# Archetypal Analysis 

Braxton Osting

University of Utah

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## Archetypal Analysis

Archetypal Analysis is an unsupervised learning method that uses a convex polytope to summarize multivariate data.

Given $k \in \mathbb{N}$ and data $X_{N}=\left\{x_{i}\right\}_{i \in[N]} \subset \mathbb{R}^{d}$.
Find a cardinality $k$ pointset
$A=\left\{a_{\ell}\right\}_{\ell \in[k]} \subset \mathbb{R}^{d}$ that solves

$$
\min _{A \subset \operatorname{co}\left(X_{N}\right)} F(A)
$$

where $F(A)^{2}=\frac{1}{N} \sum_{i=1}^{N} d^{2}\left(x_{i}, \operatorname{co}(A)\right)$.
We refer to points in $A^{\star}$ as archetype points and $\operatorname{co}\left(A^{\star}\right)$ as the archetype polytope.


Archetypal analysis with $k=3$ and $d=2$. Data points (blue) are projected onto the convex hull (red).

- Archetypal analysis was proposed in [Cutler and Breiman, Technometrics, 1994], where they proved:
(i) If $k=1$, then the archetype point is the mean of the data, $X_{N}$.
(ii) For $1<k<N$, there exists an archetype pointset, $A=\left\{a_{\ell}\right\}_{\ell \in[k]}$ and furthermore, there exists an archetype pointset on the boundary of $\operatorname{co}\left(X_{N}\right)$.
(iii) Finally for $k \geq N$, the archetype pointset is given by $A=X_{N}$, with value $F(A)=0$.
- They demonstrated that archetypal analysis can be reformulated as a nonlinear least squares problem and solved using an alternating minimization algorithm (small $d, N, k$ ).
- Archetypal analysis is also sometimes referred to as principal convex hull analysis, although we don't use this language here.


## Algebraic formulation of archetypal analysis

Given $k \in \mathbb{N}$ and data $X_{N}=\left\{x_{i}\right\}_{i \in[N]} \subset \mathbb{R}^{d}$.
Geometric formulation. Find a pointset $A \in\left\{\operatorname{co}\left(X_{N}\right)\right\}^{k}$ that solves

$$
\min _{A \in\left\{\operatorname{co}\left(X_{N}\right)\right\}^{k}} \frac{1}{N} \sum_{i=1}^{N} d^{2}\left(x_{i}, \operatorname{co}(A)\right)
$$

Algebraic formulation. Write $\mathbf{X}=\left[x_{1}, \cdots, x_{N}\right] \in \mathbb{R}^{d \times N}$. We can rewrite AA as the non-negative matrix factorization problem,

$$
\begin{aligned}
\min _{\mathcal{A} \in \mathbb{R}^{N \times k}, \mathcal{B} \in \mathbb{R}^{k \times N}} & \frac{1}{N}\|\mathbf{X}-\mathbf{X} \mathcal{A B}\|_{F}^{2} \\
\text { s.t. } & \mathcal{A}, \mathcal{B} \geq 0, \mathcal{A}^{T} 1=1, \mathcal{B}^{T} 1=1,
\end{aligned}
$$

Here:

- the columns of $\mathbf{X} \mathcal{A} \in \mathbb{R}^{d \times k} \in$ are the $k$ archetype points and
- the columns of $\mathbf{X} \mathcal{A B} \in \mathbb{R}^{d \times N}$ are the projection of the data points onto $\operatorname{co}(A)$.


## Comparison to other unsupervised learning methods

Given $k \in \mathbb{N}$ and $X_{N}=\left\{x_{i}\right\}_{i \in[N]} \subset \mathbb{R}^{d}$.

