# Archetypal Analysis

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### Archetypal Analysis

Archetypal Analysis is an unsupervised learning method that uses a convex polytope to summarize multivariate data.

Given 
$$k \in \mathbb{N}$$
 and data  $X_N = \{x_i\}_{i \in [N]} \subset \mathbb{R}^d$ 

Find a cardinality *k* pointset  $A = \{a_\ell\}_{\ell \in [k]} \subset \mathbb{R}^d \text{ that solves}$ 

$$\min_{A\subset \operatorname{co}(X_N)} F(A)$$

where  $F(A)^2 = \frac{1}{N} \sum_{i=1}^{N} d^2(x_i, co(A)).$ 

We refer to points in  $A^*$  as archetype points and  $co(A^*)$  as the archetype polytope.



Archetypal analysis with k = 3 and d = 2. Data points (blue) are projected onto the convex hull (red).

Archetypal analysis was proposed in [Cutler and Breiman, Technometrics, 1994], where they proved:

(i) If k = 1, then the archetype point is the mean of the data,  $X_N$ .

(ii) For 1 < k < N, there exists an archetype pointset,  $A = \{a_\ell\}_{\ell \in [k]}$  and furthermore, there exists an archetype pointset on the boundary of  $co(X_N)$ .

(iii) Finally for  $k \ge N$ , the archetype pointset is given by  $A = X_N$ , with value F(A) = 0.

- They demonstrated that archetypal analysis can be reformulated as a nonlinear least squares problem and solved using an alternating minimization algorithm (small d, N, k).
- Archetypal analysis is also sometimes referred to as *principal convex hull analysis*, although we don't use this language here.

### Algebraic formulation of archetypal analysis

Given  $k \in \mathbb{N}$  and data  $X_N = \{x_i\}_{i \in [N]} \subset \mathbb{R}^d$ .

**Geometric formulation.** Find a pointset  $A \in {co(X_N)}^k$  that solves

$$\min_{A \in \{co(X_N)\}^k} \frac{1}{N} \sum_{i=1}^N d^2(x_i, co(A))$$

Algebraic formulation. Write  $\mathbf{X} = [x_1, \dots, x_N] \in \mathbb{R}^{d \times N}$ . We can rewrite AA as the *non-negative matrix factorization* problem,

$$\min_{\boldsymbol{\mathcal{A}} \in \mathbb{R}^{N \times k}, \boldsymbol{\mathcal{B}} \in \mathbb{R}^{k \times N}} \quad \frac{1}{N} \| \mathbf{X} - \mathbf{X} \boldsymbol{\mathcal{A}} \boldsymbol{\mathcal{B}} \|_{F}^{2}$$
s.t.  $\boldsymbol{\mathcal{A}}, \boldsymbol{\mathcal{B}} \ge 0, \ \boldsymbol{\mathcal{A}}^{T} \mathbf{1} = 1, \ \boldsymbol{\mathcal{B}}^{T} \mathbf{1} = 1,$ 

Here:

• the columns of  $\mathbf{X} \mathcal{A} \in \mathbb{R}^{d \times k} \in$  are the *k* archetype points and

▶ the columns of  $\mathbf{XAB} \in \mathbb{R}^{d \times N}$  are the projection of the data points onto co(A).

Comparison to other unsupervised learning methods Given  $k \in \mathbb{N}$  and  $X_N = \{x_i\}_{i \in [N]} \subset \mathbb{R}^d$ .

