DeepMind

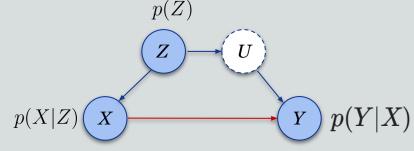
# Asymptotically Best Causal Effect Identification with Multi-Armed Bandits

Alan Malek and Silvia Chiappa NeurIPS 2021



# **Identifying Causal Effects from Observation Data**

- Causal graph: paths indicate causation
- Have observation data p(X, Y, Z)



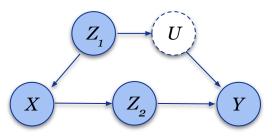
- Want the Causal Effect of X on Y
- Not equal to  $\mathbb{E}[Y|X=1] \mathbb{E}[Y|X=0]$ 
  - Confounding b.t. X and Y through U
- Instead, want  $au:=\mu_{do(1)}-\mu_{do(0)}$  from

$$p(Z) \xrightarrow{Z} \underbrace{U} \mu_{do(x)} := \mathbb{E}[Y|do(X = x)]$$

$$5_{X=x} \xrightarrow{X} \underbrace{Y} p(Y|do(X = x))$$

#### Do-calculus: transforms do-expressions

- Transform into expressions learnable from observational data
- Multiple formulas may exist



Formula 1: Adjustment Criterion using  $Z_1$ 

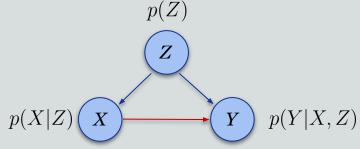
$$\mu_{do(x)} = \mathbb{E}[\mathbb{E}[Y|X = x, Z_1]]$$

Formula 2: Frontdoor Criterion using  $Z_2$ 

$$\mu_{do(x)} = \sum_{z_2} p(Z_2 = z_2 | X = x) \sum_{x'} p(X = x') \mu_{x'}(Z_2 = z_2)$$
Requires nuisance function estimation!

## **Identifying Causal Effects from Observation Data**

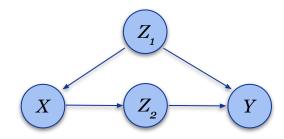
• Have observation data p(X, Y, Z)



- Want the Causal Effect of X on Y
- Not equal to  $\mathbb{E}[Y|X=1] \mathbb{E}[Y|X=0]$ 
  - Correlations b.t. Z and X, Z and Y
- Instead, want  $\tau := \mu_{do(1)} \mu_{do(0)}$ from p(Z)Z  $\mu_{do(x)} := \mathbb{E}[Y|do(X = x)]$  $\delta_{X=x}$  X Y p(Y|do(X = x), Z)

#### **Do-calculus: transforms do-expressions**

- Transform into expressions learnable from observational data
- Multiple formulas may exist



Formula 1: Adjustment Criterion using  $Z_1$ 

$$\mu_{do(x)} = \mathbb{E}[\mathbb{E}[Y|X = x, Z_1]]$$

Formula 2: Frontdoor Criterion using Z<sub>2</sub>

$$\mu_{do(x)} = \sum_{z_2} p(Z_2 = z_2 | X = x) \sum_{x'} p(X = x') \mu_{x'}(Z_2 = z_2)$$
Requires nuisance function estimation!

### Estimation with nuisance functions and the AIPW estimator

For estimators using the back-door, the Augmented Inverse Propensity Weight estimator is optimal

$$\hat{\tau}(\mathcal{D}) = \mathbb{E}_n\left[\left(\frac{X}{\hat{e}(\mathcal{Z})}\left(Y - \hat{\mu}_1(\mathcal{Z})\right) + \hat{\mu}_1(\mathcal{Z})\right) - \left(\frac{1 - X}{1 - \hat{e}(\mathcal{Z})}\left(Y - \hat{\mu}_0(\mathcal{Z})\right) + \hat{\mu}_0(\mathcal{Z})\right)\right]$$

• Need to estimate nuisance functions 
$$\eta = (e(\cdot), \mu_x(\cdot))$$

$$\circ$$
  $\$  The propensity score  $e(z)=P(X=1|Z=z)$ 

- $\circ$  The conditional response  $\mu_x(z) = \mathbb{E}[Y|X=x, Z=z]$
- Generally estimate  $\hat{\eta}$  on the first fold of data, then estimate  $\hat{\tau} \in \{\tau : \mathbb{E}_n[\phi(W, \hat{\eta}, \tau)] = 0\}$
- Worry: a slow  $O\left(n^{-1/4}
  ight)$  estimation rate of  $\hat{\eta}$  forces a "slow" rate for  $\hat{ au}$
- Double/Debiased machine learning [Chernozhukov, et al. 2018] shows that we can recover fast  $O\left(n^{-1/2}\right)$  rates for  $\hat{\tau}$  under Neyman orthogonality



