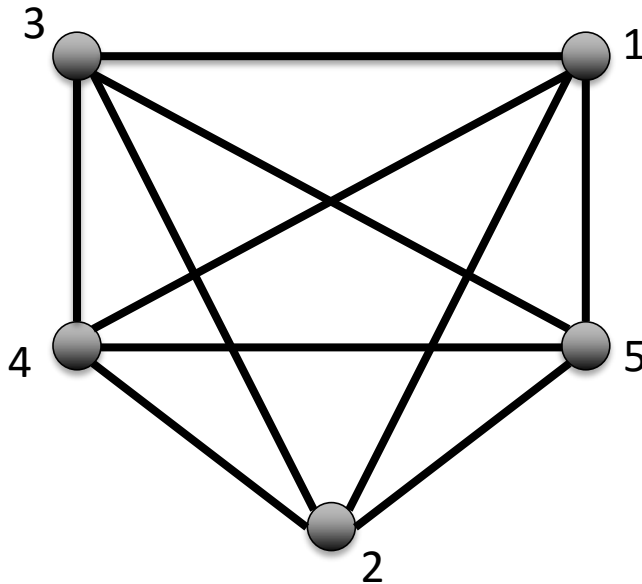
# Graphic Matroids

**Theorem [Korula-Pal 09]:**  $2e$ -approximation for graphic matroids.

## Algorithm:

- Pick a random ordering of nodes (offline).
- Let  $E_v = \{e = (v, w), v \text{ comes before } w \text{ in ordering above}\}$  (offline).
- Run Dynkin's 1-uniform algorithm on each  $E_v$  (online).