Archetypal Analysis [extreme patterns]:

$$\min_{A \in \{\operatorname{co}(X_N)\}^k} \frac{1}{N} \sum_{i \in [N]} d^2(x_i, \operatorname{co}(A)) \iff \min_{\substack{\mathcal{A} \in \mathbb{R}^{N \times k}, \ \mathcal{B} \in \mathbb{R}^{k \times N} \\ \mathcal{A}, \mathcal{B} \ge 0, \ \mathcal{A}^T 1 = 1, \ \mathcal{B}^T 1 = 1}} \frac{1}{N} \|\mathbf{X} - \mathbf{X} \mathcal{A} \mathcal{B}\|_F^2$$

K-Means [clustering]:

$$\min_{A\in\{\mathbb{R}^d\}^k}\frac{1}{N}\sum_{i\in[N]}d^2(x_i,A).$$

Principal Component Analysis (PCA) [dimensionality reduction]:



Further comparison to other matrix factorization and clustering methods can be found in [Mørup and Hansen, Neurocomputing, 2012].

### Example: Covid-19 pandemic in the US

There are 51 data points<sup>1</sup> (50 states + D.C.), each corresponding to a time series of the (average) positivity rates. The positivity rate on a day is calculated using the following formula:

Positivity rate = 
$$\frac{\text{Total } \# \text{ of positive cases by the day}}{\text{Total } \# \text{ of tests by the day}} \times 100\%.$$

The average positivity rate is taken as the 7-day moving average of positivity rates. The time range is between May 20 and Sep 20, 2020.



(Left) Plot of average positivity rates in 50 states + D.C. from May 20 to Sep 20. (**Right**) Variances explained by the first five PCs of the dataset.

https://covidtracking.com/data/api.

### Example: Covid-19 pandemic in the US



(Left) Archetypal analysis (k = 3) applied to the reduced data representations under the first two PCs. The archetypes (red circles) are compared to the centers (green triangles) given by k-means.

(Right) Visualization of the data in AA coordinates.

### Example: Covid-19 pandemic in the US



Positivity rate curves of the states near three archetypes:

- 1. red dashed curves (First outbreak, steadily declining),
- 2. blue solid curves (Second outbreak, growing and gradually stabilizing) and
- 3. orange dotted curves (Consistently low-positivity rates).

### Consistency

Typically, a consistency result for an *estimate* has the following components:

- A statistical *assumption* on the generation of data.
- A mathematical *object* identified under the *assumption*.
- A statement of how the estimate converges to the *object* as the sample size tends to infinity, *i.e.*, a notion of convergence.
- If possible, an upper bound for the convergence rate.



Many consistency results for unsupervised learning:

- ▶ K-Means Clustering: [Pollard, AOS, 1981; Pollard, AOP, 1982; Sun et al., EJS, 2012].
- PCA: Small dimension/large sample [Girshick, AOS, 1939]. Large dimension/fixed sample [Jung and Marron, AOS, 2009]. Large dimension/large sample (under the random matrix setup) [Baik et al., AOP, 2005; Baik et al., J. Multivar. Anal, 2006].

# Consistency of Archetypal Analysis — joint work with Dong Wang, Yiming Xu, and Dominique Zosso

Suppose that  $x_1, x_2, ...$  are independently sampled from the probability measure  $\mu$  and denote the first *N* points by  $X_N = \{x_i\}_{i \in [N]}$ .

For each N, let  $A_N$  denote the optimal solution to the AA problem

$$\min_{A \in \{\operatorname{co}(X_N)\}^k} F(A)$$

Is there a set A (depending on  $\mu$ ), such that  $A_N \to A$  as  $N \to \infty$  in some sense?

To identify the limiting problem, it is useful to write

$$F(A)^{2} = \frac{1}{N} \sum_{i=1}^{N} d^{2}(x_{i}, \operatorname{co}(A)) = \int_{\mathbb{R}^{d}} d^{2}(x, \operatorname{co}(A)) d\mu_{N}(x).$$

where  $\mu_N(x) = \frac{1}{N} \sum_{i \in [N]} \delta_{x_i}(x)$  is the empirical measure associated with the data  $X_N$ .