# **Selecting an Estimator**

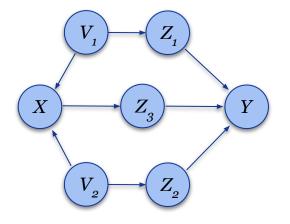
- Over-identified: have estimators  $\hat{\tau}_k \in {\hat{\tau}_1, \dots, \hat{\tau}_K}$ ; each estimator  $\circ$  is asymptotically linear:  $\sqrt{n}(\hat{\tau}_k(\mathcal{D}_n) \tau_0) = \frac{1}{\sqrt{n}} \sum_{i=1}^n \underbrace{\phi_k(W_i, \eta_{k,0}, \tau_0)}_{=:IF} + o_p(1)$ 
  - needs covariates  $\mathcal{Z}_k$  with cost of collection  $c_k$ 0
  - has influence function  $\phi_k$  and nuisance function  $\eta_k$ 0
- Asymptotic variance  $\sigma_k^2 = \mathbb{E}[\phi_k^2(W, \eta_{k,0}, \tau_0)]$ 
  - Such estimators exist for any identification formula [Jung, Tian, Bareinboim 2021] Ο
- Can assume an uncentered influence function,  $\phi_k(W, \eta_{k,0}, \tau_0) = \psi_k(W, \eta_{k,0}) \tau_0$
- Goal: identify the best estimator  $k^* = \arg \min_k c_k \sigma_k^2$  to use for a large, observational study
  - e.g. choose lab tests/sensors/survey questions Ο
  - Trade-off cost with statistical efficiency Ο



# **Sequential Decision Problem**

- Investigator allowed to dynamically sample data
  - Can update what covariates are observed
- Model as a best-arm-identification bandit problem
  - Each estimator is an arm
  - Target: asymptotic variance, not mean

# **Bandit Model**



#### **Experimental Protocol**

**Given:** Estimators  $\hat{\tau}_1, \ldots, \hat{\tau}_K$ , costs  $c_1, \ldots c_K, \epsilon > 0, \delta > 0$  **for**  $t = 1, 2, \ldots$ : **do** Choose  $k_t \in [K]$ Obtain observation  $w_{k_t}^t$ Choose whether to stop sampling **end Return:**  $(\epsilon, \delta)$ -PAC index  $\hat{k}$  s.t.

 $\mathbb{P}\left(c_{\hat{k}}\sigma_{\hat{k}}^{2} \geq \min_{k}c_{k}\sigma_{k}^{2} + \epsilon\right) \leq \delta$ 



## **Estimating the Asymptotic Variance**

- Our goal: estimate  $\sigma_k^2 = \mathbb{E}[(\psi_k(W, \eta_k) \tau)^2]$ , derive a *finite-sample* confidence set
- Our estimator  $\hat{\sigma}_k^2$  for data  $\mathcal{D}_n$  (inspired by [Chernozhukov et al., 2016])
  - $\circ$  Randomly split  $\mathcal{D}_n$  into two folds,  $\mathcal{D}_n^\eta, \mathcal{D}_n^\sigma$
  - $\circ$  Fit the nuisance function  $\hat{\eta}_k(\mathcal{D}_n^\eta)$
  - Fit  $\hat{\sigma}_k^2$  with an empirical variance:  $\hat{\sigma}_k^2(\mathcal{D}_n) = \operatorname{Var}_{\mathcal{D}_n^{\sigma}} \left[ \psi_k(W, \hat{\eta}_k(\mathcal{D}_k^{\eta})) \right]$
  - Do not have Neyman orthogonality

### **Confidence Sequence for the Asymptotic Variance**

**Theorem 1.** Let  $\alpha > 0$ . Assume that  $\psi$  is L-Lipschitz, and let  $\tilde{\tau}$  be an upper bound on  $|\tau|$ . Let  $\mathcal{D}_1 \subseteq \mathcal{D}_2 \subseteq \ldots$  be a sequence of datasets with  $\mathcal{D}_n = \mathcal{D}_n^\eta \cup \mathcal{D}_n^\sigma$ . Assume:

$$1. \ P\left(\forall n \ge 1 : \left| \mathbb{E}_{\mathcal{D}_{n}^{\sigma}} [\psi(W, \eta_{0})] - \mathbb{E}[\psi(W, \eta_{0})] \right| \le u_{n}^{1} \right) \ge 1 - \alpha/3, \qquad O\left(n^{-1/2}\right)$$

