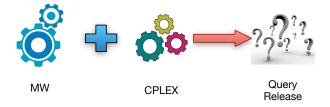
### **Dual Query Release**



#### Marco Gaboardi, Emilio Gallego Jésus Arias, Justin Hsu, Aaron Roth, Steven Wu

University of Pennsylvania

December 11th, 2013

# General setting





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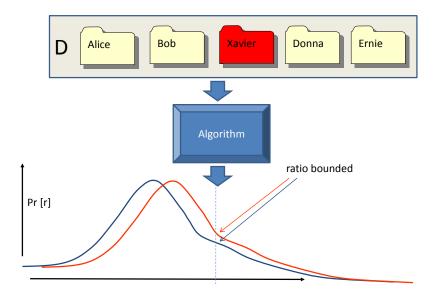


### General setting



Analyst wants answers to a bunch of queries, preserving privacy.

# Differential privacy [DMNS]



### Definition (DMNS)

Let M be a randomized mechanism from databases to range  $\mathcal{R}$ , and let D, D' be databases differing in one record. M is  $(\varepsilon, \delta)$ -differentially private if for every  $r \in \mathcal{R}$ ,

$$\Pr[M(D) = r] \le e^{\varepsilon} \cdot \Pr[M(D') = r] + \delta.$$

#### Useful properties

- Very strong, worst-case privacy guarantee
- Well-behaved under composition, post-processing

# The problem

#### Query release

- Space of possible records  $\mathcal{X} = \{0,1\}^d$  (d binary attributes)
- Database  $D \in \mathbb{N}^{|\mathcal{X}|}$  of *n* records (histogram)
- Analysts want accurate answers to a large (exponential in *n*) set *Q* of counting queries

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• Goal: privately construct distribution  $\hat{D}$  approximating D

### High-dimensional data

#### Approaches from learning theory

- Dwork, Rothblum, Vadhan: query release via boosting
- Hardt and Rothblum: MW algorithm for query release
- Experimentally evaluated by Hardt, Ligett, McSherry
- Performs well for  $\lesssim 80$  binary attributes

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#### What is the bottleneck?

- Operate on distribution over all possible records
- For  $d \geq$  100, more than  $2^{100} \sim 10^{30}$  records

# Is it possible to do better?

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#### In general, no.

- Impossibility results (see [DNRRV], [Ullman-Vadhan], or [Ullman])
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#### Our approach

- Reconfigure existing algorithms to isolate hard step
- Theoretically hard, but often tractable in practice

# Today

- 1 Query release as a zero sum game
- Pinding equilibrium of this game
- 3 Dual query release algorithm
- 4 Performance

#### The players

- Data player: actions are records in  $\mathcal{X}$
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### The payoffs/losses

• If data plays  $r \in \mathcal{X}$  and query plays  $q \in \mathcal{Q}$ , payoff

$$q(r) - q(D)$$

• Data player minimizes, query player maximizes (zero sum)

"Database with one record"

The players

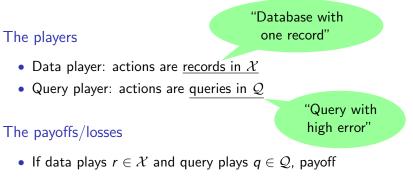
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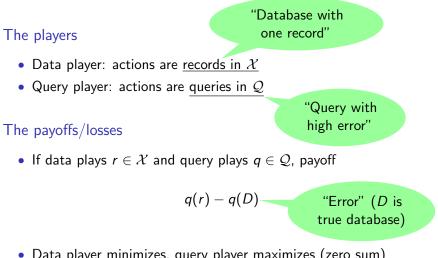
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Synthetic data for query release

#### Primal approach

- Manipulate candidate database (distribution over records X)
- Optimize: find query in  ${\mathcal Q}$  with high error

• Well-studied idea [HR, HLM, ...]

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• But *D* is fixed, so equivalent to:

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#### The task

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• Pure optimization problem

### Privacy, accuracy, and efficiency

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With high probability, all queries are handled with error  $\alpha,$  where

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Efficiency

- Optimization problem depends on specific type of queries
- Often this step is hard...

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### Further heuristics

- Guarantee privacy, but relax accuracy
- If optimization problem too hard, stop solver early
- Run for fewer rounds

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### Hardware

• Medium performance desktop computer

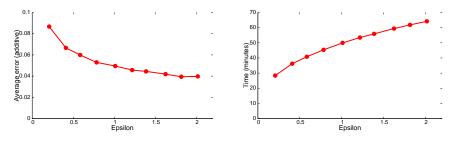


Figure : Average error versus epsilon

Figure : Runtime versus epsilon

#### Details

- Real networking data,  $\sim$  100 independent binary attributes
- $\sim$  500k records,  $\sim$  500k queries
- Most of time spent evaluating queries, rather than optimizing

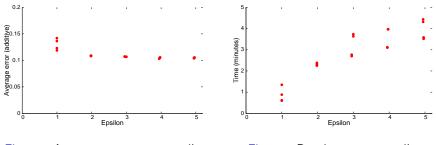


Figure : Average error versus epsilon

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### Details

- Randomly biased data, 2000 independent binary attributes
- 100k records, 100k queries

# Wrapping up

#### More practical query release

- Handle higher dimensional data
- Use standard solvers on the hard step
- Performs well in practice

# Wrapping up

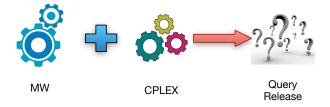
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### Ongoing/future work

- More experiments, solvers. Scaling?
- Other classes of queries?
- When is the optimization problem easy?
- Other heuristics for privacy?

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