Since  $\mu_N \rightharpoonup \mu$  as  $N \rightarrow \infty$ , It is natural to consider as a limiting problem

$$\min_{A \in \{\operatorname{co(supp}(\mu))\}^k} F_{\mu}(A), \quad \text{where} \quad F_{\mu}(A)^2 = \int_{\mathbb{R}^d} d^2(x, \operatorname{co}(A)) \, d\mu(x).$$

### Consistency of AA: Bounded Support

Theorem (O., Wang, Xu, Zosso, 2021)

Fix  $k \in \mathbb{N}$ . Let  $\mu$  be a probability measure on  $\mathbb{R}^d$  with compact support and a density. Suppose  $X_N := \{x_i\}_{i \in [N]} \stackrel{iid}{\sim} \mu$ . Then,

For each N, the AA problem has at least one solution  $A_N$ .

▶  $A_N \rightarrow A_{\star}$  (along a subsequence) in the Hausdorff distance, where

$$A_{\star} \in \underset{A \in \{co(supp(\mu))\}^{k}}{\arg\min} F_{\mu}(A), \qquad F_{\mu}(A) = \left[ \int_{\mathbb{R}^{d}} d^{2}(x,A) \, d\mu(x) \right]^{1/2}.$$

proof: Compactness + Triangle inequality

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• If  $supp(\mu)$  is convex<sup>2</sup>, then for large N, with probability at least  $1 - N^{-2}$ ,

$$F_{\mu}(A_N) - F_{\mu}(A_{\star}) \lesssim \left(\frac{\log N}{N}\right)^{1/d}$$

proof: Random geometry + Dudley's inequality

<sup>&</sup>lt;sup>2</sup>The convexity assumption can be relaxed [Brunel, Bernoulli, 2019].

### Example illustrating consistency

Theorem (O., Wang, Xu, Zosso, 2021)

When  $d = 2, k \ge 3$ , and  $\mu$  is the uniform distribution on the unit disk, the solutions are the regular k-gons inscribed in the disk.

The solution is non-unique.



(Left) AA applied to a dataset iid sampled from a uniform distribution on the unit disk. (Right) The convergence of the solution to an equilateral triangle as  $N \to \infty$ .

### Probability Measures with Unbounded Support

Variance-regularized AA: To prevent dispersion of the archetypes, we introduce a variance regularization term

$$F_{\nu,\alpha}(A) = \frac{1}{N} \sum_{i \in [N]} d^2(x_i, \operatorname{co}(A)) + \frac{\alpha}{k} \sum_{\ell \in [k]} ||a_\ell - \bar{a}||_2^2,$$

where  $\bar{a}$  is the mean of  $\{a_\ell\}_{\ell \in [k]}$  and  $\alpha > 0$  is fixed.

We prove a consistency result for this modified version.

For large  $\alpha$ ,  $\max_{a \in A_{\star}^{(\alpha)}} \|a - \bar{x}\|_2 \lesssim \alpha^{-1/4}$ , where  $\bar{x} = \int_{\mathbb{R}^d} x \, d\mu(x)$ .



Variance-regularized AA applied to a dataset with increasing parameter  $\alpha$ .

# A practical challenge: computational complexity — joint work with Ruijian Han, Dong Wang, and Yiming Xu

Computational complexity limits the applicability of AA to large-scale data analysis, as it requires the solution to the following optimization problem

$$\min_{\substack{\boldsymbol{A} \in \mathbb{R}_{cs}^{N \times k} \\ \boldsymbol{B} \in \mathbb{R}_{cs}^{k \times N}}} \frac{1}{\sqrt{N}} \| \boldsymbol{X} - \boldsymbol{X} \boldsymbol{A} \boldsymbol{B} \|_{F}, \qquad \qquad \boldsymbol{X} = [x_{1}, \cdots, x_{N}] \in \mathbb{R}^{d \times N}.$$

An alternating minimization algorithm can be used to update A and B recursively:

Algorithm 1: Alternating Minimization (AM)	
1: Initialize XA	
2: while not converged do	
3: $\boldsymbol{B} \leftarrow \arg\min_{\boldsymbol{B'} \in \mathbb{R}^{k \times N}_{cs}} \ \boldsymbol{X} - \boldsymbol{X}\boldsymbol{A}\boldsymbol{B'}\ _{F}^{2}$	(N k-dimensional QPs)
4: $A \leftarrow \arg \min_{A' \in \mathbb{R}^{N \times k}_{cs}} \ X - XA'B\ _F^2$	(k N-dimensional QPs)
5: end while	
6: final update for <b>B</b> : $\mathbf{B} \leftarrow \arg \min_{\mathbf{B}' \in \mathbb{R}^{k \times N}}    \mathbf{X} - \mathbf{B}' $	$XAB' \parallel_F^2$
7. return $A$ , $B$	

#### **Complexity:**

- Step 3 ~  $N \cdot C(k)$
- Step  $4 \sim k \cdot C(N)$ ,

where  $\mathcal{C}(*)$  is the complexity for solving an \* dimensional QP.

### Acceleration for AA

#### Previous work: Improved QP optimization methods

- Feasible optimization: projected gradients [Mørup and Hansen, Neurocomputing, 2012], active-subset [Chen et al., CVPR, 2014], Frank-Wolfe [Bauckhage et al., NCNC, 2015].
- Relaxation: decoupling [Mei et al., ECCV, 2018], sparse projection [Abrol and P. Sharma, ICML, 2020].

#### Previous work: Inherent complexity

- Sparse representation: random projections [Thurau et al., KAIS, 2011], NNLS [Mair et al., ICML, 2017] (acceleration for Step 4, empirical results only with no theoretical guarantee).
- Coreset [Mair and Brefeld, NeurIPS, 2019] (acceleration for Step 3, both empirical results and theoretical guarantee).

Our approach: We combine two approaches to reduce the inherent complexity:

- 1. Reduce data dimensionality via randomized low-rank approximation (data preprocessing)
- 2. Reduce representation cardinality via approximate convex hulls (acceleration for Step 4)
- Both approaches have theoretical guarantees
- Our approach can be further combined with both the improved QP optimization methods and the coreset method above

### 1. Data dimensionality reduction

<u>Main idea</u>: Find a low-dimensional representation  $\tilde{X}$  for X<u>First solution</u>: A truncated SVD <u>Problem</u>: Expensive when both *d* and *N* are large:  $\mathcal{O}(dN \min\{d, N\})$ . <u>Second solution</u>: An *approximate* truncated SVD

#### Theorem (Han, O., Wang, Xu, 2021)

Denote the optimal objective value of AA as opt(X). Suppose  $\widetilde{X}_p = \widetilde{U}_p \widetilde{\Sigma}_p \widetilde{V}_p$  is a 2-rank-p approximation<sup>3</sup> to X, and denote  $\widetilde{X} = \widetilde{\Sigma}_p \widetilde{V}_p$ . Let  $(\widetilde{A}, \widetilde{B})$  be a solution to the following AA for the approximate SVD representation for X:

$$\min_{\boldsymbol{A}\in\mathbb{R}^{N\times k}_{cs},\boldsymbol{B}\in\mathbb{R}^{k\times N}_{cs}}\frac{1}{\sqrt{N}}\left\|\widetilde{\boldsymbol{X}}-\widetilde{\boldsymbol{X}}\boldsymbol{A}\boldsymbol{B}\right\|_{F}.$$

Then,

$$\frac{1}{\sqrt{N}} \| \boldsymbol{X} - \boldsymbol{X} \widetilde{\boldsymbol{A}} \widetilde{\boldsymbol{B}} \|_F \le opt(\boldsymbol{X}) + 8\sigma_{p+1},$$

where  $\sigma_i$  is the *i*-th largest singular value of **X**.

<sup>3</sup>rank
$$(\widetilde{X}_p) \leq p$$
 and  $\|X - \widetilde{X}_p\|_2 \leq 2 \min_{\operatorname{rank}(X_p) \leq p} \|X - X_p\|_2$ 

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# Computation of $\widetilde{X}_p$

 $\tilde{X}_p$  can be found with high probability by applying a randomized block Krylov method [Musco and Musco, NIPS, 2015].