$$2. \ P\left(\forall n \ge 1 : \left| \mathbb{E}_{\mathcal{D}_{n}^{\sigma}} [\psi(W, \eta_{0})]^{2} - \mathbb{E}[\psi(W, \eta_{0})]^{2} \right| \le u_{n}^{2} \right) \ge 1 - \alpha/3, \qquad O\left(n^{-1/2}\right)$$

$$3. \ P\left(\forall n \ge 1 : \left\| \hat{\eta}(\mathcal{D}_{n}^{\eta}) - \eta_{0} \right\| \le u_{n}^{\eta} \right) \ge 1 - \alpha/3, \qquad O\left(n^{-1/4}\right)$$

$$then \ \mathbb{P}\left(\forall n \ge 1 : \left| \hat{\sigma}^{2}(\mathcal{D}_{n}) - \sigma^{2} \right| \le 2L^{2}(u_{n}^{\eta}) \xrightarrow{\varphi^{2}} + O\left(n^{-1/2}\right) \right) \ge 1 - \alpha.$$

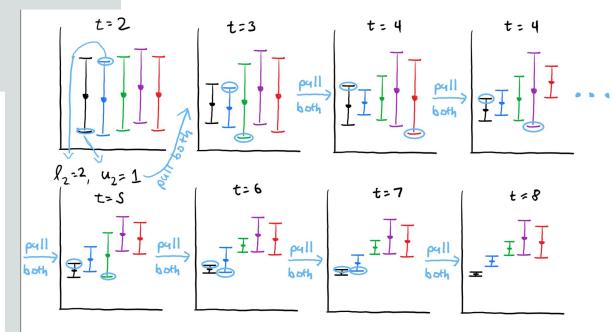
**Corollary 1.** Let  $\alpha \in (0, 1)$  and assume the same setting as Theorem 1, and additionally that  $\psi(W, \eta)$  is  $\lambda$  sub-Gaussian. Then, with a certain choice of parameters, the confidence sequence of Lemma 4 guarantees that, for  $\lambda' = \lambda \vee 8\lambda^2$ , any m > 0 and for any  $n \ge (91\lambda'(\log(\lambda' n/m) + \log(1/\alpha))) \vee (m/\lambda')$ ,

$$\mathbb{P}\left(\exists n \ge 1 : \left|\hat{\sigma}^2(\mathcal{D}_n) - \sigma^2\right| \ge 2L^2(u_n^\eta)^2 + (3 + 6\tilde{\tau})\sqrt{\frac{\lambda'}{n}\left(\frac{1}{2}\log\left(\frac{\lambda'n}{m}\right) + \log\frac{2}{\alpha}\right)}\right) \le \alpha.$$

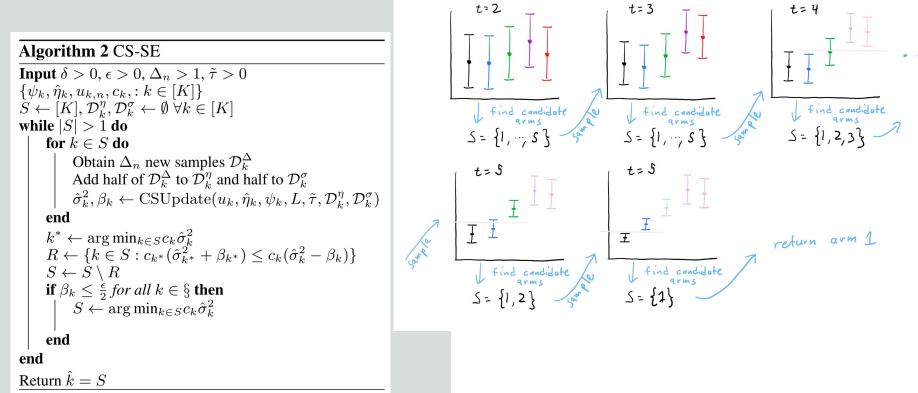
# **Bandit Algorithm 1: LUCB**

#### Algorithm 1 CS-LUCB

```
Input \epsilon > 0, \delta > 0, \Delta_n > 1, \tilde{\tau} > 0
\{\psi_k, \hat{\eta}_k, u_k, c_k : k \in [K]\}
for k=1,\ldots, K do
         Obtain \Delta_n new samples \mathcal{D}
         Add half of \mathcal{D} to \mathcal{D}_k^{\eta} and half to \mathcal{D}_k^{\sigma}
        \hat{\sigma}_k^2, \beta_k \leftarrow \mathrm{CSUpdate}(u_k, \hat{\eta}_k, \psi_k, L, \tilde{\tau}, \mathcal{D}_k^{\eta}, \mathcal{D}_k^{\sigma})
end
for t = 1, 2, ... do
         l_t \leftarrow \arg\min_{k \in [K]} c_k \hat{\sigma}_k^2
        u_t \leftarrow \arg\min_{k \neq l_t} c_k (\hat{\sigma}_k^2 - \beta_k)
if c_{l_t} (\hat{\sigma}_{l_t}^2 + \beta_{l_t}) \leq c_{u_t} (\hat{\sigma}_{u_t}^2 - \beta_{u_t}) - \epsilon then
                  Return \hat{k} = l_t
         end
        for k \in u_t, l_t do
                  Obtain \Delta_n new samples \mathcal{D}
                  Add half of \mathcal{D} to \mathcal{D}_{k}^{\eta} and half to \mathcal{D}_{k}^{\sigma}
                 \hat{\sigma}_k^2, \beta_k \leftarrow \text{CSUpdate}(u_k, \hat{\eta}_k, \psi_k, L, \tilde{\tau}, \mathcal{D}_k^{\eta}, \mathcal{D}_k^{\sigma})
         end
end
```