- Archetypal Analysis [extreme patterns]:

$$
\min _{A \in\left\{\cos \left(X_{N}\right)\right\}^{k}} \frac{1}{N} \sum_{i \in[N]} d^{2}\left(x_{i}, \operatorname{co}(A)\right) \Longleftrightarrow \min _{\substack{\mathcal{A} \in \mathbb{R}^{N \times k}, \mathcal{B} \in \mathbb{R}^{k \times N} \\ \mathcal{A}>0}} \frac{1}{N}\|\mathbf{X}-\mathbf{X} \mathcal{A B}\|_{F}^{2}
$$

- K-Means [clustering]:

$$
\min _{A \in\left\{\mathbb{R}^{d}\right\}^{k}} \frac{1}{N} \sum_{i \in[N]} d^{2}\left(x_{i}, A\right)
$$

- Principal Component Analysis (PCA) [dimensionality reduction]:

$$
\max _{V \in G r(k, d)}\left\|\operatorname{Cov}\left(\operatorname{Proj}_{V}\left(X_{N}\right)\right)\right\|_{F}^{2} \Longleftrightarrow \min _{\substack{U \in \mathbb{R}^{N \times k} \\ U^{t} U=I}}\left\|\mathbf{X}-\mathbf{X} U U^{t}\right\|_{F}^{2}
$$



Further comparison to other matrix factorization and clustering methods can be found in [Mørup and Hansen, Neurocomputing, 2012].

## Example: Covid-19 pandemic in the US

There are 51 data points ${ }^{1}$ ( 50 states + D.C.), each corresponding to a time series of the (average) positivity rates. The positivity rate on a day is calculated using the following formula:

$$
\text { Positivity rate }=\frac{\text { Total } \# \text { of positive cases by the day }}{\text { Total } \# \text { of tests by the day }} \times 100 \% .
$$

The average positivity rate is taken as the 7 -day moving average of positivity rates. The time range is between May 20 and Sep 20, 2020.

(Left) Plot of average positivity rates in 50 states + D.C. from May 20 to Sep 20. (Right) Variances explained by the first five PCs of the dataset.

[^0]
## Example: Covid-19 pandemic in the US


(Left) Archetypal analysis $(k=3)$ applied to the reduced data representations under the first two PCs. The archetypes (red circles) are compared to the centers (green triangles) given by k-means.
(Right) Visualization of the data in AA coordinates.

## Example: Covid-19 pandemic in the US



Positivity rate curves of the states near three archetypes:

1. red dashed curves (First outbreak, steadily declining),
2. blue solid curves (Second outbreak, growing and gradually stabilizing) and
3. orange dotted curves (Consistently low-positivity rates).

## Consistency

Typically, a consistency result for an estimate has the following components:

- A statistical assumption on the generation of data.
- A mathematical object identified under the assumption.
- A statement of how the estimate converges to the object as the sample size tends to infinity, i.e., a notion of convergence.

- If possible, an upper bound for the convergence rate.

Many consistency results for unsupervised learning:

- K-Means Clustering: [Pollard, AOS, 1981; Pollard, AOP, 1982; Sun et al., EJS, 2012].
- PCA: Small dimension/large sample [Girshick, AOS, 1939]. Large dimension/fixed sample [Jung and Marron, AOS, 2009]. Large dimension/large sample (under the random matrix setup) [Baik et al., AOP, 2005; Baik et al., J. Multivar. Anal, 2006].


## Consistency of Archetypal Analysis

## - joint work with Dong Wang, Yiming Xu, and Dominique Zosso

Suppose that $x_{1}, x_{2}, \ldots$ are independently sampled from the probability measure $\mu$ and denote the first $N$ points by $X_{N}=\left\{x_{i}\right\}_{i \in[N]}$.

For each $N$, let $A_{N}$ denote the optimal solution to the AA problem

$$
\min _{A \in\left\{\operatorname{co}\left(X_{N}\right)\right\}^{k}} F(A)
$$

Is there a set $A$ (depending on $\mu$ ), such that $A_{N} \rightarrow A$ as $N \rightarrow \infty$ in some sense?