Implementation: Given  $s, p \in \mathbb{N}$ ,

- generate *p* random initializations  $S \in \mathbb{R}^{N \times p}$ ,  $S_{ij} \sim \mathcal{N}(0, 1)$
- construct the Krylov subspace:  $\mathbf{K} = [\mathbf{XS}, (\mathbf{XX}^T)\mathbf{XS}, \cdots, (\mathbf{XX}^T)^{s-1}\mathbf{XS}] \in \mathbb{R}^{d \times (sp)}$
- compute the QR decomposition of K: K = QR
- compute the SVD of  $X^T Q$ :  $X^T Q = U_{\text{emd}} \Sigma_{\text{emd}} V_{\text{emd}}^T$
- compute  $\widetilde{X}_p$ :  $\widetilde{X}_p = LL^T X$ , with  $L = QV_{\text{end}}[:, 1:p]$

# Lemma (Musco and Musco, NIPS, 2015)

For  $\delta > 0$ , if  $p \gtrsim \log(1/\delta)$  and  $s \gtrsim \log(N/\delta)$ , then with probability at least  $1 - \delta$ ,

$$\mathbb{P}\left[\widetilde{X}_p \text{ is a 2-rank-p approximation to } X
ight] \geq 1-\delta.$$

Consequence:  $\widetilde{X}$  can be computed within time  $\mathcal{O}(dN \log Np)$ .

### 2. Representation cardinality reduction

<u>Main idea</u>: Use the extreme points of *X* as a dictionary <u>Problem</u>: Expensive if *X* has a large number of extreme points <u>Solution</u>: Select a few 'important' extreme points for representation

#### Theorem (Han, O., Wang, Xu, 2021)

Denote the optimal objective value of AA as opt(X). For  $T \subset [N]$ , suppose  $X_T$  satisfies

$$d_H(co(X_T), co(X)) \leq opt(X) \cdot \epsilon$$

where  $d_H$  is the Hausdorff distance. Consider the following AA optimization problem constrained to  $co(X_T)$ :

$$\min_{\boldsymbol{A} \in \mathbb{R}_{cs}^{|T| \times k}, \boldsymbol{B} \in \mathbb{R}_{cs}^{k \times N}} \frac{1}{\sqrt{N}} \| \boldsymbol{X} - \boldsymbol{X}_T \boldsymbol{A} \boldsymbol{B} \|_F.$$

Then,

$$\min_{\boldsymbol{A}\in\mathbb{R}_{cs}^{|T|\times k},\boldsymbol{B}\in\mathbb{R}_{cs}^{k\times N}}\frac{1}{\sqrt{N}}\|\boldsymbol{X}-\boldsymbol{X}_{T}\boldsymbol{A}\boldsymbol{B}\|_{F}\leq(1+\epsilon)opt(\boldsymbol{X}).$$

### Computation of $X_T$

 $X_T$  can be found via random projections [Graham and Oberman, arXiv., 2017]. Idea: points that are more likely to be sampled are also more 'important'.

Implementation: Given  $\eta > 0$  and  $M \in \mathbb{N}$ ,

- ▶ Draw *M* iid (uniform) random vectors  $\{v_i\}_{i \in [M]}$  on  $\mathbb{S}^{d-1}$
- ▶ For *v<sub>i</sub>*, find the column in *X* giving the largest *v<sub>i</sub>*-projected value
- For  $i \in [N]$ , count the frequency  $f_i$  of X[:, i] being maximum, and rearrange  $f_i$  in decreasing order  $f_{\tau_1} \geq \cdots \geq f_{\tau_N}$
- Choose  $T = {\tau_j}_{j \in [L]}$ , where  $L = (d+1) \vee \min\{\ell : \sum_{j \leq \ell} f_{\tau_j} \geq 1 \eta/3\}$