### **Bandit Algorithm 2: Successive Elimination**





### Bandit Algorithms: Sample complexity Upper Bound

**Theorem 3.** Assume that the conditions of Theorem 1 hold and that  $u_{k,n}^{\theta} \to 0$  for  $\theta \in \{\eta, (\psi, 1), (\psi, 2)\}$ . Then both CS-LUCB and CS-SE return an  $(\epsilon, \delta)$ -PAC estimator.

If we have a deterministic upper bound  $B_k(n,\delta)$  with, for all  $\delta > 0$ ,  $P(\beta_k(n) \leq B_k(n,\delta)) \geq 1 - \delta$ , then the number of samples required for either algorithm to terminate in at most  $\sum_{k \in [K]} \min \left\{ n : B_k(n, \delta/K) \leq \frac{\Delta_k}{4} \lor \frac{\epsilon}{2} \right\}$  samples.

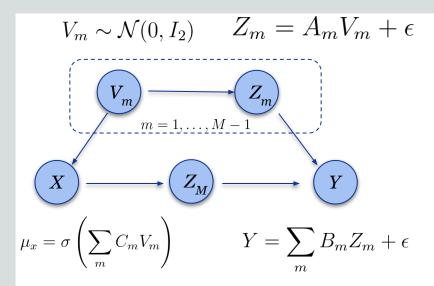
If, additionally, there exists constants  $\nu_{\eta}$ ,  $\nu_1$ , and  $\nu_2$  such that  $u_{k,n}^{\theta} \leq \mathcal{O}(n^{-\nu_{\theta}} \log (nK/\delta))$  for all  $\theta \in \{\eta, (\psi, 1), (\psi, 2)\}$  and all  $k \in [K]$ , the sample complexity is

$$\mathcal{O}\left(\sum_{k=1}^{K} (\Delta_k \vee \epsilon)^{-1/\nu} \left(\log \frac{K}{\delta(\Delta_k \vee \epsilon)^{1/\nu}}\right)^{1/\nu}\right),\,$$

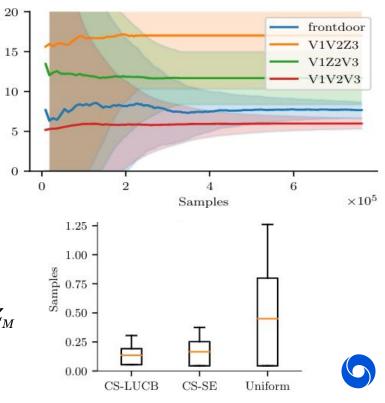
where  $\nu = \min\{2\nu_{\eta}, \nu_{\psi,1}, \nu_{\psi,2}\}$  with probability at least  $1 - \delta$ . In particular, we recover the sample complexity results (up to log factors) of [16, 4] under the mild condition of  $\nu_{\eta} \ge 1/4$ .



# **Experiments**



- There are  $2^{M-1}$  estimators for adjustment criteria
- There is an estimator using the frontdoor criterion with  $Z_{M}$



Variance

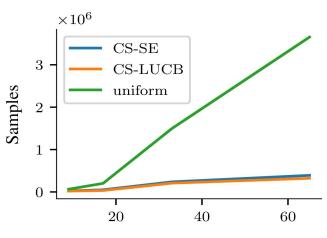
# **Non–Linear Experiments**

$$V_m \sim \mathcal{N}(0, I_2) \qquad Z_m = f_m(V_m) + \epsilon$$

$$V_m \qquad Z_m \qquad Z_m \qquad X \qquad Z_m \qquad Y$$

$$\mathbb{E}[X] = \sigma \left(\sum_m h_m(V_m)\right) \qquad Y = \sum_m g_m(Z_m) + \epsilon$$

- $f_m, g_m, h_m$  are sampled from a Gaussian process prior
- Noise is Gaussian



Number of Formulas



Thank you!