To identify the limiting problem, it is useful to write

$$
F(A)^{2}=\frac{1}{N} \sum_{i=1}^{N} d^{2}\left(x_{i}, \operatorname{co}(A)\right)=\int_{\mathbb{R}^{d}} d^{2}(x, \operatorname{co}(A)) d \mu_{N}(x)
$$

where $\mu_{N}(x)=\frac{1}{N} \sum_{i \in[N]} \delta_{x_{i}}(x)$ is the empirical measure associated with the data $X_{N}$.
Since $\mu_{N} \rightharpoonup \mu$ as $N \rightarrow \infty$, It is natural to consider as a limiting problem

$$
\min _{A \in\{\operatorname{co}(\operatorname{supp}(\mu))\}^{k}} F_{\mu}(A), \quad \text { where } \quad F_{\mu}(A)^{2}=\int_{\mathbb{R}^{d}} d^{2}(x, \operatorname{co}(A)) d \mu(x)
$$

## Consistency of AA: Bounded Support

Theorem (O., Wang, Xu, Zosso, 2021)
Fix $k \in \mathbb{N}$. Let $\mu$ be a probability measure on $\mathbb{R}^{d}$ with compact support and a density. Suppose $X_{N}:=\left\{x_{i}\right\}_{i \in[N]} \stackrel{\text { iid }}{\sim} \mu$. Then,

- For each $N$, the $A A$ problem has at least one solution $A_{N}$.
- $A_{N} \rightarrow A_{\star}$ (along a subsequence) in the Hausdorff distance, where

$$
\begin{aligned}
A_{\star} \in \underset{A \in\{\cos (\operatorname{supp}(\mu))\}^{k}}{\arg \min } F_{\mu}(A), \quad F_{\mu}(A)=\left[\int_{\mathbb{R}^{d}} d^{2}(x, A) d \mu(x)\right]^{1 / 2} \\
\text { proof: Compactness + Triangle inequality }
\end{aligned}
$$

- If $\operatorname{supp}(\mu)$ is convex ${ }^{2}$, then for large $N$, with probability at least $1-N^{-2}$,

$$
\begin{aligned}
F_{\mu}\left(A_{N}\right)-F_{\mu}\left(A_{\star}\right) & \lesssim\left(\frac{\log N}{N}\right)^{1 / d} \\
& \text { proof: Random geometry }+ \text { Dudley's inequality }
\end{aligned}
$$

[^1]
## Example illustrating consistency

Theorem (O., Wang, Xu, Zosso, 2021)
When $d=2, k \geq 3$, and $\mu$ is the uniform distribution on the unit disk, the solutions are the regular $k$-gons inscribed in the disk.

- The solution is non-unique.

(Left) AA applied to a dataset iid sampled from a uniform distribution on the unit disk. (Right) The convergence of the solution to an equilateral triangle as $N \rightarrow \infty$.


## Probability Measures with Unbounded Support

Variance-regularized AA: To prevent dispersion of the archetypes, we introduce a variance regularization term

$$
F_{\nu, \alpha}(A)=\frac{1}{N} \sum_{i \in[N]} d^{2}\left(x_{i}, \operatorname{co}(A)\right)+\frac{\alpha}{k} \sum_{\ell \in[k]}\left\|a_{\ell}-\bar{a}\right\|_{2}^{2}
$$

where $\bar{a}$ is the mean of $\left\{a_{\ell}\right\}_{\ell \in[k]}$ and $\alpha>0$ is fixed.

- We prove a consistency result for this modified version.
$\checkmark$ For large $\alpha, \quad \max _{a \in A_{\star}^{(\alpha)}}\|a-\bar{x}\|_{2} \lesssim \alpha^{-1 / 4}, \quad$ where $\bar{x}=\int_{\mathbb{R}^{d}} x d \mu(x)$.


Variance-regularized AA applied to a dataset with increasing parameter $\alpha$.