## Example:



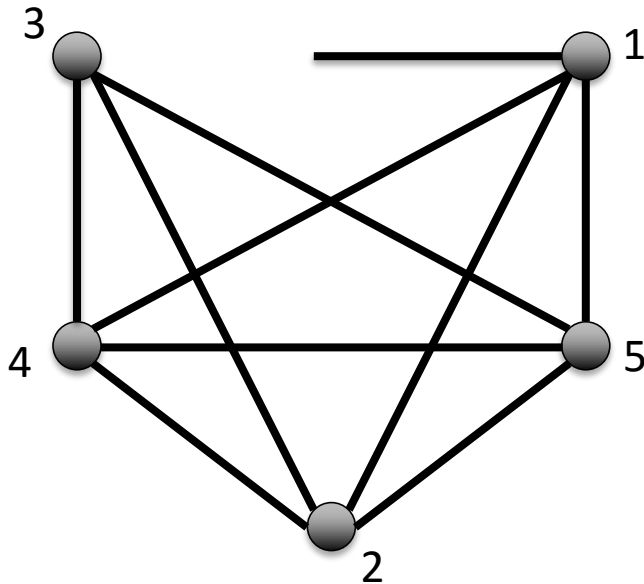
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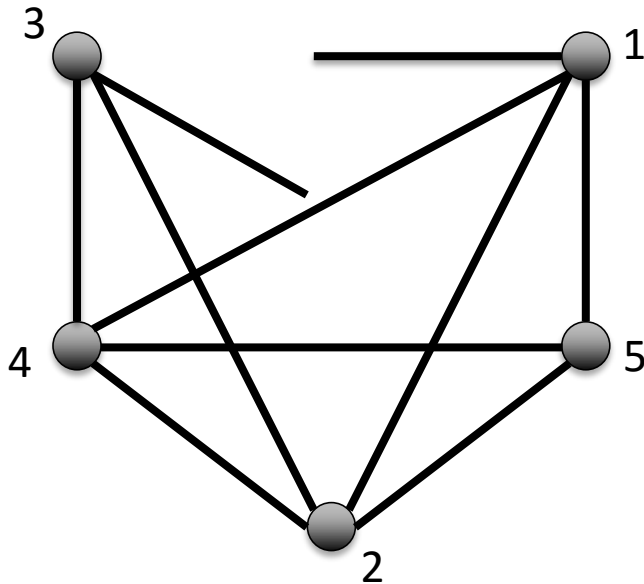
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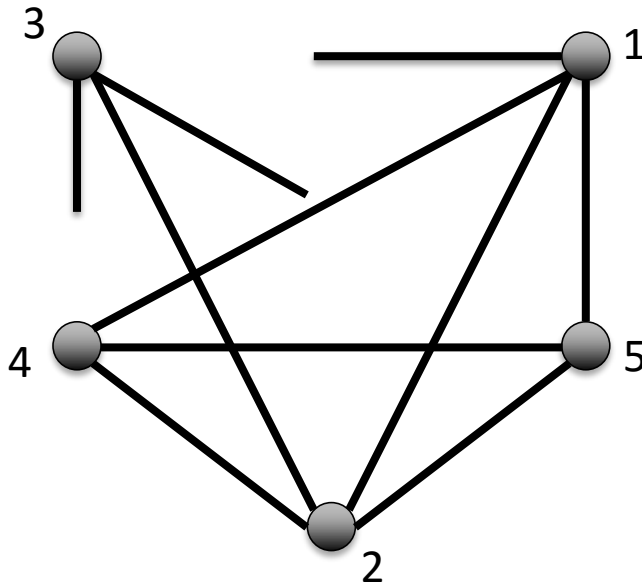
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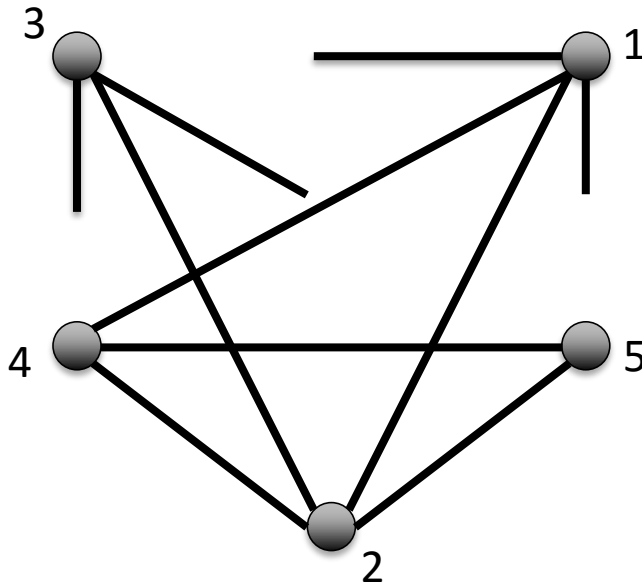
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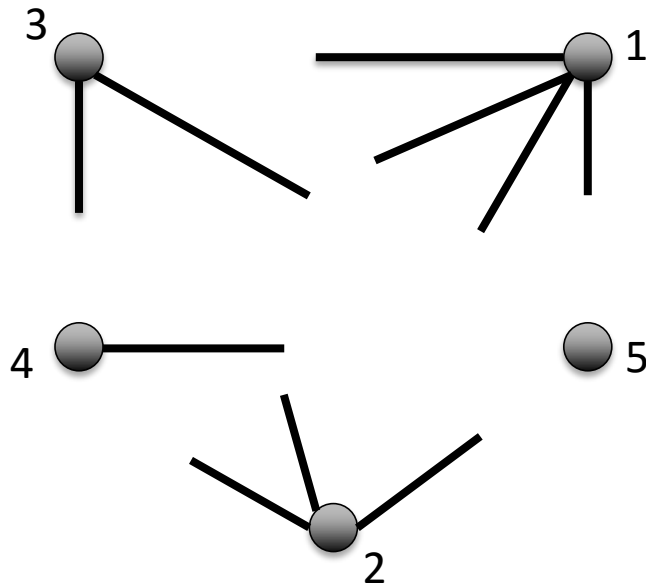
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**Observation:** Algorithm always accepts an acyclic subgraph.

**Proof:** Assume for contradiction that algorithm accepts a cycle.

Let  $v$  be earliest node according to offline ordering in that cycle.

Then two edges were accepted from  $E_v$ . Contradiction.

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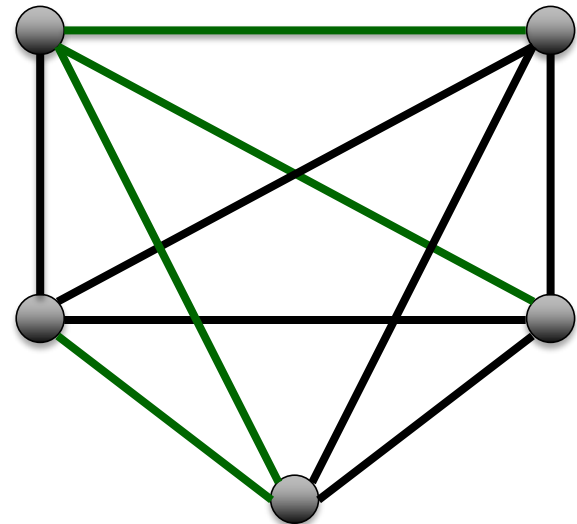
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## Intuition for Algorithm:

If we get lucky and choose an ordering that recursively selects leaves of max-weight spanning tree, get each edge w.p.  $1/e$ .