#### Theorem (Han, O., Wang, Xu, 2021)

For  $i \in [N]$ , denote  $\kappa_i$  the curvature of  $x_i$ :  $\kappa_i := \sigma_{re}(\{v \in \mathbb{S}^{d-1} : v^T x_i > v^T x_j, j \neq i\})$ . Denote q as the smallest integer such that  $\sum_{i \in [q]} \kappa_i \ge 1 - \eta/18$ , and the truncation gap  $\Delta = \kappa_q - \kappa_{q+1}$ . Under suitable conditions, if  $\Delta > 0$  and

$$M \ge \max\left\{rac{324q^2}{\eta^2}, rac{4}{\Delta^2}
ight\}\log\left(rac{3N}{\sqrt{\delta}}
ight),$$

then with probability at least  $1 - \delta$ ,  $|T| \le \max\{q, p+1\}$  and

$$d_H(co(X_T), co(X)) \le \min\left\{\sqrt{2}\pi\eta^{\frac{1}{d-1}}, 2\right\} \cdot \max_{i \in [N]} \|x_i\| \qquad (curse of dimensionality)$$

### Approximate archetypal analysis (AAA) )

#### Algorithm 2: Approximate Archetypal Analysis (AAA)

- **Input:**  $\{x_i\}_{i \in [N]}$ : dataset, k: number of archetypes, p: approximation rank, s: Krylov subspace parameter, M: number of projections,  $\eta$ : approximation accuracy **Output:** a solution to AA
  - 1: generate *p* random initializations:  $S \in \mathbb{R}^{N \times p}$ ,  $S_{ij} \sim \mathcal{N}(0, 1)$
  - 2: construct the Krylov subspace:  $\mathbf{K} = [\mathbf{XS}, (\mathbf{XX}^T)\mathbf{XS}, \cdots, (\mathbf{XX}^T)^{s-1}\mathbf{XS}] \in \mathbb{R}^{d \times (brown)}$
  - 3: compute the QR decomposition of K: K = QR
  - 4: compute the SVD of  $X^T Q$ :  $X^T Q = U_{\text{emd}} \Sigma_{\text{emd}}^T V_{\text{emd}}^T$
  - 5: form approximate SVD representation:  $\widetilde{X} = \Sigma_{\text{emd}}[1:p, 1:p](U_{\text{emd}}[:, 1:p])^T$
  - 6: apply random projections to  $\widetilde{X}$  with parameters  $(M, \eta)$  to find  $\widetilde{X}_T$
  - 7: solve the reduced archetypal analysis problem:

$$(\widetilde{A}_{\star}, \widetilde{B}_{\star}) \in \arg\min_{\widetilde{A} \in \mathbb{R}_{cs}^{|T| \times k}, \widetilde{B} \in \mathbb{R}_{cs}^{k \times N}} \frac{1}{\sqrt{N}} \|\widetilde{X} - \widetilde{X}_T \widetilde{A} \widetilde{B}\|_F,$$

8: extend *A*<sub>\*</sub> to an ℝ<sup>N×k</sup> matrix by first creating a zero matrix *A<sub>null</sub>* ∈ ℝ<sup>N×k</sup>, then *A<sub>null</sub>*[*T*,:] ← *A*<sub>\*</sub>, and finally *A*<sub>\*</sub> ← *A<sub>null</sub>*9: return (*A*<sub>\*</sub>, *B*<sub>\*</sub>)