## A practical challenge: computational complexity

- joint work with Ruijian Han, Dong Wang, and Yiming Xu

Computational complexity limits the applicability of AA to large-scale data analysis, as it requires the solution to the following optimization problem

$$
\min _{\substack{\boldsymbol{A} \in \mathbb{R}_{c \times k}^{N \times k} \\ \boldsymbol{B} \in \mathbb{R}_{\mathrm{cs}}^{c \times N}}} \frac{1}{\sqrt{N}}\|\boldsymbol{X}-\boldsymbol{X} \boldsymbol{A} \boldsymbol{B}\|_{F}, \quad \boldsymbol{X}=\left[x_{1}, \cdots, x_{N}\right] \in \mathbb{R}^{d \times N} .
$$

An alternating minimization algorithm can be used to update $\boldsymbol{A}$ and $\boldsymbol{B}$ recursively:

```
Algorithm 1: Alternating Minimization (AM)
    1: Initialize \(\boldsymbol{X A}\)
    2: while not converged do
    3: \(\quad \boldsymbol{B} \leftarrow \arg \min _{\boldsymbol{B}^{\prime} \in \mathbb{R}_{\mathrm{cs}}^{k \times N}}\left\|\boldsymbol{X}-\boldsymbol{X} \boldsymbol{A} \boldsymbol{B}^{\prime}\right\|_{F}^{2}\)
                                    ( \(N k\)-dimensional QPs)
        \(\boldsymbol{A} \leftarrow \arg \min _{\boldsymbol{A}^{\prime} \in \mathbb{R}_{\mathrm{cs}}^{N} \times k}\left\|\boldsymbol{X}-\boldsymbol{X} \boldsymbol{A}^{\prime} \boldsymbol{B}\right\|_{F}^{2} \quad(k N\)-dimensional QPs)
    end while
    final update for \(\boldsymbol{B}: \boldsymbol{B} \leftarrow \arg \min _{\boldsymbol{B}^{\prime} \in \mathbb{R}_{\mathrm{cs}}^{k \times N}}\left\|\boldsymbol{X}-\boldsymbol{X} \boldsymbol{A} \boldsymbol{B}^{\prime}\right\|_{F}^{2}\)
    return \(\boldsymbol{A}, \boldsymbol{B}\)
```


## Complexity:

- Step $3 \sim N \cdot \mathcal{C}(k)$
- Step $4 \sim k \cdot \mathcal{C}(N)$,
where $\mathcal{C}(*)$ is the complexity for solving an $*$ dimensional QP .


## Acceleration for AA

Previous work: Improved QP optimization methods

- Feasible optimization: projected gradients [Mørup and Hansen, Neurocomputing, 2012], active-subset [Chen et al., CVPR, 2014], Frank-Wolfe [Bauckhage et al., NCNC, 2015].
- Relaxation: decoupling [Mei et al., ECCV, 2018], sparse projection [Abrol and P. Sharma, ICML, 2020].

Previous work: Inherent complexity

- Sparse representation: random projections [Thurau et al., KAIS, 2011], NNLS [Mair et al., ICML, 2017] (acceleration for Step 4, empirical results only with no theoretical guarantee).
- Coreset [Mair and Brefeld, NeurIPS, 2019] (acceleration for Step 3, both empirical results and theoretical guarantee).

Our approach: We combine two approaches to reduce the inherent complexity:

1. Reduce data dimensionality via randomized low-rank approximation (data preprocessing)
2. Reduce representation cardinality via approximate convex hulls (acceleration for Step 4)

- Both approaches have theoretical guarantees
- Our approach can be further combined with both the improved QP optimization methods and the coreset method above


## 1. Data dimensionality reduction

Main idea: Find a low-dimensional representation $\widetilde{\boldsymbol{X}}$ for $\boldsymbol{X}$
First solution: A truncated SVD
Problem: Expensive when both $d$ and $N$ are large: $\mathcal{O}(d N \min \{d, N\})$.
Second solution: An approximate truncated SVD