# Graphic Matroids

**Theorem [Korula-Pal 09]:**  $2e$ -approximation for graphic matroids.

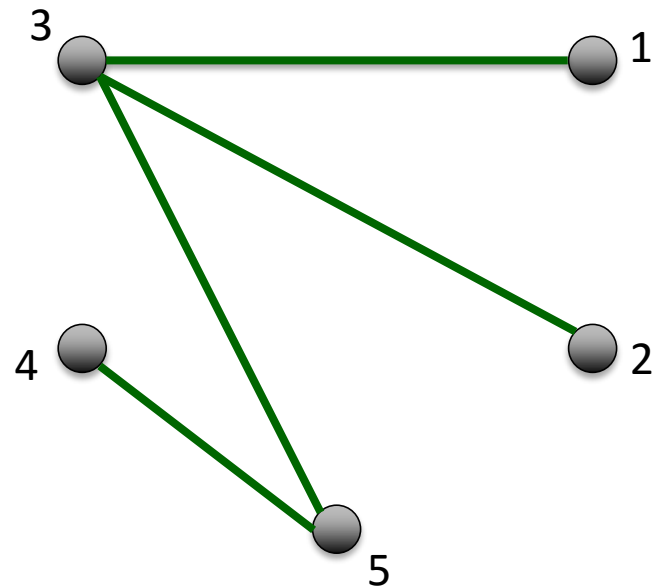
## Algorithm:

- Pick a random ordering of nodes (offline).
- Let  $E_v = \{e = (v, w), v \text{ comes before } w \text{ in ordering above}\}$  (offline).
- Run Dynkin's 1-uniform algorithm on each  $E_v$  (online).

**Observation:** Algorithm always accepts an acyclic subgraph.

## Intuition for Algorithm:

If we get lucky and choose an ordering that recursively selects leaves of max-weight spanning tree, get each edge w.p.  $1/e$ .



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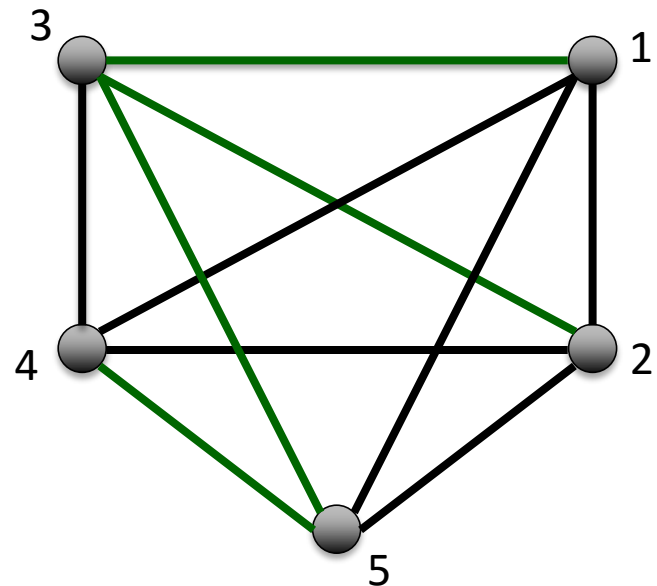
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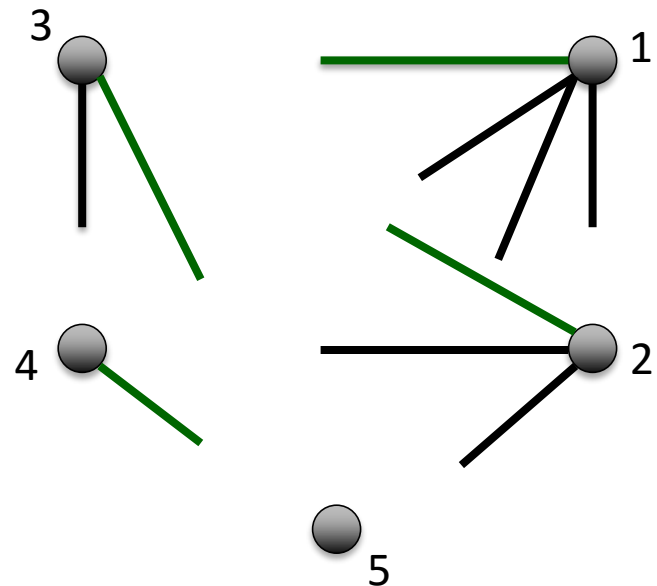
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**Proof of Theorem:**  $E[\text{ALG}] = \sum_v E[\max_{i \in E_v} \{w_i\} / e]$ .