### Theoretical guarantee for AAA

Theorem (Han, O., Wang, Xu, 2021) Assuming  $p \gtrsim \log(1/\delta)$ , if

$$s \gtrsim \log\left(\frac{N}{\delta}\right) \qquad \qquad \eta = \left(\frac{opt(\mathbf{X})\epsilon}{\sqrt{2}\pi \max_{i \in [N]} \|x_i\|}\right)^{p-1}$$
$$M \gtrsim \max\left\{\frac{q^2}{\eta^2}, \frac{1}{\Delta^2}\right\} \log\left(\frac{N}{\delta}\right),$$

then with probability at least  $1 - 2\delta$ ,  $|T| \le \max\{q, p+1\}$ , and the approximate archetypes  $X\widetilde{A}_{\star}$  as well as the coefficient matrix  $\widetilde{B}_{\star}$  returned by AAA satisfy

$$\frac{1}{\sqrt{N}} \| \boldsymbol{X} - \boldsymbol{X} \widetilde{\boldsymbol{A}}_{\star} \widetilde{\boldsymbol{B}}_{\star} \|_{F} \le (1 + \epsilon) opt(\boldsymbol{X}) + 8\sigma_{p+1},$$

where  $\sigma_i$  is the *i*-th largest singular value of **X**.

<u>Remark</u>: Data preprocessing has complexity  $O(dN \log Np + e^{-2(p-1)}N \log^2 Npq)$ . AM has complexity equal to solving an  $p \times |T|$ ,  $|T| \le \max\{p+1,q\}$  size AA. The overall complexity for AAA is small if both p, q are small. In other words, X is approximately low-rank and has most of the curvature concentrated on a small subset of extreme points.

### Numerical Example: S&P 500 stocks

572 S&P 500 stocks from 2011 to 2018<sup>4</sup>. Each data point corresponds to the cumulative log-return (CLR) of the stock of a company from Jan 2011 to Dec 2018 (2012 days).



Cumulative log-return (CLR) of 572 S&P 500 stocks from January 2011 to December 2018. Orange curves are the centers of the K-means applied to X with k = 5.

Fix k = 5. Three different methods are applied to compute the archetypes: SVD-AA, AAA (with  $p = 50, M = 10^4, \eta = 0.003$ ) and a package function archetypes in R for archetypal analysis. Each experiment is repeated 50 times.

<sup>&</sup>lt;sup>4</sup>This dataset is provided to us by Yu Zhu, a Ph.D. Student at the David Eccles Business School, University of Utah

# Numerical Example: S&P 500 stocks



6 Instances of the computed archetypes by SVD-AA, AAA, and archetypes.

### Numerical Example: S&P 500 stocks



Boxplots of the running times (Left) and residuals (Right) of SVD-AA, AAA and archetypes for 50 experiments.



(Left) Variances explained by the first 8 principal components of X. (**Right**) Scatterplot of the reduced representation of X with respect to the first two PCs and its convex hull. The red triangles are the reduced representation of five archetypes

# Numerical Example: Intel Image

Intel Image<sup>5</sup> is a public dataset consisting of 24000 images representing 6 different categories of scene: Buildings, Forest, Glacier, Mountain, Sea and Street. Each data point is a 150 × 150 pixel color image. We randomly select 3000 samples in Intel Image and apply AAA to extract k = 10 representative patterns. The input parameters for AAA are chosen as p = 10,  $M = 10^5$  and  $\eta = 0.003$ .



Ten archetypes computed by AAA, which account for 44% of the total variance of the dataset. The computation time is 348.784s (85.012s for data dimensionality reduction, 4.715s for representation cardinality reduction and 259.057s for solving the reduced problem using AM).

<sup>&</sup>lt;sup>5</sup>https://www.kaggle.com/puneet6060/intel-image-classification

### Discussion

- For bounded distributions, we identified a continuum problem of archetypal analysis and established a consistency result including the convergence rate.
- For unbounded distributions, we introduced a variance-regularized problem and established a consistency result. We also investigated how the solutions depend on the regularization parameter.
- Devised an approximate algorithm for large-scale AA which enjoys theoretical guarantees

Thanks! Questions? Email: osting@math.utah.edu

B. Osting, D. Wang, Y. Xu, and D. Zosso, Consistency of archetypal analysis, *SIAM Journal on Mathematics of Data Science* (2021) https://arxiv.org/abs/2010.08148

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