## Theorem (Han, O., Wang, Xu, 2021)

Denote the optimal objective value of AA as opt $(\boldsymbol{X})$. Suppose $\widetilde{\boldsymbol{X}}_{p}=\widetilde{\boldsymbol{U}}_{p} \widetilde{\boldsymbol{\Sigma}}_{p} \widetilde{\boldsymbol{V}}_{p}$ is a 2-rank-p approximation ${ }^{3}$ to $\boldsymbol{X}$, and denote $\widetilde{\boldsymbol{X}}=\widetilde{\boldsymbol{\Sigma}}_{p} \widetilde{\boldsymbol{V}}_{p}$. Let $(\widetilde{\boldsymbol{A}}, \widetilde{\boldsymbol{B}})$ be a solution to the following $A A$ for the approximate $S V D$ representation for $\boldsymbol{X}$ :

$$
\min _{\boldsymbol{A} \in \mathbb{R}_{c s}^{N \times k}, \boldsymbol{B} \in \mathbb{R}_{c s}^{k \times N}} \frac{1}{\sqrt{N}}\|\widetilde{\boldsymbol{X}}-\widetilde{\boldsymbol{X}} \boldsymbol{A} \boldsymbol{B}\|_{F}
$$

Then,

$$
\frac{1}{\sqrt{N}}\|\boldsymbol{X}-\boldsymbol{X} \widetilde{\boldsymbol{A}} \widetilde{\boldsymbol{B}}\|_{F} \leq \operatorname{opt}(\boldsymbol{X})+8 \sigma_{p+1}
$$

where $\sigma_{i}$ is the i-th largest singular value of $\boldsymbol{X}$.

[^2]
## Computation of $\widetilde{\boldsymbol{X}}_{p}$

$\widetilde{\boldsymbol{X}}_{p}$ can be found with high probability by applying a randomized block Krylov method [Musco and Musco, NIPS, 2015].

Implementation: Given $s, p \in \mathbb{N}$,

- generate $p$ random initializations $\boldsymbol{S} \in \mathbb{R}^{N \times p}, \boldsymbol{S}_{i j} \sim \mathcal{N}(0,1)$
- construct the Krylov subspace: $\boldsymbol{K}=\left[\boldsymbol{X S},\left(\boldsymbol{X} \boldsymbol{X}^{T}\right) \boldsymbol{X} \boldsymbol{S}, \cdots,\left(\boldsymbol{X} \boldsymbol{X}^{T}\right)^{s-1} \boldsymbol{X} \boldsymbol{S}\right] \in \mathbb{R}^{d \times(s p)}$
- compute the QR decomposition of $\boldsymbol{K}: \boldsymbol{K}=\boldsymbol{Q R}$
- compute the SVD of $\boldsymbol{X}^{T} \boldsymbol{Q}: \boldsymbol{X}^{T} \boldsymbol{Q}=\boldsymbol{U}_{\text {emd }} \boldsymbol{\Sigma}_{\text {emd }} \boldsymbol{V}_{\text {emd }}^{T}$
- compute $\widetilde{\boldsymbol{X}}_{p}: \widetilde{\boldsymbol{X}}_{p}=\boldsymbol{L} \boldsymbol{L}^{T} \boldsymbol{X}$, with $\boldsymbol{L}=\boldsymbol{Q} \boldsymbol{V}_{\text {emd }}[:, 1: p]$

Lemma (Musco and Musco, NIPS, 2015)
For $\delta>0$, if $p \gtrsim \log (1 / \delta)$ and $s \gtrsim \log (N / \delta)$, then with probability at least $1-\delta$,

$$
\mathbb{P}\left[\widetilde{\boldsymbol{X}}_{p} \text { is a } 2 \text {-rank-p approximation to } \boldsymbol{X}\right] \geq 1-\delta \text {. }
$$

Consequence: $\widetilde{\boldsymbol{X}}$ can be computed within time $\mathcal{O}(d N \log N p)$.

## 2. Representation cardinality reduction

Main idea: Use the extreme points of $\boldsymbol{X}$ as a dictionary
Problem: Expensive if $\boldsymbol{X}$ has a large number of extreme points
Solution: Select a few 'important' extreme points for representation
Theorem (Han, O., Wang, Xu, 2021)
Denote the optimal objective value of $A A$ as opt $(\boldsymbol{X})$. For $T \subset[N]$, suppose $\boldsymbol{X}_{T}$ satisfies

$$
d_{H}\left(\operatorname{co}\left(\boldsymbol{X}_{T}\right), \operatorname{co}(\boldsymbol{X})\right) \leq \operatorname{opt}(\boldsymbol{X}) \cdot \epsilon
$$