Let  $v = \text{leaf in MST}$ ,  $e = \text{MST edge adjacent to } v$ . Then  $E[\max_{i \in E_v} \{w_i\}] \geq w_e / 2$ .

Let  $v$  become leaf in MST if all leaves are removed,  $e = \text{MST edge adjacent to } v$  (once leaves are removed). Then  $E[\max_{i \in E_v} \{w_i\}] \geq w_e / 2$ .

Repeat above reasoning for all nodes. Eventually all edges in MST covered by some  $v$ .

Implies  $\sum_v E[\max_{i \in E_v} \{w_i\}] \geq \text{OPT} / 2$ .

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**Underlying Technique:** (randomly) restrict feasible sets to something simpler.

Disjoint union of many smaller, simpler subproblems.

Any union of feasible solutions to simpler problems is feasible.

- In this case, each subproblem = 1-uniform matroid.
- [Soto 11, Lachish 14, Dinitz-Kortsarz 14, Feldman-Svensson-Zenklusen 15, Huynh-Nelson 16] use similar high-level decomposition approach, but decompose differently. Subproblems more complex, still solvable.

# Free-Order Model

## Offline:

- Secretary  $i$  has a weight  $w_i$  (chosen by adversary).
- Adversary chooses **feasibility constraints**: which secretaries can simultaneously hire? (known to you).

## Online:

- **You choose** which secretary to interview one at a time. You learn their weight.
- Immediately and irrevocably decide to hire or not.
- $H$  = all hired secretaries. Must maintain  $H$  feasible **at all times**.

**Goal:** Maximize  $E[\sum_{i \in H} w_i]$  - expected weight of hires.

- Compete with  $\max_{\text{feasible } H} \{\sum_{i \in H} w_i\}$ .

**Note:** Restricted to 1-uniform matroids, still get original secretary problem.

- Because all elements identical.

# Free-Order Model

**Definition:** Let  $S = \{i_1, \dots, i_k\}$  be any set with  $w_{i_1} > w_{i_2} > \dots > w_{i_k}$ . Let  $j = \min_j \{j \mid i \in \text{span}(\{i_1, \dots, i_j\})\}$ . Then **Price**( $i, S$ ) =  $w_{i_j}$ .

- $\text{Span}(V) = \{i \mid \text{rank}(V \cup \{i\}) = \text{rank}(V)\}$ .

## Examples:

- k-uniform:  $\text{Price}(i, S) = k^{\text{th}}$  highest element of  $S$ .
- Graphic:  $\text{Price}(i, S) = \text{min-weight edge on cycle formed by adding } i \text{ to MST}(S)$ .
- Observation:  $i$  in max-weight basis of  $S \cup \{i\}$  iff  $w_i > \text{Price}(i, S)$ .

# Free-Order Model

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**Theorem [Jaillet-Soto-Zenklusen 13]:** 4-approximation for matroids (free-order).

**Algorithm:** Let  $S =$  random Binom( $n, 1/2$ ) elements.

- Process all elements in  $S$  first, reject everything.
- Process remaining elements in decreasing order of **Price**( $i, S$ ).
- Accept  $i$  iff  $i$  in max-weight basis so far (and feasible to accept  $i$ ).

**Examples:**  $k$ -uniform - once  $S$  is chosen:

- $\text{Span}(\{i_1\}) = \emptyset$ .
- $\text{Span}(V) = \emptyset$  if  $|V| < k$ .
- $\text{Span}(V) =$  entire ground set if  $|V| = k$ .
- So process elements in arbitrary order.



# Free-Order Model

**Definition:** Let  $S = \{i_1, \dots, i_k\}$  be any set with  $w_{i_1} > w_{i_2} > \dots > w_{i_k}$ . Let  $j = \min\{j \mid i \in \text{span}(\{i_1, \dots, i_j\})\}$ . Then  $\text{Price}(i, S) = w_{i_j}$ .

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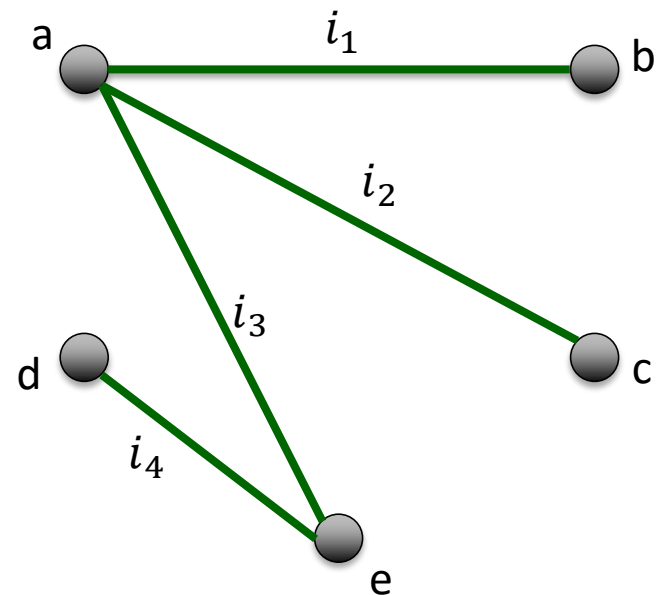
**Algorithm:** Let  $S = \text{random Binom}(n, 1/2)$  elements.

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- Accept  $i$  iff  $i$  in max-weight basis so far (and feasible to accept  $i$ ).

**Examples:** graphic matroids - once  $S$  is chosen:

Process edges in the following order:

- Any copies of  $(a, b)$ .
- Any edge with both endpoints in  $\{a, b, c\}$ .
- Any edge with both endpoints in  $\{a, b, c, e\}$ .
- All remaining edges.



# Free-Order Model

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**Observation:** Element  $i$  is **only** accepted if  $w_i > \text{Price}(i, S)$ .

**Proof:** Otherwise,  $i$  isn't in max-weight basis so far.

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**Observation:** Element  $i$  is **only** accepted if  $w_i > \text{Price}(i, S)$ .

**Lemma:** If  $\text{Price}(i, S) > \text{Price}(i, \bar{S} - \{i\})$ , then feasible to accept  $i$ .

**Proof:** By Algorithm, all  $j$  processed before  $i$  have  $\text{Price}(j, S) \geq \text{Price}(i, S)$ .

In order for any  $j$  to be accepted, must have  $w_j > \text{Price}(j, S)$ .

Therefore, all elements accepted before  $i$  arrives have  $w_j > \text{Price}(i, S)$ .

If infeasible to accept  $i$ , then such elements span  $i$ , and  $\text{Price}(i, \bar{S} - \{i\}) > \text{Price}(i, S)$ .

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**Lemma:** If  $\text{Price}(i, S) > \text{Price}(i, \bar{S} - \{i\})$ , then feasible to accept  $i$ .

**Proof of Theorem:**  $i \in \bar{S}$  w.p.  $1/2$ . Independently,  $\text{Price}(i, S) > \text{Price}(i, \bar{S} - \{i\})$  w.p.  $1/2$ .

For any  $i$  in true max-weight basis, will accept  $i$  whenever both occur.

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**Underlying Technique:** Couple “good” samples with “bad” samples – if  $S$  is bad, then  $\bar{S}$  is good.

# Recap

## What we saw:

- $\epsilon$ -approximation for  $k$ -uniform matroids.
  - Main idea: charge different element in max-weight basis of “samples” whenever accept.
- $2\epsilon$ -approximation for graphic matroids.
  - Main idea: stricter feasibility constraints that decompose into smaller subproblems.
- 4-approximation for matroids in free-order model.
  - Main idea: couple “good” samples with “bad” samples.

Again, not exhaustive list of high level techniques, but pretty good sample.

# Related Results/Problems

What if objective function isn't linear in weights?

- Maybe submodular instead?
- Lots of works show constant factor approximations [**Gupta-Roth-Schoenebeck-Talwar 10**, **Bateni-Hajiaghgayi-Zadimoghaddam 10**, **Feldman-Naor-Schwartz 11**, **Ma-Tang-Wang 16**, **Kesselheim-Tonnis 16**] (non-exhaustive list).
- [**Feldman-Zenklusen 15**]: reduction from submodular to linear objective.

What if weights randomly assigned to elements?

- Harder for adversary to generate hard instances.
- $O(1)$  approximation for all matroids, even with adversarial order [**Soto 11**, **Oveis Gharan-Vondrak 11**].

What if ordering not completely random?

- $\Theta(\log \log(n))$  entropy:  $O(1)$  approximation [**Kesselheim-Kleinberg-Niazadeh 15**].
- Note uniform random order has  $\Theta(n \log n)$  entropy.

# Some Current Directions

$O(1)$  approximation for all matroids in standard model?

- Interesting special case: representable matroids (vector spaces).
  - i.e. pick your favorite field  $F$ .  $O(1)$  approximation for all vector spaces over  $F$ ?

Tight  $\epsilon$ -approximation in any special cases?

- Currently known for transversal matroids [[Kesselheim-Radke-Tonnis-Vocking 13](#)].
- What about graphic? Laminar? Free-order model?

Any lower bounds?

- $> \epsilon$  for classes of simple algorithms?

# Thanks for listening!