where $d_{H}$ is the Hausdorff distance. Consider the following AA optimization problem constrained to $\operatorname{co}\left(\boldsymbol{X}_{T}\right)$ :

$$
\min _{\boldsymbol{A} \in \mathbb{R}_{c s}^{|T| \times k}, \boldsymbol{B} \in \mathbb{R}_{c s}^{k \times N}} \frac{1}{\sqrt{N}}\left\|\boldsymbol{X}-\boldsymbol{X}_{T} \boldsymbol{A} \boldsymbol{B}\right\|_{F} .
$$

Then,

$$
\min _{\boldsymbol{A} \in \mathbb{R}_{c s}^{|T| \times k}, \boldsymbol{B} \in \mathbb{R}_{c s}^{k \times N}} \frac{1}{\sqrt{N}}\left\|\boldsymbol{X}-\boldsymbol{X}_{T} \boldsymbol{A} \boldsymbol{B}\right\|_{F} \leq(1+\epsilon) \operatorname{opt}(\boldsymbol{X})
$$

## Computation of $\boldsymbol{X}_{T}$

$\boldsymbol{X}_{T}$ can be found via random projections [Graham and Oberman, arXiv., 2017].
Idea: points that are more likely to be sampled are also more 'important'.
Implementation: Given $\eta>0$ and $M \in \mathbb{N}$,

- Draw $M$ iid (uniform) random vectors $\left\{v_{i}\right\}_{i \in[M]}$ on $\mathbb{S}^{d-1}$
- For $v_{i}$, find the column in $\boldsymbol{X}$ giving the largest $v_{i}$-projected value
- For $i \in[N]$, count the frequency $f_{i}$ of $\boldsymbol{X}[:, i]$ being maximum, and rearrange $f_{i}$ in decreasing order $f_{\tau_{1}} \geq \cdots \geq f_{\tau_{N}}$
- Choose $T=\left\{\tau_{j}\right\}_{j \in[L]}$, where $L=(d+1) \vee \min \left\{\ell: \sum_{j \leq \ell} f_{\tau_{j}} \geq 1-\eta / 3\right\}$


## Theorem (Han, O., Wang, Xu, 2021)

For $i \in[N]$, denote $\kappa_{i}$ the curvature of $x_{i}: \kappa_{i}:=\sigma_{r e}\left(\left\{v \in \mathbb{S}^{d-1}: v^{T} x_{i}>v^{T} x_{j}, j \neq i\right\}\right)$. Denote $q$ as the smallest integer such that $\sum_{i \in[q]} \kappa_{i} \geq 1-\eta / 18$, and the truncation gap
$\Delta=\kappa_{q}-\kappa_{q+1}$. Under suitable conditions, if $\Delta>0$ and

$$
M \geq \max \left\{\frac{324 q^{2}}{\eta^{2}}, \frac{4}{\Delta^{2}}\right\} \log \left(\frac{3 N}{\sqrt{\delta}}\right)
$$

then with probability at least $1-\delta,|T| \leq \max \{q, p+1\}$ and

$$
d_{H}\left(\operatorname{co}\left(\boldsymbol{X}_{T}\right), \operatorname{co}(\boldsymbol{X})\right) \leq \min \left\{\sqrt{2} \pi \eta^{\frac{1}{d-1}}, 2\right\} \cdot \max _{i \in[N]}\left\|x_{i}\right\| \quad \text { (curse of dimensionality) }
$$

## Approximate archetypal analysis (AAA) )

## Algorithm 2: Approximate Archetypal Analysis (AAA)

Input: $\left\{x_{i}\right\}_{i \in[N]}$ : dataset, $k$ : number of archetypes, $p$ : approximation rank, $s$ : Krylov subspace parameter, $M$ : number of projections, $\eta$ : approximation accuracy
Output: a solution to AA
1: generate $p$ random initializations: $S \in \mathbb{R}^{N \times p}, S_{i j} \sim \mathcal{N}(0,1)$
2: construct the Krylov subspace: $\boldsymbol{K}=\left[\boldsymbol{X} S,\left(\boldsymbol{X} \boldsymbol{X}^{T}\right) \boldsymbol{X} S, \cdots,\left(\boldsymbol{X} \boldsymbol{X}^{T}\right)^{s-1} \boldsymbol{X} S\right] \in \mathbb{R}^{d \times(\text { brown })}$
3: compute the QR decomposition of $K: K=Q R$
4: compute the SVD of $X^{T} Q: X^{T} Q=U_{\mathrm{emd}} \Sigma_{\mathrm{emd}} \boldsymbol{V}_{\mathrm{emd}}^{T}$
5: form approximate SVD representation: $\widetilde{\boldsymbol{X}}=\boldsymbol{\Sigma}_{\text {emd }}[1: p, 1: p]\left(\boldsymbol{U}_{\mathrm{emd}}[:, 1: p]\right)^{T}$
6: apply random projections to $\widetilde{\boldsymbol{X}}$ with parameters $(M, \eta)$ to find $\widetilde{\boldsymbol{X}}_{T}$
7: solve the reduced archetypal analysis problem:

$$
\left(\widetilde{\boldsymbol{A}}_{\star}, \widetilde{\boldsymbol{B}}_{\star}\right) \in \arg \min _{\widetilde{\boldsymbol{A}} \in \mathbb{R}_{\mathrm{cs}}^{|T| \times k}, \widetilde{\boldsymbol{B}} \in \mathbb{R}_{\mathrm{cs}}^{k \times N}} \frac{1}{\sqrt{N}}\left\|\widetilde{\boldsymbol{X}}-\widetilde{\boldsymbol{X}}_{T} \widetilde{\boldsymbol{A}} \widetilde{\boldsymbol{B}}\right\|_{F},
$$

8: extend $\widetilde{\boldsymbol{A}}_{\star}$ to an $\mathbb{R}^{N \times k}$ matrix by first creating a zero matrix $\boldsymbol{A}_{\text {null }} \in \mathbb{R}^{N \times k}$, then $\boldsymbol{A}_{\text {null }}[T,:] \leftarrow \widetilde{\boldsymbol{A}}_{\star}$, and finally $\widetilde{\boldsymbol{A}}_{\star} \leftarrow \boldsymbol{A}_{\text {null }}$
9: return $\left(\widetilde{\boldsymbol{A}}_{\star}, \widetilde{\boldsymbol{B}}_{\star}\right)$

## Theoretical guarantee for AAA

Theorem (Han, O., Wang, Xu, 2021)
Assuming $p \gtrsim \log (1 / \delta)$, if

$$
\begin{array}{ll}
s \gtrsim \log \left(\frac{N}{\delta}\right) & \eta=\left(\frac{\operatorname{opt}(\boldsymbol{X}) \epsilon}{\sqrt{2} \pi \max _{i \in[N]}\left\|x_{i}\right\|}\right)^{p-1} \\
M & \gtrsim \max \left\{\frac{q^{2}}{\eta^{2}}, \frac{1}{\Delta^{2}}\right\} \log \left(\frac{N}{\delta}\right),
\end{array}
$$

then with probability at least $1-2 \delta,|T| \leq \max \{q, p+1\}$, and the approximate archetypes $\boldsymbol{X}_{\star}{ }_{\star}$ as well as the coefficient matrix $\widetilde{\boldsymbol{B}}_{\star}$ returned by AAA satisfy

$$
\frac{1}{\sqrt{N}}\left\|\boldsymbol{X}-\boldsymbol{X} \widetilde{\boldsymbol{A}}_{\star} \widetilde{\boldsymbol{B}}_{\star}\right\|_{F} \leq(1+\epsilon) \operatorname{opt}(\boldsymbol{X})+8 \sigma_{p+1}
$$

where $\sigma_{i}$ is the $i$-th largest singular value of $\boldsymbol{X}$.
Remark: Data preprocessing has complexity $\mathcal{O}\left(d N \log N p+\epsilon^{-2(p-1)} N \log ^{2} N p q\right)$. AM has complexity equal to solving an $p \times|T|,|T| \leq \max \{p+1, q\}$ size AA. The overall complexity for AAA is small if both $p, q$ are small. In other words, $\boldsymbol{X}$ is approximately low-rank and has most of the curvature concentrated on a small subset of extreme points.

## Numerical Example: S\&P 500 stocks

572 S\&P 500 stocks from 2011 to $2018^{4}$. Each data point corresponds to the cumulative log-return (CLR) of the stock of a company from Jan 2011 to Dec 2018 (2012 days).


Cumulative log-return (CLR) of 572 S\&P 500 stocks from January 2011 to December 2018. Orange curves are the centers of the K-means applied to $X$ with $k=5$.

Fix $k=5$. Three different methods are applied to compute the archetypes: SVD-AA, AAA (with $p=50, M=10^{4}, \eta=0.003$ ) and a package function archetypes in R for archetypal analysis. Each experiment is repeated 50 times.

[^3]
## Numerical Example: S\&P 500 stocks



6 Instances of the computed archetypes by SVD-AA, AAA, and archetypes.

## Numerical Example: S\&P 500 stocks



Boxplots of the running times (Left) and residuals (Right) of SVD-AA, AAA and archetypes for 50 experiments.


(Left) Variances explained by the first 8 principal components of $\boldsymbol{X}$.
(Right) Scatterplot of the reduced representation of $\boldsymbol{X}$ with respect to the first two PCs and its convex hull. The red triangles are the reduced representation of five archetypes

## Numerical Example: Intel Image

Intel Image ${ }^{5}$ is a public dataset consisting of 24000 images representing 6 different categories of scene: Buildings, Forest, Glacier, Mountain, Sea and Street. Each data point is a $150 \times 150$ pixel color image. We randomly select 3000 samples in Intel Image and apply AAA to extract $k=10$ representative patterns. The input parameters for AAA are chosen as $p=10, M=10^{5}$ and $\eta=0.003$.


Ten archetypes computed by AAA, which account for $44 \%$ of the total variance of the dataset. The computation time is 348.784 s ( 85.012 s for data dimensionality reduction, 4.715 s for representation cardinality reduction and 259.057 s for solving the reduced problem using AM).

[^4]
## Discussion

- For bounded distributions, we identified a continuum problem of archetypal analysis and established a consistency result including the convergence rate.
- For unbounded distributions, we introduced a variance-regularized problem and established a consistency result. We also investigated how the solutions depend on the regularization parameter.
- Devised an approximate algorithm for large-scale AA which enjoys theoretical guarantees

> Thanks! Questions? Email: osting@ math.utah.edu
$\square$ B. Osting, D. Wang, Y. Xu, and D. Zosso, Consistency of archetypal analysis, SIAM Journal on Mathematics of Data Science (2021) https://arxiv.org/abs/2010.08148
R
R. Han, B. Osting, D. Wang, and Y. Xu, Probabilistic methods for approximate archetypal analysis, submitted (2021) http://arxiv.org/abs/2108.05767

Thanks to support by NSF DMS 17-52202.


[^0]:    1https://covidtracking.com/data/api.

[^1]:    ${ }^{2}$ The convexity assumption can be relaxed [Brunel, Bernoulli, 2019].

[^2]:    ${ }^{3} \operatorname{rank}\left(\widetilde{\boldsymbol{X}}_{p}\right) \leq p$ and $\left\|\boldsymbol{X}-\widetilde{\boldsymbol{X}}_{p}\right\|_{2} \leq 2 \min _{\operatorname{rank}\left(\boldsymbol{X}_{p}\right) \leq p}\left\|\boldsymbol{X}-\boldsymbol{X}_{p}\right\|_{2}$.

[^3]:    ${ }^{4}$ This dataset is provided to us by Yu Zhu, a Ph.D. Student at the David Eccles Business School, University of Utah

[^4]:    5https://www.kaggle.com/puneet 6060/intel-image-classification

